

Putting Civility Back Into Civic Engagement: A Workshop for Planners

March 16th, 2016



UNIVERSITY of
DENVER

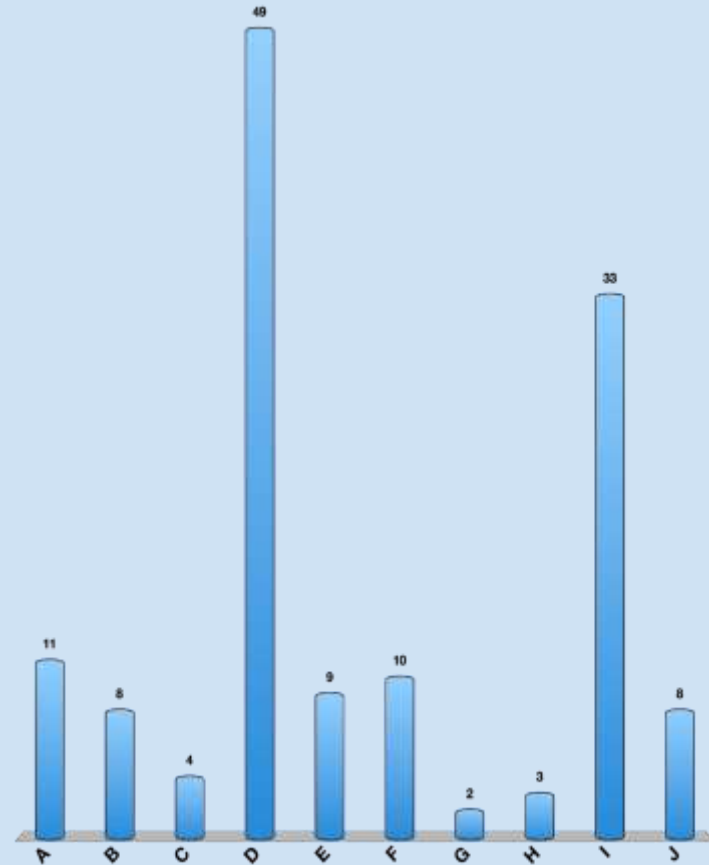


Keypad Polling

What issues do you work on?

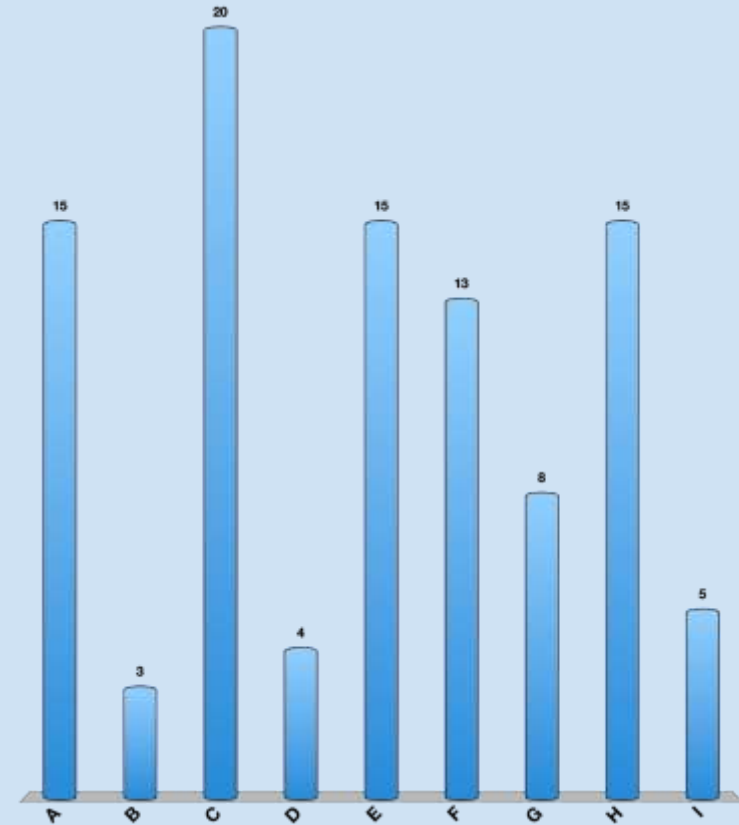
(select up to 3)

- A. Transportation
- B. Affordable Housing
- C. Market Housing
- D. Land use
- E. Economic development
- F. Sustainability
- G. Environmental justice
- H. Social equity
- I. Regulatory/Legal
- J. Other



What is your most important challenge? *(pick up to 2)*

- A. Getting decision-maker support
- B. Process design
- C. Dealing with highly polarized groups
- D. Choosing the right planning tools
- E. Handling disruptive groups/individuals
- F. Integrating input with staff/expert opinion
- G. Handling complex issues with stakeholders
- H. Engaging the unengaged
- I. Process fatigue

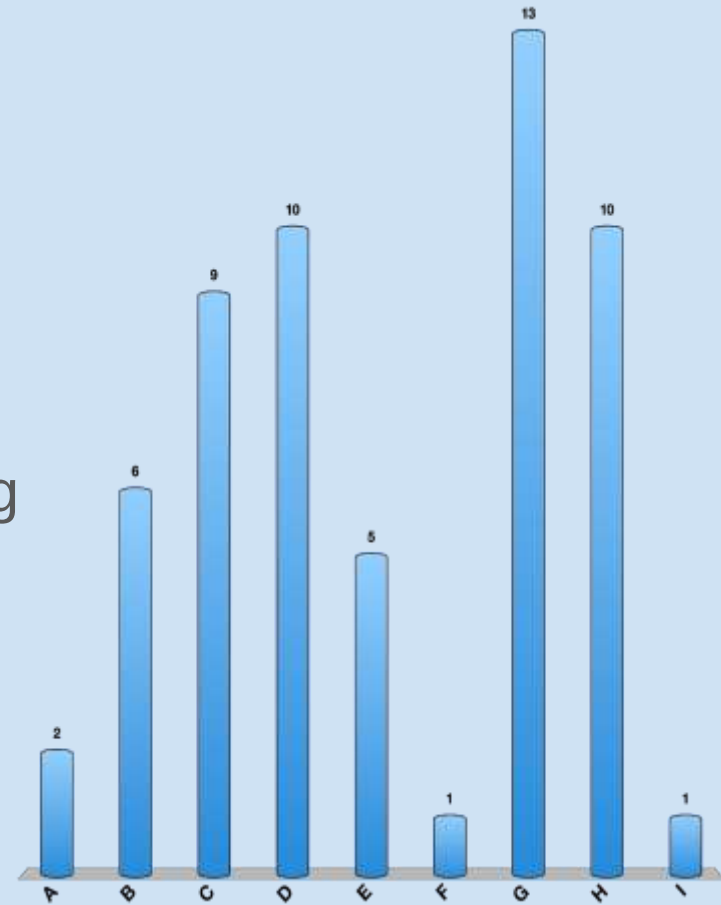


Keypad Polling

Insert after Bill Fulton Presentation

What would you like to hear more about? (select up to two)

- A. More examples
- B. More on low tech (“high touch”) tools
- C. More on high tech tools
- D. Dealing with uncertainty while planning for the future
- E. Building civic capacity in communities
- F. Keeping the IAP2 promises
- G. Translating engagement into action
- H. Engaging low income residents
- I. Other?

