María Guadalupe Martínez Alles

2255 E. Evans Ave., Denver, CO 80208 guadalupe.martinez@du.edu

Academic Appointments

Current Position

University of Denver Sturm College of Law, United States, 2025-present Associate Professor of law (tenured)

Previous Positions

IE University, Law School, Spain, 2021-2025 Associate Professor of Law (tenured) 2025 Assistant Professor of Law (tenure-track) 2021-2025

Universidad de San Andrés, Faculty of Law, Argentina, 2014-2020 Assistant Professor of Law (tenure-track)

Visiting Positions

Hong Kong University, Faculty of Law, Hong Kong, Jan-March 2025 Visiting Professor of Law

Universidad de Buenos Aires, Faculty of Law, Argentina, 2024 Visiting Professor of Law, LL.M. in Private Law

Universidad Adolfo Ibañez, Faculty of Law, Chile, 2020-present Visiting Professor of Law, LL.M. in Private Law Theory

Universidad Nacional de Córdoba, Faculty of Law, Argentina, 2016-2020 Visiting Professor of Law, LL.M. in Legal Theory

Education

Yale University, Law School, United States, 2011-2017 Doctor of the Science of Law (J.S.D.)

Yale University, Law School, United States, 2010-2011 *Master of Laws (LL.M.)*

Universidad Nacional de Córdoba, Faculty of Law, Argentina, 2006-2008 *Master of Laws (LL.M.)*

Universidad Nacional de Córdoba, Faculty of Law, Argentina, 1997-2003 *Abogada (J.D.) (summa cum laude; valedictorian address)* GPA of 9.5/10.0 (top 1% of the class)

Research Experience

Oxford University, Institute of European & Comparative Law, United Kingdom, Jan-March 2023 Academic Visitor

Oxford University, Faculty of Law, United Kingdom, Jan-March 2020 Academic Visitor Westfälische Wilhelms-Universität Münster, Faculty of Law, Germany, April-May 2019 WWU Fellow

Max Planck Institute for Comparative Private Law, Hamburg, Germany, Nov-December 2018 *Visiting Scholar*

Universidad Nacional de Córdoba, Faculty of Law, Argentina, 2009-2010 National Science Foundation Fellow

Yale University, Law School, United States, 2008-2009 Visiting Researcher

Teaching and Research Interests

Tort law, consumer law, law and technology, comparative private law, private law theory

Representative Publications

Monograph

Torts and Retribution. The Case for Punitive Damages. Cambridge University Press 2025.

Articles and Book Chapters (peer-reviewed)

Beyond Structural Vulnerability in EU Digital Policy. Forthcoming in: F. de Elizalde and H-W Micklitz (eds.), EU Digital Private Law, Hart Publishing 2026

Understanding Illegal Tort Claims in Spain. Forthcoming in: M. Dyson (ed.), *Understanding Illegal Tort Claims: Comparative Legal Reasoning in Global Perspective*, Hart Publishing 2025 (with Marta Pantaleón Díaz, Diego Sobejano and Carlos Gómez Ligüerre)

Reducing Inequality in Consumer Transactions: The Significance of Aggravated Vulnerabilities, in: K. Davis and M. Pargendler (eds.), *Legal Heterodoxy in the Global South*, Cambridge University Press 2025, pp. 77-111

Situating Tort Law Within a Web of Institutions: Insights for the Age of Artificial Intelligence, 17(1) *Journal of Tort Law* 2024, pp. 45-60

Punitive Damages in Argentina and Mexico. Rethinking the Scope of the Public Policy Exception, in: L. Meurkens and C. Vanleenhove (eds.), *The Recognition and Enforcement of Punitive Damages Judgments Across the Globe: Insights from Various Continents*, Maastricht Law Series, Eleven 2023, pp. 129-147

