Increasing Integration and Engagement for Resilience Planning

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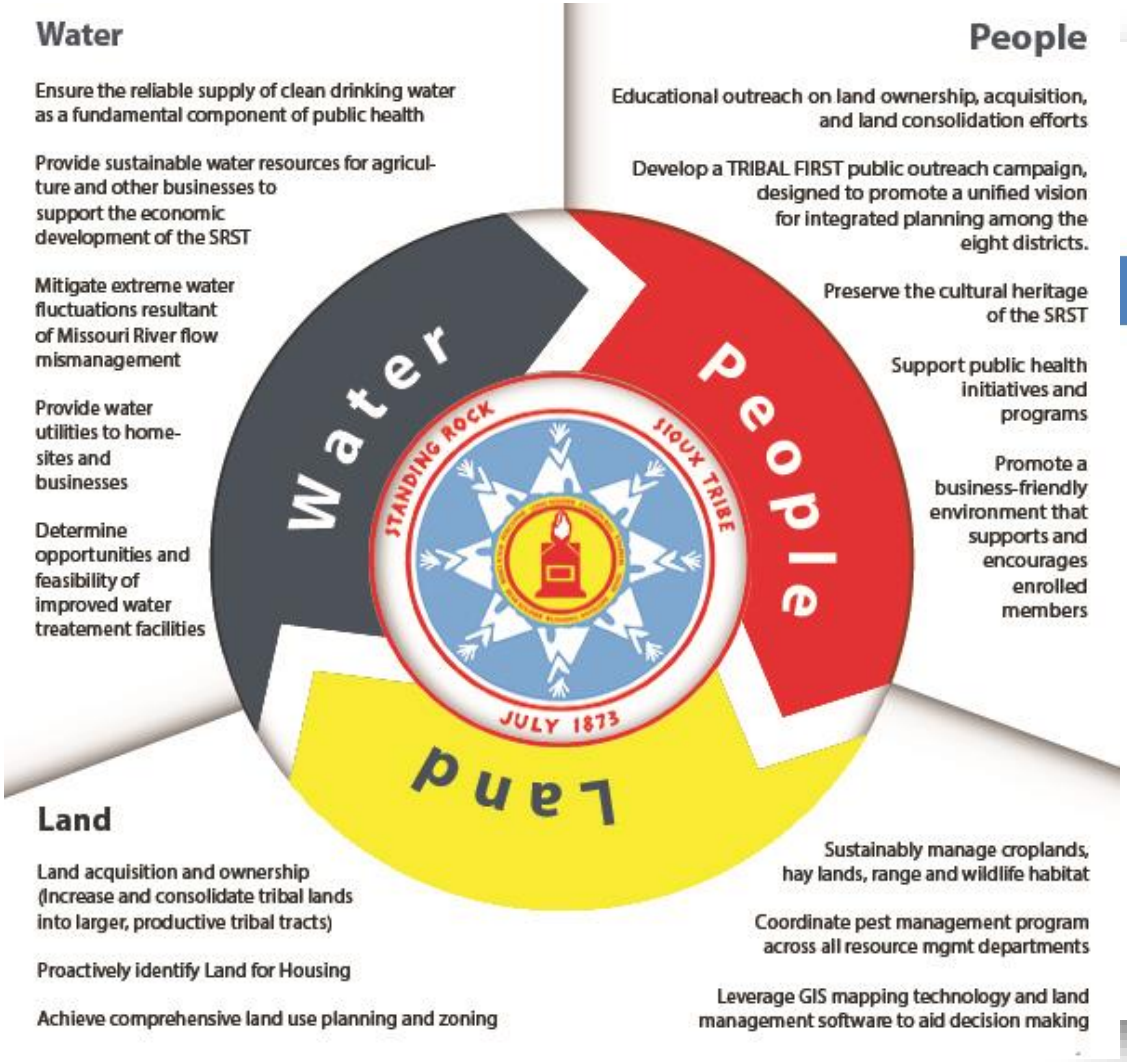
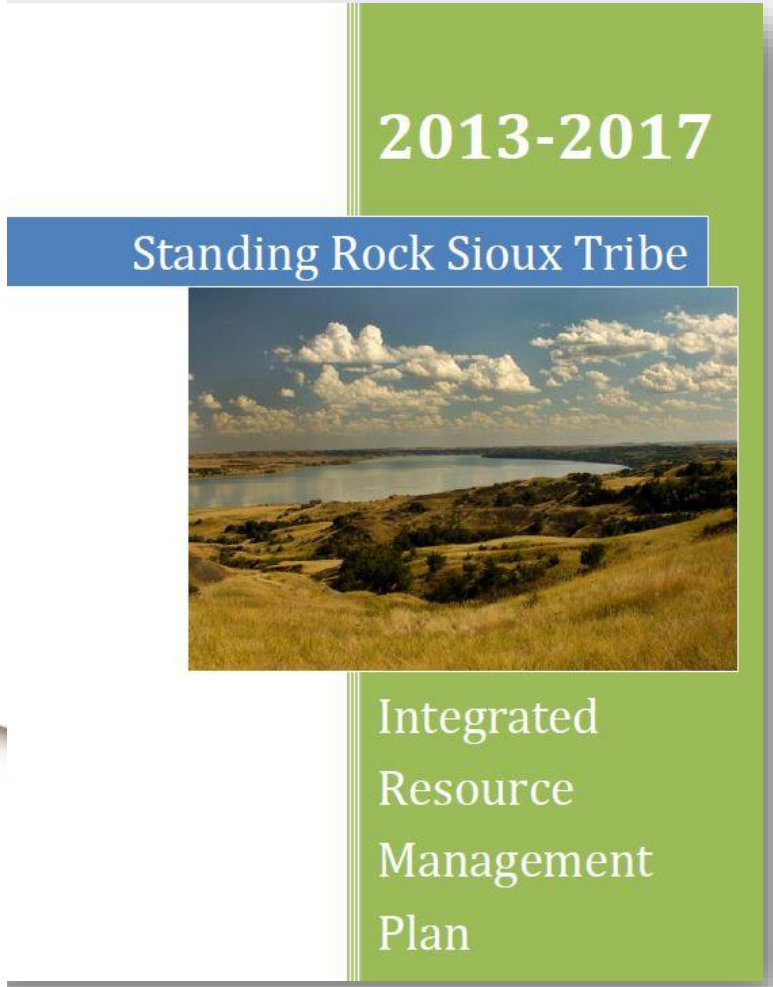
Integration Across Departments