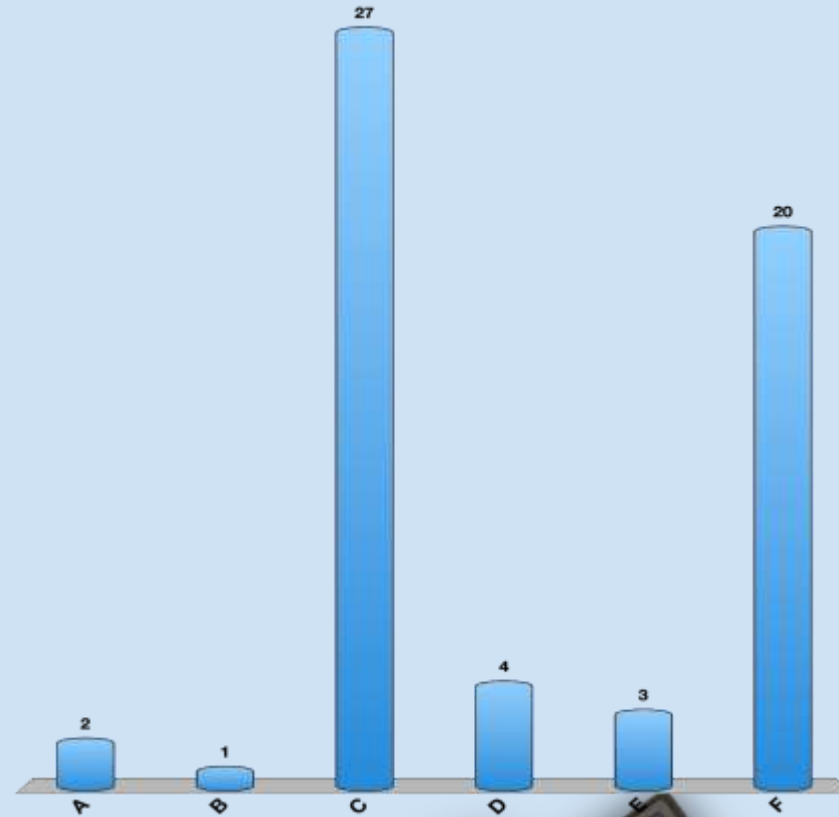


Keypad Polling

For end of the day

What did you think of our session? (*choose two*)

- A. Too much theory, not enough concrete examples
- B. Too many examples, not enough theory
- C. Nice mix of theory, concrete examples, and audience participation
- D. The session was transformative, it will change the way I do things
- E. Disappointing, not what I was hoping for
- F. Good, lots of take-aways

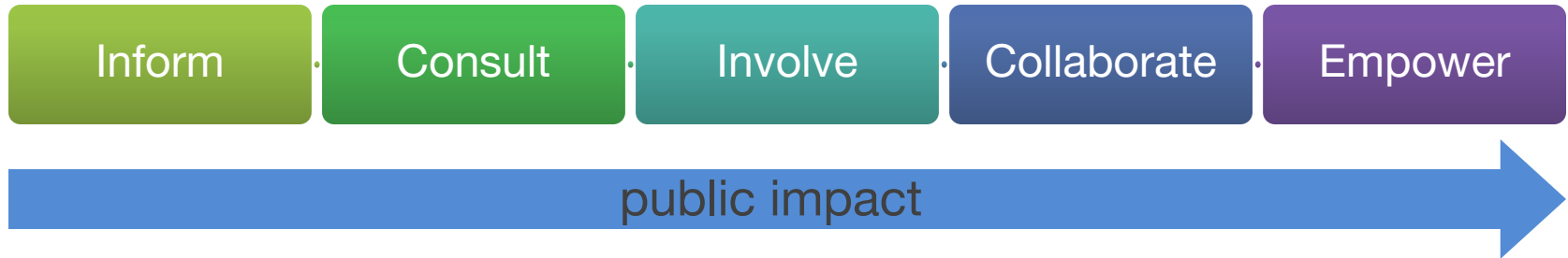


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Ken Snyder, CEO



IAP2 engagement spectrum...