Tort Remedies as Meaningful Responses to Wrongdoing, in: J. Oberdiek and P. Miller (eds.), Civil Wrongs and Justice in Private Law, Oxford University Press 2020, pp. 231-251 (One of two unsolicited, competitively selected contributions)

Regulating Gender Stereotypes in Advertising. When Persuasion Reinforces Inequality, 5 Latin American Legal Studies 2019, pp. 287-312

Punitive Damages. Reorienting the Debate in Civil Law Systems, 10(1) Journal of European Tort Law 2019, pp. 63-81

Moral Outrage and Betrayal Aversion. The Psychology of Punitive Damages, 11(2) Journal of Tort Law 2018, pp. 245-303

Most Relevant Publications in Spanish

La Dimensión Sancionadora del Derecho de Daños. Los Daños Punitivos [The Retributive Dimension of Tort Law: Punitive Damages], in: D. M. Papayannis (ed.), *Manual de Responsabilidad Extracontractual*, Suprema Corte de Justicia de la Nación de Mexico 2022, pp. 601-647

Daños Punitivos: Reorientación del Debate en los Sistemas Continentales [Punitive Damages in Civil Law Systems], in: C. de la Rosa Xochitiotzi (ed.), *Derecho de Daños*, Suprema Corte de Justicia de la Nación de Mexico 2021, pp. 65-97

La Dimensión Retributiva del Derecho de Daños: La Perspectiva de la Víctima [The Retributive Dimension of Tort Law: The Victim's Perspective], in: J. A. García Amado and D. M. Papayannis (eds.), Dañar, Incumplir y Reparar. Ensayos de Filosofía del Derecho Privado, Palestra 2020, pp. 107-131

La Regulación de los Estereotipos de Género en la Publicidad: El Rol de la Persuasión en el Refuerzo de la Desigualdad [Regulating Gender Stereotypes in Advertising. When Persuasion Reinforces Inequality], 5 Latin American Legal Studies 2019, pp. 133-158

Daños Punitivos: ¿Cómo Sancionar Malas Prácticas Empresariales? [Punitive Damages: Sanctioning Corporate Misbehaviour], La Ley 2015, pp. 529-535

Desafíos Constitucionales de los Daños Punitivos: Los Problemas del Ne Bis In Idem [The Constitutional Challenges of Punitive Damages: Ne Bis In Idem], in: J. Rivera, L. Grosman, S. Elías, S. Legarre (eds.), *Tratado de los Derechos Constitucionales*, Abeledo Perrot 2014, pp. 688-731 (with Patricio Nazareno)

¿Para Qué Sirven los Daños Punitivos? Modelos de Sanción Privada, Sanción Social y Disuasión Óptima [Punitive Damages: Private Punishment, Social Sanction and Optimal Deterrence], 5 Revista de Responsabilidad Civil y Seguros 2012, pp. 55-100

Miscellaneous

Contract Law and Inequality: Comparative Approaches to Consumer Vulnerability, *Transformative Private Law Blog*, October 14, 2024

Do Gender Stereotypes in Advertising Impact AI?, Oxford Business Law Blog, February 28, 2023

Teaching and Service Experience

IE University, Law School, Spain, 2021-2025 (Student Evaluation Mean Rating: 4.7/5. Teaching Excellence Prize 2021, 2022, 2023 and 2024)

Courses Taught: Torts, Contracts Language of Instruction: English

Service:

Subject Coordinator, Foundations of Private Law, 2024-2025

Subject Coordinator, Torts, 2021-2025

Member, Jean Monnet Centre of Excellence for Law and Automation, 2022present

Co-organizer, IE Private Law Series, 2021-2022

Member, Joint Thesis Prize Committee, 2021-2024

Member, LLB Final Projects Prize Committee, 2021-2024

Coordination, Linked Final Projects LLBBIR, 2021-2024

Member, IE Business & Society Research Group, 2021-2025

Supervisor, Final Projects, 2021-2025

Universidad de San Andrés, Faculty of Law, Argentina, 2014-2020 (Student Evaluation Mean Rating: 9.4/10)

