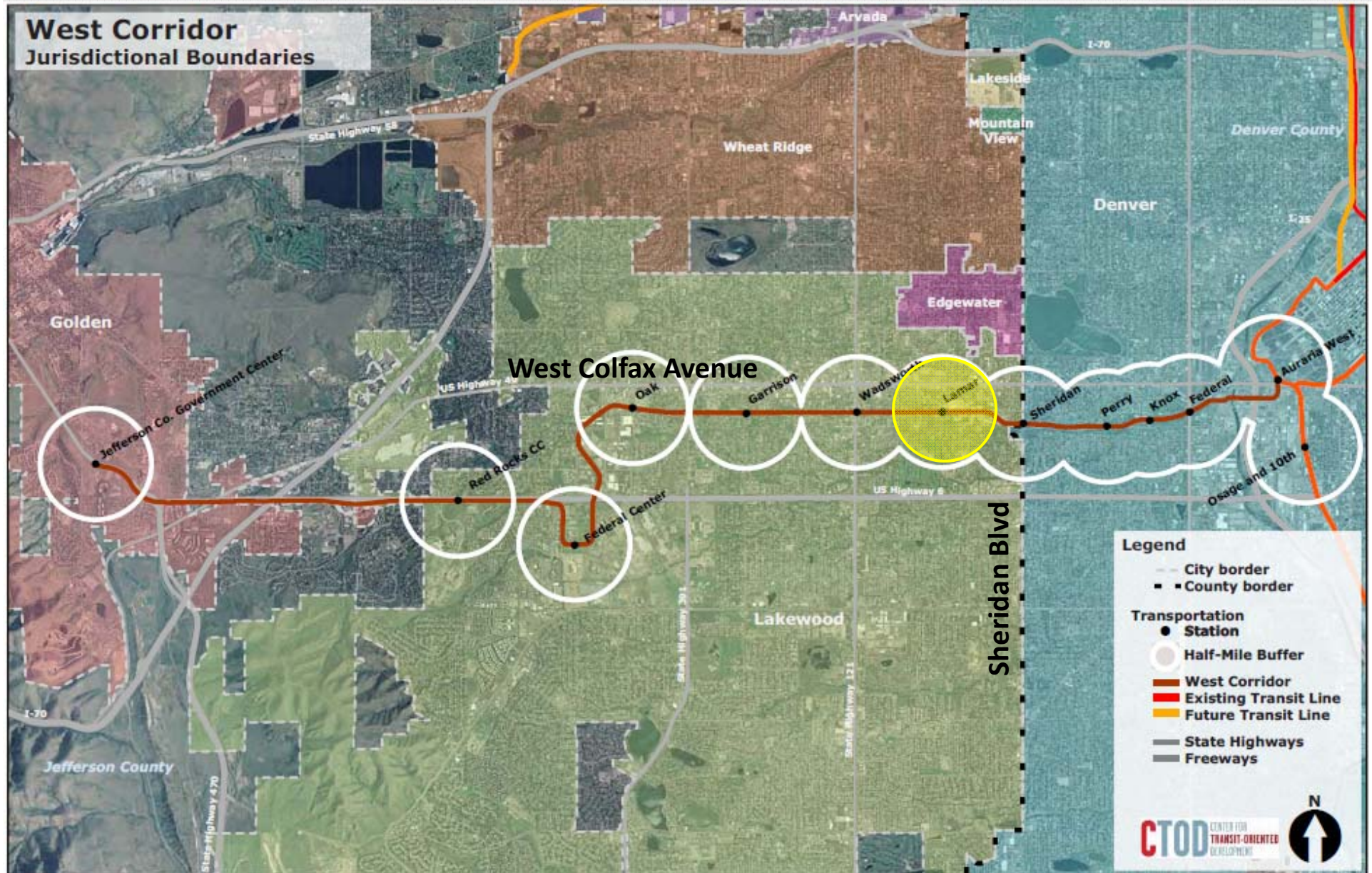


URBAN TOD AND WALKABILITY (AND CREATIVE PLACEMAKING): LAMAR STATION AND 40 WEST ARTS DISTRICT