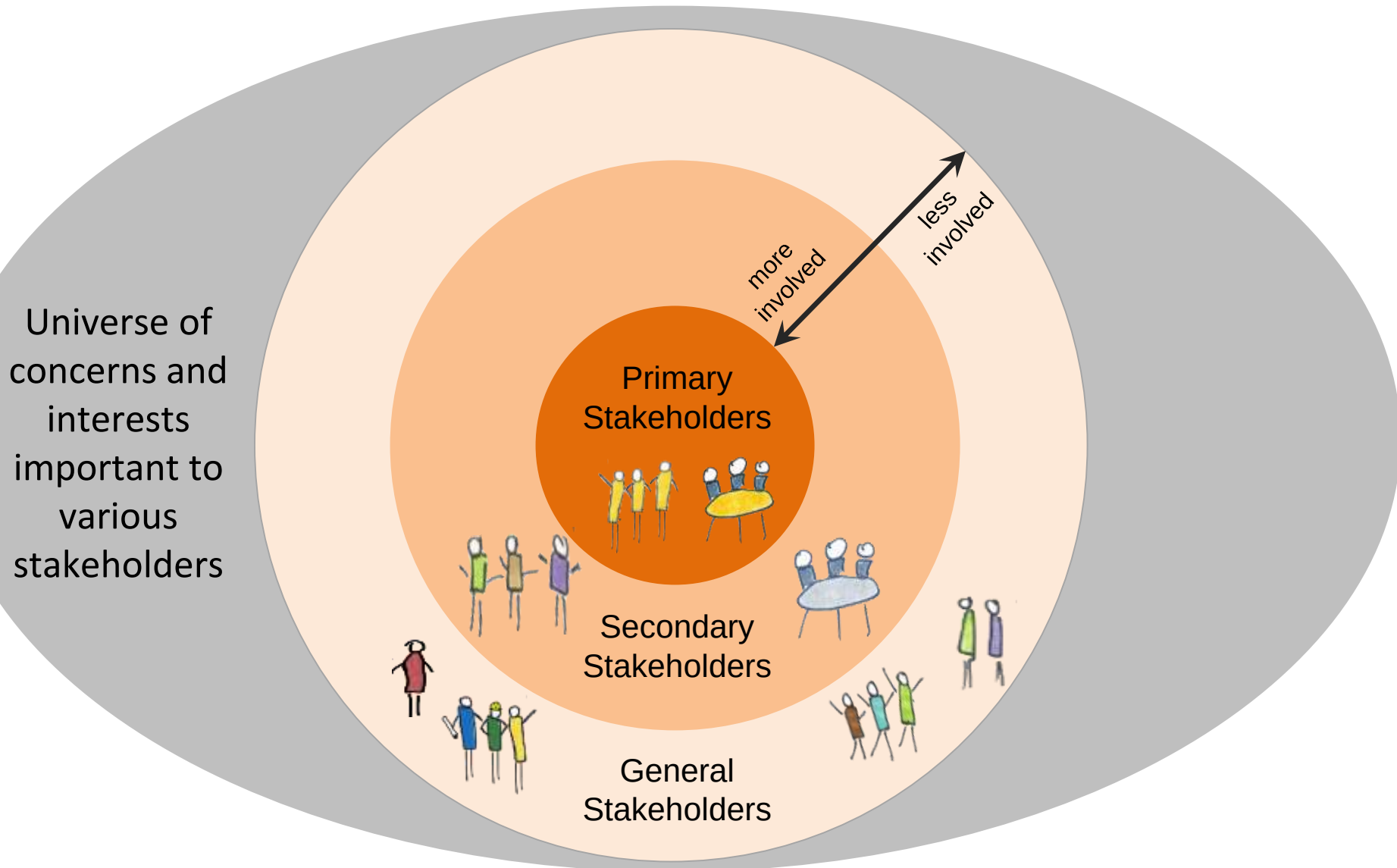


...relative to a generic process

	Define problem	Gather info	Establish criteria	Develop options	Evaluate	Decide
Inform	✓					✓
Consult		✓			✓	
Involve				✓		
Collaborate			✓			
Empower						