Achieving Integration

RISK ASSESSMENT

- What natural, economic, geographic or other conditions pose threats?
- What assets or conditions in our community create opportunities?
- What could prohibit us from achieving our community vision? (likely / unlikely)

FAR FUTURE MODELING

- What social, cultural, demographic and other changes should we track?
- What is the future of technology, business, world affairs, etc.?
- What disruptions could change the competitive advantage of our community?

BUILD ORGANIZATION CAPACITY

- Increase the ability of our planners to assess and design for resilience
- Open organization boundaries to encourage exploration and sensemaking
- Build process mastery and connected networks

INFUSE, MEASURE, ADAPT

- Make resilience an explicit criteria for evaluating plans
- Constantly measure and monitor resilience
- Adapt plans, policies, etc. based on the results

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Analyzing Investment in Common Terms

	Most Likely to Succeed	Maximum Revenue	Culture & Traditions	Training & Development	Self-Governance	Economic Self-Sufficiency	# of Living Wage Jobs	ED Outside Res Boundaries	Private Business Ownership	Infrastructure Improvement	Create Flexible Jobs	Address Housing Shortage	Clean, Healthy, Safe Community	Cohesive & Supportive Community
Increases Self-Governance	3.50	3.17	4.00	4.00	3.63	4.00	4.14	3.50	3.50	3.50	4.00	4.00	3.50	4.00
Increases Economic Self-Sufficiency	3.88	3.67	4.43	4.43	3.88	4.43	4.43	3.88	3.88	3.88	4.43	4.43	3.88	4.43
Livable Wage Jobs Created	8.00	9.00	9.14	9.14	8.50	9.14	9.71	8.00	8.00	8.00	9.14	9.14	8.00	9.14
Improves Infrastructure	3.50	3.00	4.00	4.00	3.25	4.00	3.71	3.50	3.50	3.50	4.00	4.00	3.50	4.00
Creates Alternative Approaches to Housing Shortage	2.75	2.67	3.14	3.14	2.75	3.14	3.14	2.75	2.75	2.75	3.14	3.14	2.75	3.14
Promotes Clean, Safe, Healthy, Substance-Free Community	3.25	3.17	3.71	3.71	3.25	3.71	3.71	3.25	3.25	3.25	3.71	3.71	3.25	3.71
Promotes Cohesive & Supportive Community	2.38	2.33	2.71	2.71	2.38	2.71	2.71	2.38	2.38	2.38	2.71	2.71	2.38	2.71

