Dispelling myths
Changing Landscape
Preservation Strategies
Considerations for Success:

- Provide tenant assistance at every step
- Incentivize sale through tax breaks or by using local codes as leverage
- Ensure appraisals includes backlog of infrastructure repairs
- Explore annexation
- Ensure long-term affordability through deed restrictions or ground leases

Challenges:

- Not appropriate for every park
- Initial financing is challenging and time consuming
- Need high capacity residents and nonprofit organizations
- Cost of infrastructure upgrades may be prohibitive

Preserves communities over the long term and increases security of tenure
Allows park entry and enforcement of park health and safety laws. Typically mandate based.

Considerations for Success:

• Annual licensing and inspection fees fund program
• Coordinate enforcement with housing policy and one point of contact
• Employ enforcement mechanisms beyond eviction and license revocation
• Provide option for remediation
• If eviction occurs, require relocation assistance

Challenges:

• Adequate staffing
• Enforcement and housing policies might be at odds
• Eviction is not desired outcome unless replacement housing available
Assist park owners with securing financing or undertaking improvements. Typically incentive based.

Considerations for Success:

• Allow flexibility in enforcement, codes and process
• Help secure financing—especially from sources not otherwise available
• Ensure long-term affordability

Challenges:

• Adequate staffing and resources
• Public funding restrictions
• Time required to put together deal
• Inspectors, enforcement, planners might be at odds with housing policy
Effective for monitoring and incentivizing investment.

Considerations for Success:

- Require owners to fund relocation
- Provide retaliation protection
- Provide mediation
- Grant residents the right of first refusal
- Ensure adequate notice of sale
- Consider wait lists and application processes

Challenges:

- State laws may limit options
- Staffing capacity
- Still may not provide enough time
- Data and tracking