Source: International Association for Public

Levels of Involvement

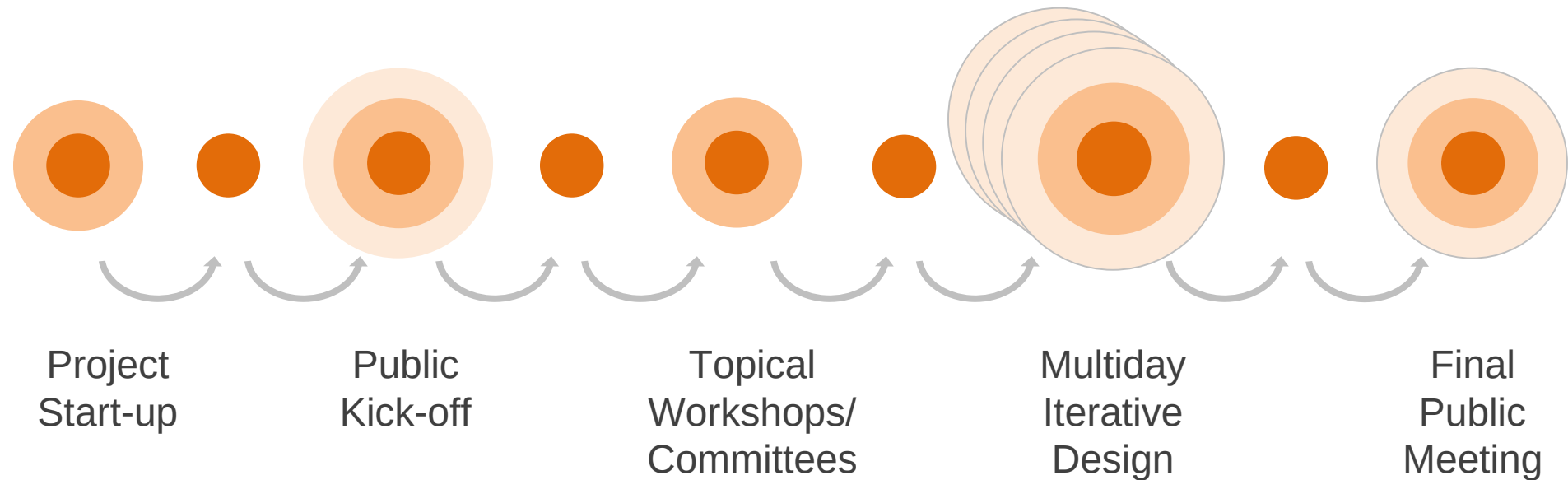


NCI Charrette System & Design Thinking

Research

Community Engagement

Review & Revise

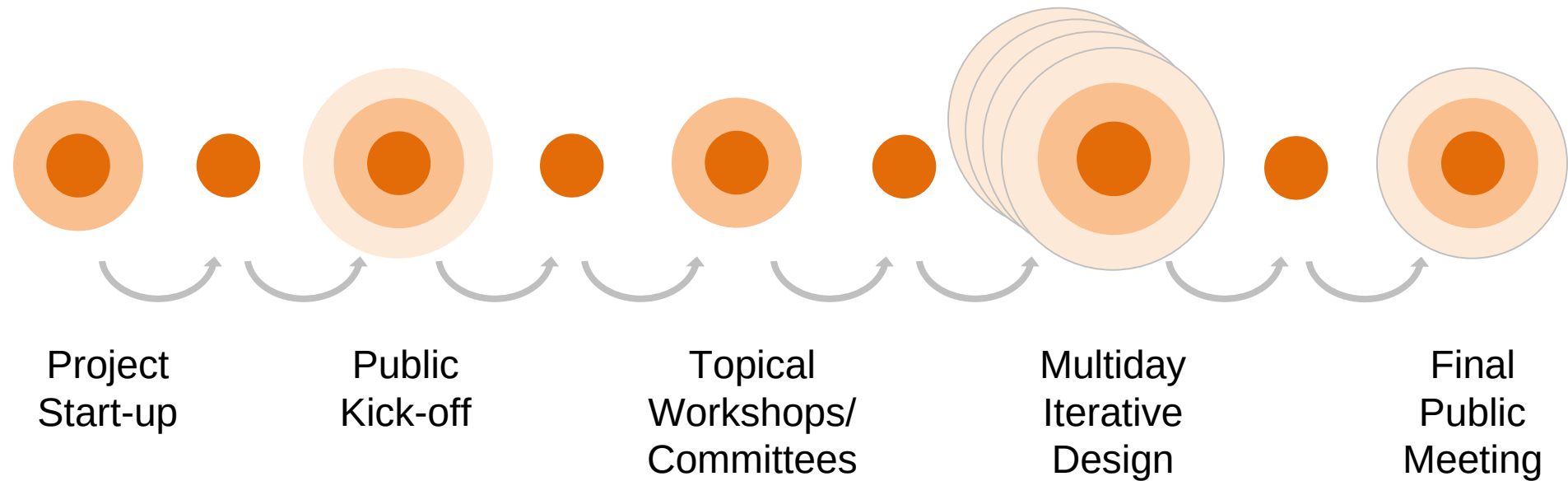


Iterative Design & Barriers to Engagement

Research

Community Engagement

Review & Revise



barriers to engagement



Iterative Design & Barriers to Engagement

BARRIERS

awareness
language
understanding
trust
resources
culture
time
access

Tools &

Techniques

communication with complexity
engagement with trusted advocates
exploratory planning
value-based visioning
active design
celebration

Principle

transparency
equity
informed decision-making



Cost-effective, politically viable and durable solutions grounded in the principles of democracy and sustainable development

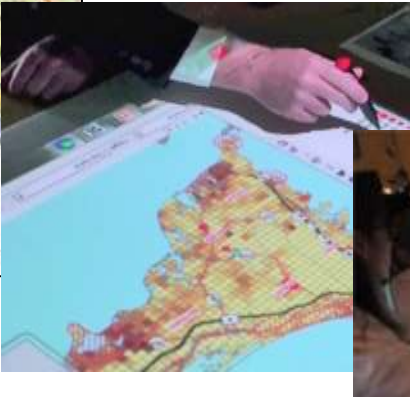
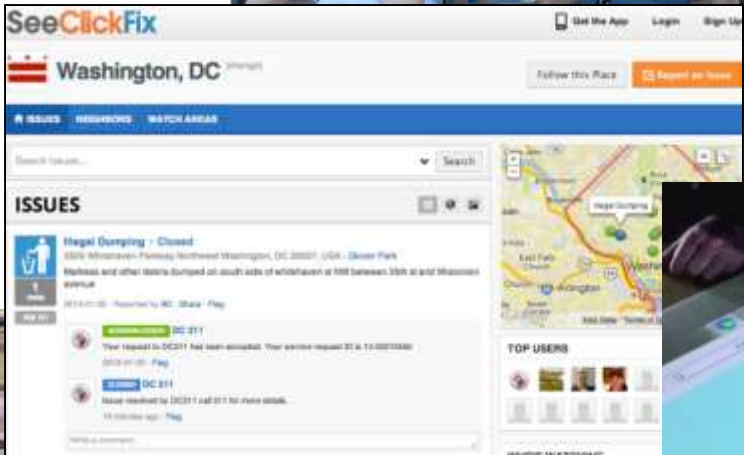
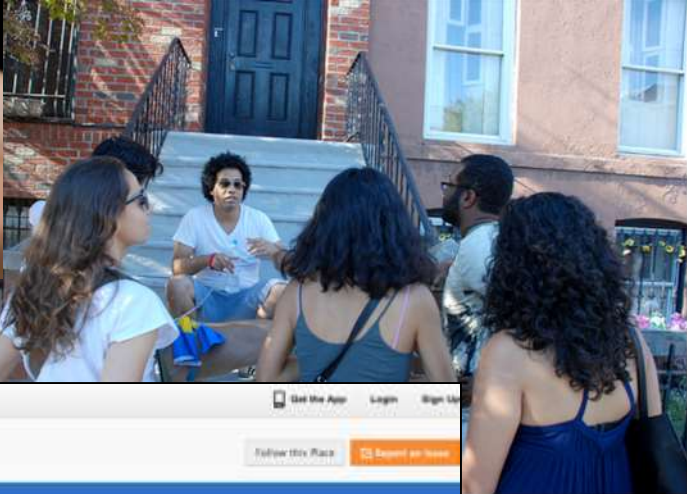
Tools, Process, and Techniques for Visioning & Iterative Design



PLACE / MATTERS

bit.ly/placematters-tools

Integrating tools and process

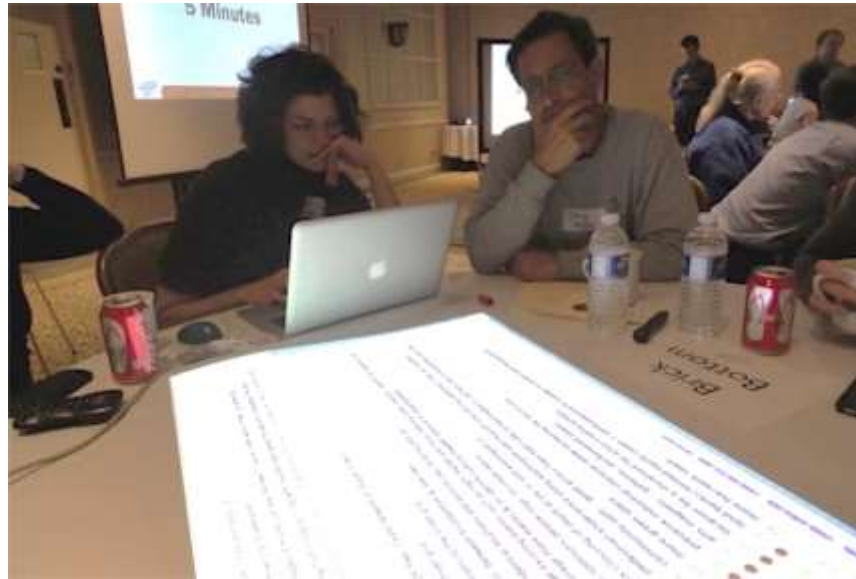


Keypad and mobile device polling

What makes our neighborhood great and unique (today and in the future)?