Examples From Communities

- Energy Production for Community Needs and Competitive Advantage
- Virtuous Cycle of Food Production and Community Health
- Broadband as a Business and Community Foundation
- Taking Over Services from Outside Providers

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Keys to Success

- Ongoing **Alignment** around Community Vision and Promote **Involvement / Connection**
- Regular **Scenario Modeling** with Triangle Distributions (Best / Worst / Likely)
- Build **Diversity** and **Modularity**
- **Connections** with Outside Resources (other communities, etc.) for Exploration, Sensemaking, and Assistance
- Rapid **Feedback** Loops that Translate into Action

Integration Model

Community First Development

- Focus Development on Systematically Meeting the Needs of the People

- Address Key Systems
  - Food Security
  - Energy
  - Water
  - Housing
  - Transportation
  - Public Health
  - Government
  - Safety
  - Elder Care

- At the same time, provides an Advantage for Economic Development

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Strategies for Ensuring Participation

- Meet them where they are
- Bring a friend (or 100 friends)
- My kid made me do it
- Bribe them (or provide incentives)
- Chain Letters
- Make it Timely
- Moving Beyond the “Usual Suspects”

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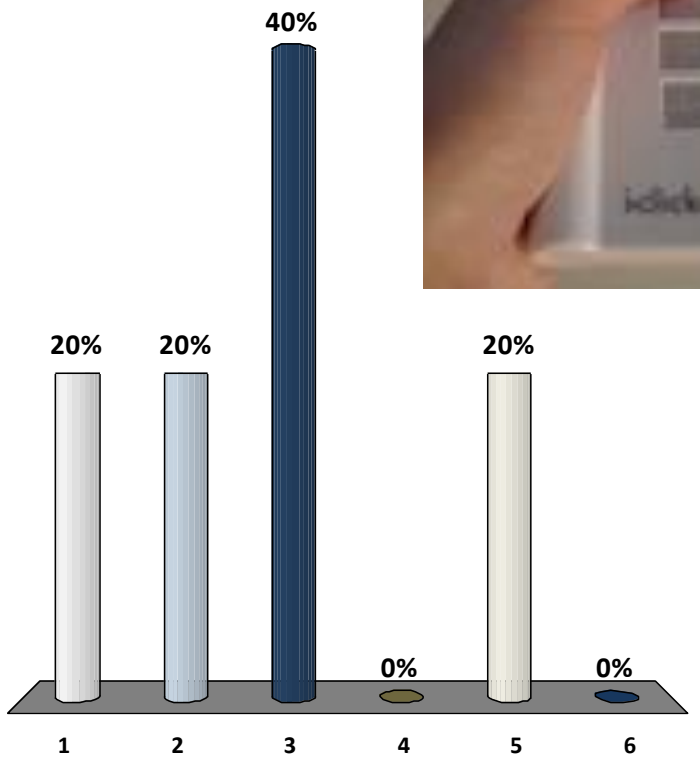
Moving Beyond Traditional Meeting Designs

Which is the most important among the following categories of goals?

1. Development that reflects Community Character
2. Self-Sufficiency
3. Promoting Entrepreneurship
4. Education, Housing, and Infrastructure that Promote Economic Development
5. Healthy Community
6. Promoting Full Employment with Living Wage Jobs



Example Numbers Only

Representing Community Feedback

Spokane Guiding Principles

1) Coordinate policies and leverage investment
2) Enhance economic competitiveness
3) Support existing communities
4) Promote equitable, affordable housing
5) Provide more transportation choices

Spokane Tribal Enterprises

Available at www.spokanetribe.com

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Keys to Consensus Building

- Creating Goals that measure the interests of **ALL stakeholders**
- Creating measures that can demonstrate the impact of a given policy option or development option on **ALL goals**
- **Simulating** multiple possible futures
- Showing the **complete set of impacts** from a given option in ways that stakeholders can understand
- Helping to illustrate **tradeoffs** and building on **common ground**
- Effective **facilitation** and focus on objective analysis

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Questions?

REVOLUTION ADVISORS

THANK YOU

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