Courses Taught: Foundations of Private Law, Torts, Advanced Torts, Topics in Behavioral Law & Economics: Consumer Law Service:

Supervisor, Graduate Dissertations, 2016-2020 Co-organizer, Workshop Carlos S. Nino, 2019-2020 Member, Teaching Awards Committee, 2018 Chair, Students Prize Committee, 2016-2019 Member, Master's Dissertation Committee, 2016-2020 Coordinator, Civil Code Reform Program, 2015 Member, Students Exchange Committee, 2014-2020 Chair, Equivalences Committee, 2014-2020

Academic Service

Referee for major peer-reviewed law journals (e.g., Jurisprudence, Canadian Journal of Law and Jurisprudence, Journal of European Consumer and Market Law, Latin American Legal Studies, Revista de Derecho Privado de la Universidad Externado de Colombia)

Editorial Board, Revista Jurídica de la Universidad de San Andrés, Argentina, 2021-present

External Expert, Research Grant 'Los Errores en la Producción y en la Aplicación del Derecho', Ministerio de Ciencia e Innovación de España (Directors: J. Ferrer and D. Papayannis), 2021-2024

Ph. D. Dissertation Committee, Universidad de Buenos Aires, Argentina, 2018, 2019

Ph. D. Dissertation Committee, Universidad Nacional de Córdoba, Argentina, 2018-2021

Grants, Awards and Distinctions

CIVICA Grant, Short Faculty Visit, Sciences Po, Paris, 2023

Teaching Excellence Prize, IE University, Spain, 2021, 2022, 2023 and 2024

WWU Fellowship Award, Westfälische Wilhelms-Universität Münster, Germany, 2019

Research Award, Max Planck Institute for Comparative Private Law, Germany, 2018

J.S.D. Marshal Distinction, Yale Law School, United States, 2017

Research Grant, Universidad de San Andrés, Argentina, 2015, 2018 and 2019

Lilian Goldman Scholarship Award, Yale Law School, United States, 2011-13 Full scholarship for doctoral studies

Ringe Scholarship Award, Yale Law School, United States, 2010-11 Full scholarship for LL.M. studies

Research Fellow Scholarship, SECyT, Universidad Nacional de Córdoba, Argentina, 2009

Outstanding Graduate Prize, Universidad Nacional de Córdoba, Argentina, 2004 Summa cum laude - GPA of 9.5/10.0 (top 1% of the class)

Valedictorian Address, Universidad Nacional de Córdoba, Argentina, 2003 Class speaker at the graduation ceremony for holding the highest GPA

Legal Work Experience

Legal Advisor, Córdoba Agency for Investment & Development Projects, Argentina, 2007-2008 Achieved by promotion from Legal Assistant. Resigned to study abroad

- Legal Advisor, InterAmerican Development Bank, D.C., United States, 2007 Selected competitively from a pool of 400 applicants
- Legal Assistant, Córdoba Agency for Investment & Development Projects, Argentina, 2005-2007 Selected in compliance with the IADB policy of hiring the highest GPAs from the most prominent public universities in Argentina
- Judicial Clerkship, Córdoba Civil District Court, Argentina, 2003-2005 Position earned in a highly competitive selection process

Most Recent Presentations and Lectures (Selection)

The Significance of the Private Actor in Torts: Insights for the Digital Age

North American Workshop on Private Law Theory XII, University of British Columbia, Vancouver, Canada, November 2025

Torts and Retribution

Workshop on Torts and Retribution, Universidad Adolfo Ibañez, Chile, November 2025 Book Panel, ELU-S Conference, Charles University, Prague, September 2025

Beyond Structural Vulnerability in EU Digital Policy

ELU-S Conference, Charles University, Prague, September 2025

Workshop on EU Digital Private Law, IE University, Segovia, Spain, May 2025

Beyond Structuralists and Functionalists in Torts: The Significance of the Private Actor