Brainstorming with translation



Create New List	I	II	III	You are logged in as Default Group In	Default Topic
Valores create new idea					
1. La diversidad debe se adaptada en todas sus formas					
2. Cooperación, un espíritu de cooperación para lograr los mejores resultados					
3. Diversidad					
4. Ofrecer un curriculum diverso. Mas ala de los académicos, empezar en ECE. (Teatro, danza, arte, banda, tecnología)					
5. Unidad – un sentido de unidad donde todos en la comunidad trabajan juntos para lograr el existo académico.					
6. Expectativas altas generan un comromiso y responsabilidad para los estudiantes y la comunidad.					
7. Un curriculum robusto y riguroso.					
8. Exito para todos los ninos					
9. El valor de la educacion como una ventana para entender al mundo					
10. Escuelas del vecindario de alto rendimiento que reflejan la diversidad del vecindario y la comunidad en los estuniantes y en la comunidad escolar.					
Values - English create new idea					
1. Diversity embracing in all forms					
2. Cooperation, a spirit of cooperation to achieve the best results					
3. Diversity					
4. Offer diverse curr., beyond core academics, beginning in ECE (theater, dance, art, band, choir, tech)					
5. Unity – a sense of unity where all stakeholders within the community are all working together to achieve academic success.					
6. High expectations convey a commitment and responsibility to the students and community.					
7. Rigorous and robust curriculum					
8. Success for every child					
9. The value of education as a window to understand the world					
10. High performing neighborhood schools that reflect diversity of neighborhood community in student and teaching pop.					

Interactive meetings – low tech



Stoop surveys



Meetings-in-a-Box



WHAT IS ALBANY 2030: YOUR CITY, YOUR FUTURE?

Albany 2030: Your City, Your Future is an exciting process to create the City's first Comprehensive Plan. It will include City resident's and other stakeholders collective vision of the future, as well as maps, policies, and guidelines that describe how to achieve that vision over the next 20 years.

Albany 2030 is a consensus-building process that reaches out to all of Albany's neighborhoods using innovative approaches and will lead to a plan that guides (re)development and (re)investment that meets the needs of residents and businesses while maintaining the desired character, quality of life, and environmental and fiscal health of the City.

Many City residents have already been involved in planning initiatives, including neighborhood revitalization plans, redevelopment programs, economic development plans, housing initiatives, and recreation and greenway plans. **Albany 2030** will incorporate previous work and build on this momentum to create a cohesive vision for a sustainable future for the entire City.

Visit www.albany2030.org for more information and to sign up for updates.

HOST A HOUSE PARTY!

We invite you to host an Albany 2030 House Party! An Albany 2030 House Party is a great way to get together with friends and neighbors to discuss the future of the City. Some steps for hosting a House Party are given here, but be creative and have fun!

(1) Create Your Guest List

Think about people you know who might be interested in talking about Albany now and the City's future. Please try to invite neighbors or acquaintances you don't usually see, as well, in addition to your friends, or invite people whose ideas are different from yours.

(2) Meet and Greet

At your House Party, spend a little time meeting and greeting and getting to know any new acquaintances. Provide food and drink, as you are able, and just spend some time relaxing with your guests. Then get down to business!

(3) Discuss the Worksheet Questions

Go through the questions on the attached House Party Worksheet and ask for one or two volunteers to be note takers to capture the main points of the conversation. Ask everyone to quickly read over the notes at the end of the chat to make sure they are accurate. Please remember to ensure the conversation is respectful and that everyone has a chance to contribute. More worksheets and instructions are available at www.albany2030.org, click on "Participate," then "Host a House Party."

(4) Have fun!

Provide food and drinks, as you are able, stay with your guests and have a great time! Please take photos of your party.

(5) Encourage Guests to Remain Involved

Hand out flyers and postcards to your guests and encourage them to remain involved. In particular, mention that they can share their ideas online and encourage them to attend one of the Round 2 workshops on April 22nd, 23rd, or 24th. More info on the Forum dates and locations is available at www.albany2030.org.

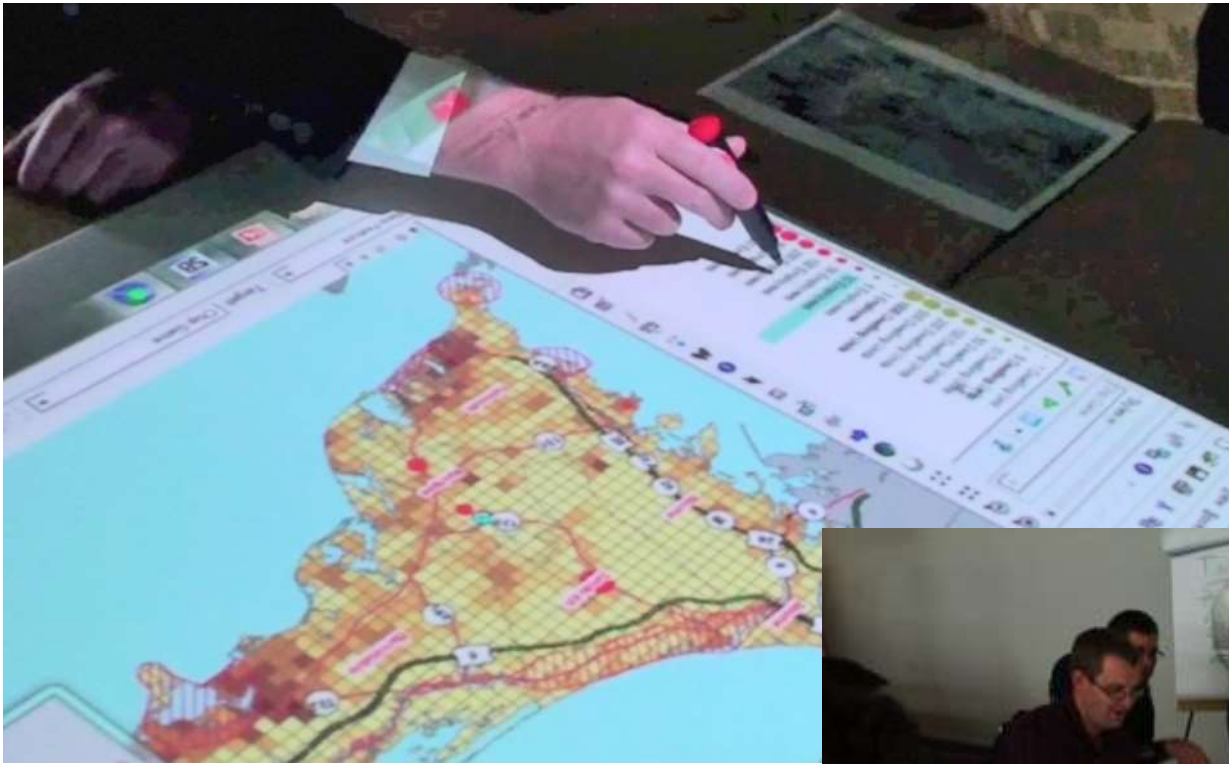
(6) After the House Party

Please send your guest list, your lists of top ideas from the worksheet, any connections you feel are particularly important, and photos from your party to the mailing address listed below or houseparty@albany2030.org by May 30th.

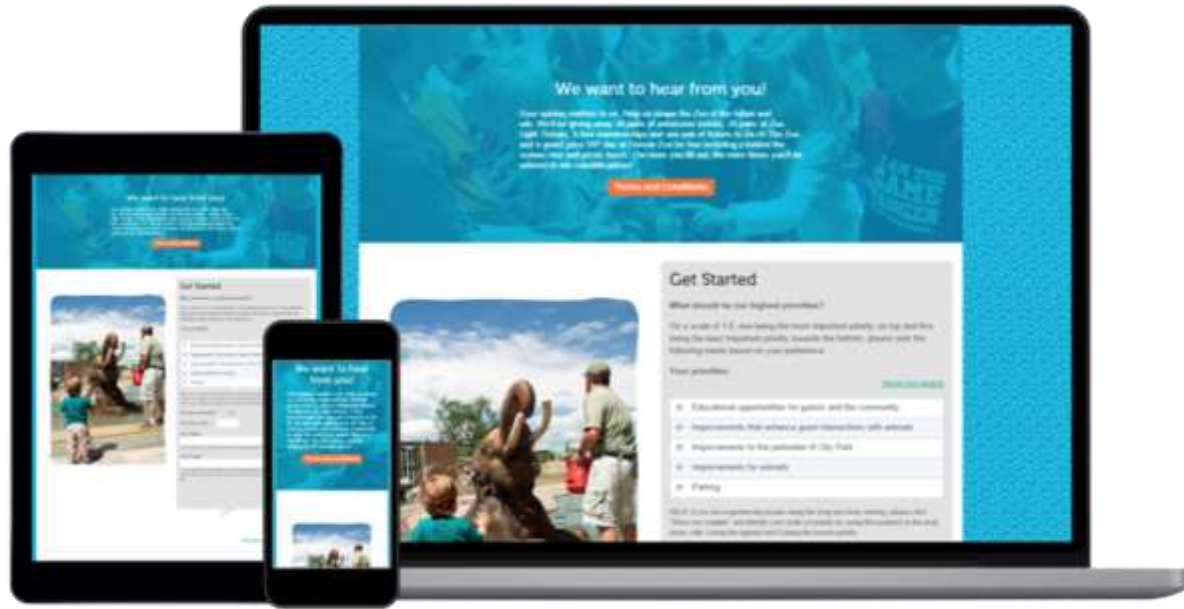
Questions? Contact houseparty@albany2030.org or 303.506.0841









Interactive meetings – high tech



Urban Interactive Studio



Engaging Plans App Suite

-  *Community Mapping*
-  *Digital Workshop*
-  *Preferred Scenario*
-  *Indicator Dashboard*
-  *Interactive Plan*
-  *Visual Preference Survey*



Walkshops



WALKscope

WALKSCOPE

Map Reports Add Data About

Sidewalk Quality Reports (2,436) >
Overall Pedestrian Environment Rating

- 5 (highest)
- 4
- 3
- 2
- 1 (Lowest)

Intersection Quality Reports (626) >

Pedestrian Counts (120) >

Sidewalk along N WOLFF ST from W 14TH AVE to W COLFAX AVE

Pat Waller Sep 29th 2014 - 10:34am

What would you like to record?
Sidewalk Quality

How would you rate the pedestrian environment overall? 1-5, 5=highest

Red/Green Frame - Preference & Visioning

Green frames: What we love about our community
 Marcos verdes: Lo que nos encanta de nuestra comunidad



Community • La comunidad



Our pets • Nuestras mascotas



Gardens and greenery • Jardines y plantas



The amazing view! • ¡La vista increíble!



Our neighbors • Nuestros vecinos



The river • El río

Red frames: What we want to improve in our community
 Marcos rojos: Lo que queremos mejorar en nuestra comunidad



View is blocked by houses
 Vista está obstruido por las casas



Needs repairs • Necesita reparaciones



The park needs maintenance
 El parque necesita mantenimiento



Trash • Basura

PONDEROSA MOBILE HOME PARK
 PARQUE DE TRAILERS
 BOULDER, CO

PONDEROSA MOBILE HOME PARK PARQUE DE TRAILERS
 BOULDER, CO

“City as Play” – Visualize & Empower



Storytelling - Ponderosa Mobile Home Park



y continuar a fortalecer estas conexiones
mientras creciendo sus familias,
longrando sus metas de jubilación o empezando sus vidas.