Private Law Group, Hong Kong University, February 2025

Consumer Law and Inequality: Comparative Approaches to Consumer Vulnerability in Europe and Latin America Centre for Comparative and Public Law, Hong Kong University, February 2025

Consumer Law and Inequality: Comparative Approaches to Consumer Vulnerability

Workshop Social Justice, Private Law and Europe, University of Amsterdam, October 2024

Reducing Inequality in Consumer Transactions: The Significance of Aggravated Vulnerabilities

Legal Heterodoxy: Contract, Corporate and Tort Law in the Global South, Annual Meeting of the ASCL, Texas A&M University School of Law, Fort Worth, Texas, United States, October 2024

Derecho del Consumo y Vulnerabilidad: Una Perspectiva Comparada entre América Latina y Europa
International Conference on Contract Law, Universidad de Chile, Chile, October 2024
The Significance of the Private Actor in Torts

Faculty Workshop, IE University, Madrid, Spain, November 2024 Private Law Theory Workshop, Universidad del Externado, Colombia, May 2024 Faculty Workshop, Universidad Torcuato Di Tella, Buenos Aires, Argentina, May 2024

The Place of Punishment in Private Law: Rethinking Punitive Damages in Civil Law Systems

International Conference on Torts, Universidad del Externado, Colombia, May 2024 Understanding Illegal Tort Claims in Spain

Workshop on Illegal Tort Claims, University of Oxford, United Kingdom, February 2024

The Significance of Harm

Workshop on Reasonableness and Risk, USC Gould School of Law, United States, May 2023 Aggravated Vulnerabilities in the Digital Age

Workshop on Regulation and AI Governance, Sciences Po, Paris, September 2023 Reducing Inequality in Consumer Transactions

NYU Workshop on Legal Heterodoxy in the Global South, Buenos Aires, April 2023 Punitive Damages in Argentina and Mexico: Rethinking the Scope of the Public Policy Exception

Obligations Discussion Group, University of Oxford, United Kingdom, February 2023 Beyond Internalists and Externalists in Torts: The Significance of the Private Actor

Obligations X Conference: Private Law and the State, Alberta, Canada, July 2023

Legal Theory Group, University of Edinburgh, United Kingdom, December 2022 Regulating Gender Stereotypes in Advertising

Faculty Workshop, Universidad Torcuato di Tella, Buenos Aires, Argentina, March 2022 The Retributive Dimension of Tort Law: The Victim's Perspective

Legal Theory Workshop, Universidad Autónoma de Madrid, Spain, April 2022

Private Law Theory Workshop, Universidad Adolfo Ibañez, Chile, September 2021

Private Law Theory Workshop, ITAM, México, July 2021

Tort Law Theory Workshop, Taller "José León Barandiarán", Perú, March 2021.

Legal Theory Workshop, Universidad Externado de Colombia, Colombia, November 2020

Tort Law Symposium, Supreme Court of México, México, June 2020

Tort Law Theory Workshop, Universidad Nacional de Córdoba, Argentina, April 2019 Recognition of Punitive Damages in Argentina and Mexico

M-EPLI Roundtable, Maastricht University, Netherlands, October 2021

The Boundaries Between Emotional and Punitive Damages

Private Law Theory Workshop, Universidad Adolfo Ibañez, Chile, September 2021 The Retributive Dimension of Tort Law

II Conference, En Teoría Hay Mujeres, Universidad de Girona, Spain, April 2021 Tort Remedies as Meaningful Responses to Wrongdoing

Obligations Discussion Group, University of Oxford, United Kingdom, February 2020

Aktuelle Stunde, Max Planck Institute for Comparative Private Law, Germany, December 2018

Conference on Civil Wrongs and Justice in Private Law, Rutgers Law School, United States, October 2018

Languages

Spanish, native; English, fluent; Italian, basic