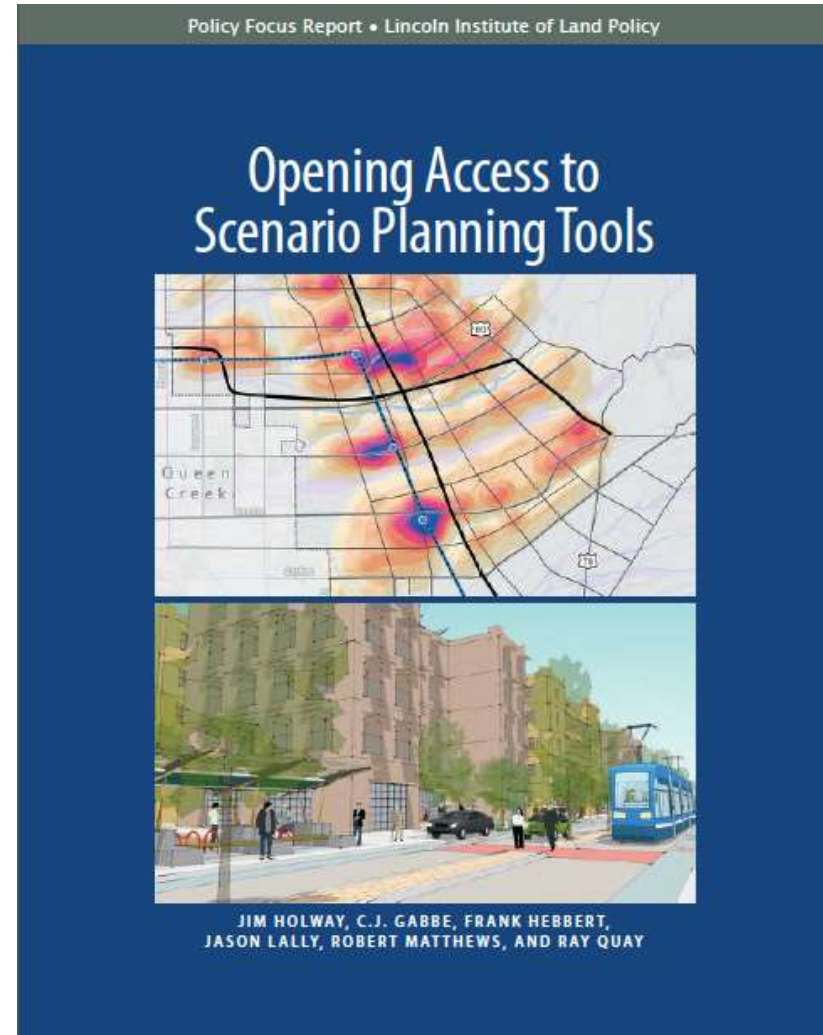
03:55

HD

Hi-tech Modeling and Analysis

Purpose: Run statistical analysis to measure the comparative performances of each scheme

Process: Model each alternative using the appropriate tools and report back to the charrette team and stakeholders



Urban Canvas



Urban Interactive Studio

Explore the VISION 2050 scenarios!

The comment period on the sketch VISION 2050 scenarios ended October 31, 2014. You can still explore the scenarios, but the site is being maintained only for informational purposes.

The "sketch" VISION 2050 scenarios are conceptual designs of alternative ways in which the Region could develop in the year 2050. The five sketch scenarios that you can explore on this site represent a range of possible futures for land use and transportation. These scenarios are intended to be "what if" illustrations, varying based on the location, density, and mix of new development and redevelopment, and the transportation system. These sketch scenarios include one that continues current trends—Scenario A—and four with different levels of investment in the transportation system and different development patterns.

Our online comment period is closed; however, you may still explore the scenarios by following the directions below. Thank you to all of those who provided feedback online and during our public workshops during the comment period. Your feedback will be used to guide the development for the detailed alternative land use and transportation plans in the next step of the VISION 2050 process.



1 Tell Us Your Preferences

What type of neighborhood would you prefer?

- One with homes that have large private yards
- One with a choice of housing types where you can walk to places like businesses, parks, and schools
- One with homes that have small private yards where you can walk to places like businesses, parks, and schools

Where should businesses be located in the Region?

- Near housing
- Near transit stops
- Near housing and transit stops
- It should be up to the business

Which is more important to you?

- Preserving farmland, wetlands, woodlands, and wildlife habitat
- Increasing land available for development

How do you think the Region should grow?

- Redevelopment and infill along major transit lines
- Redevelopment, infill, and development immediately at the edge of urban centers
- Low-density development outside of urban centers

Which of these is most important to you?

- Sidewalks accessible to people with disabilities
- Off-street bicycle paths
- Physically separated on-street bicycle lanes
- All of these are important
- None of these are important

2 Explore Your Preferred Scenarios

The scenarios are ranked according to how well each matches your indicated preferences. To learn more about each scenario, click the Explore button that appears once you have picked your priorities!

Scenario E

Explore

Scenario C

Explore

Scenario D

Explore

Scenario B

Explore

Scenario A (Trend)

Explore

Compare Scenarios



PlaceMatters DIY Smart Table



Participatory Scenario Planning

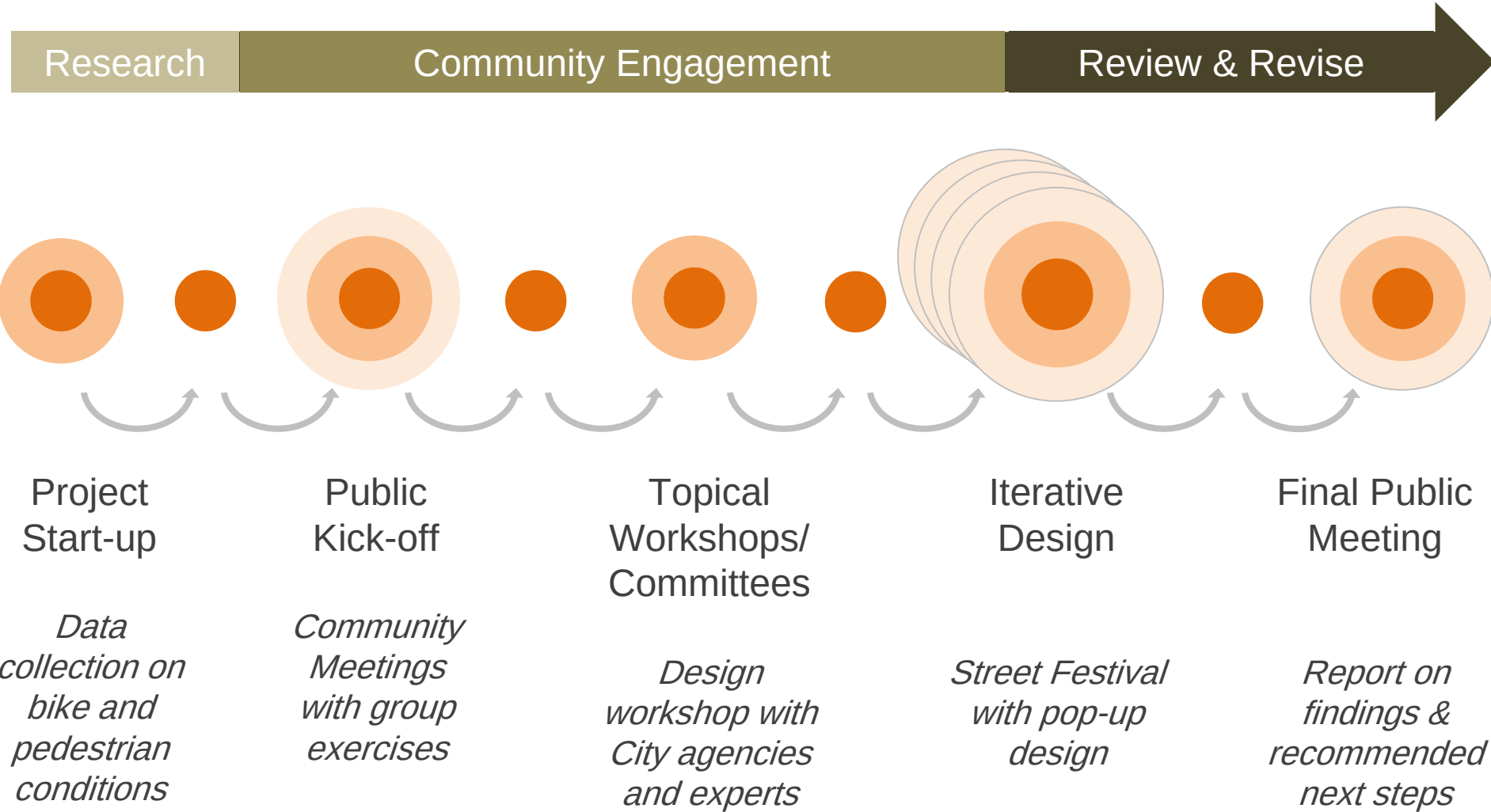
Benefits

- Utilizing data for more informed decision making
- Finding common ground on challenges and strategies
- Understanding of opposing viewpoints and compromise
- Discovering creative solutions
- Building capacity for continuous improvement

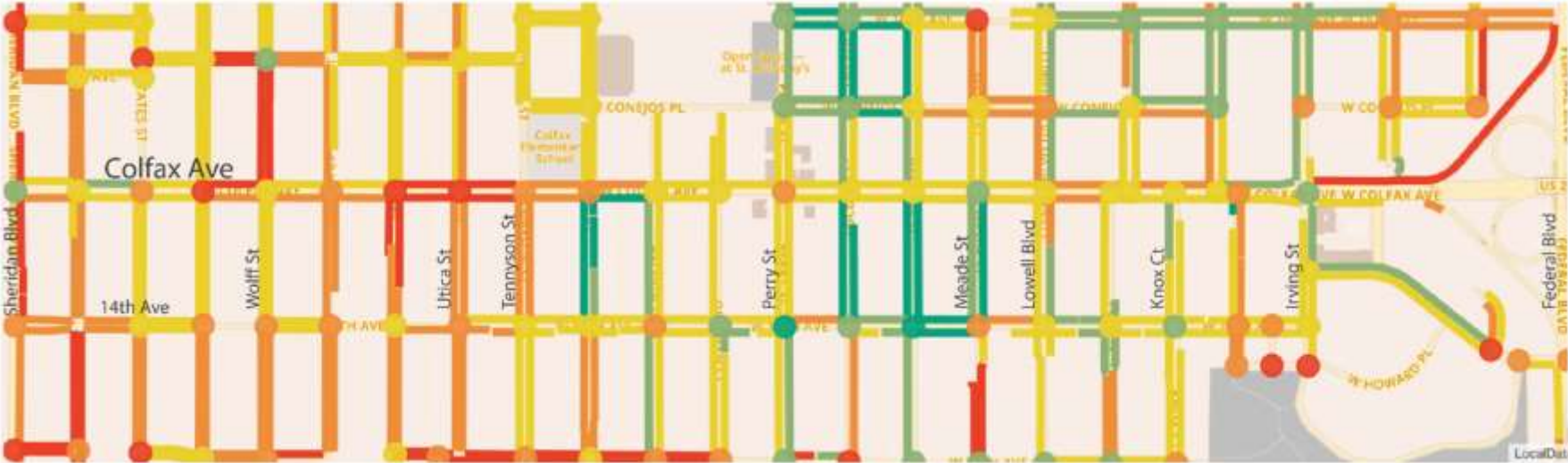
Case Study: Re-imagine West Colfax



Iterative Design Applied to West Colfax



Informed Decision Making: West Colfax



Intersection Ratings

- 1 (lowest)
- 2
- 3
- 4
- 5 (highest)

Sidewalk Ratings

- 1 (lowest)
- 2
- 3
- 4
- 5 (highest)

Iterative Design - West Colfax



Integrating Pop-up Design into Workshops and Engagement

- ✓ Engage community stakeholders
- ✓ Showcase current assets
- ✓ Visualize potential
- ✓ Demonstrate and pilot
- ✓ Gather public input
- ✓ Join community together over common ground

Re-imagine West Colfax Case Study



Protected Bike Lane Demonstration
ALTA Planning + Design, Better Block
Portland, & PlaceMatters

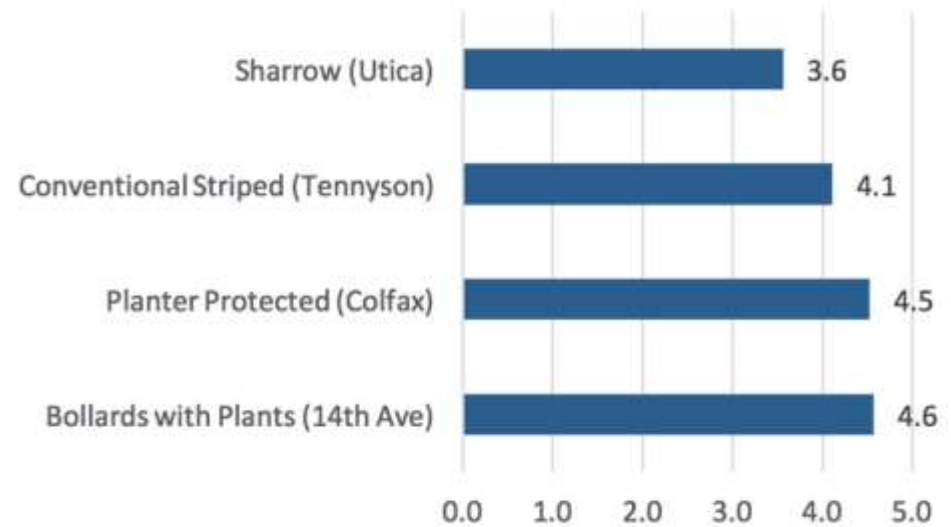
Pop-up Design: Re-imagine West Colfax



Re-Imagine West Colfax – Keypad Polling at Community Meetings vs Surveys at Demonstration Event



Average ratings by bike lane types



Discussion