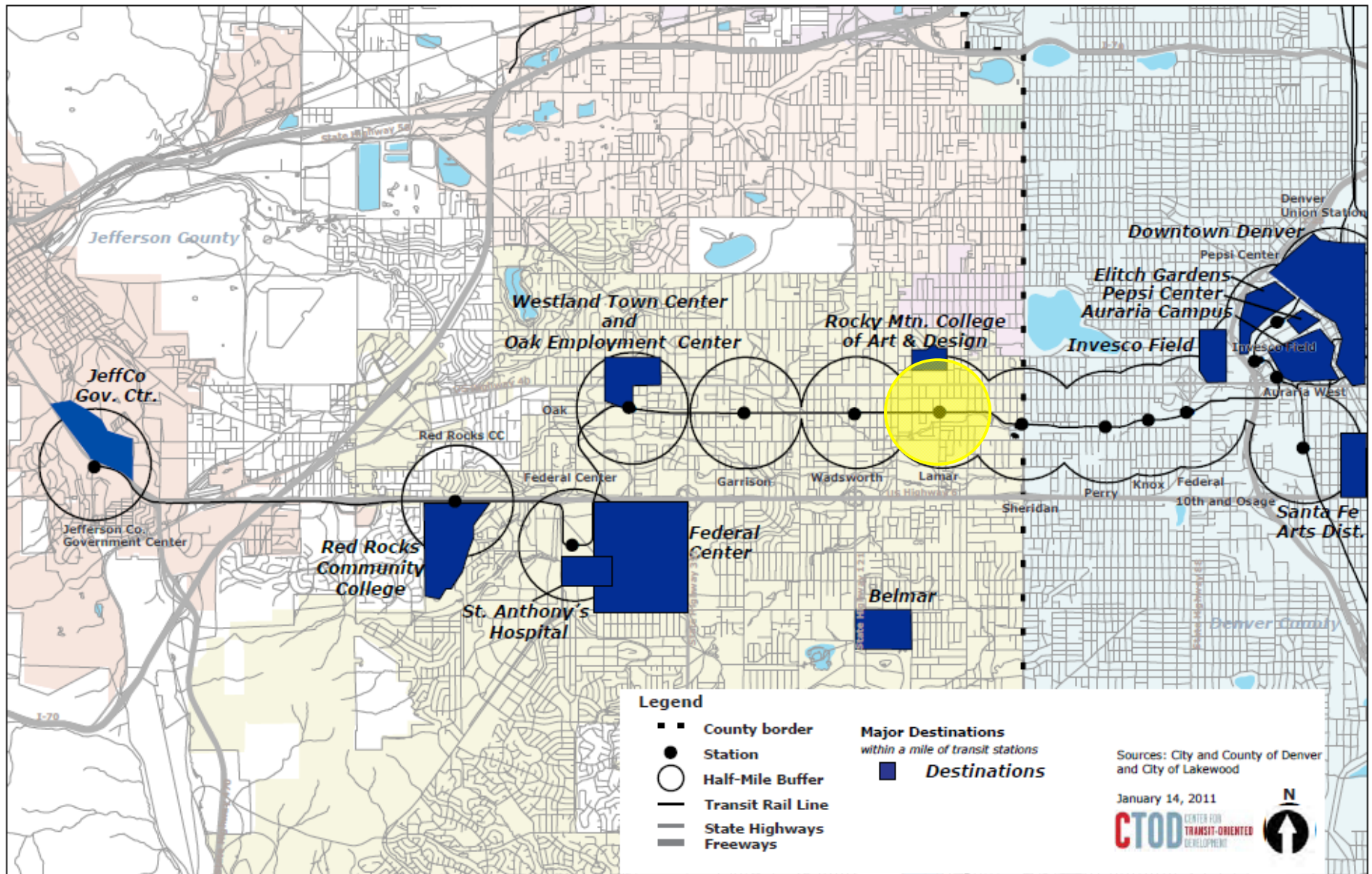


Alexis Moore, AICP – City of Lakewood - RMLUI Presentation – March 12, 2015

The Study Area

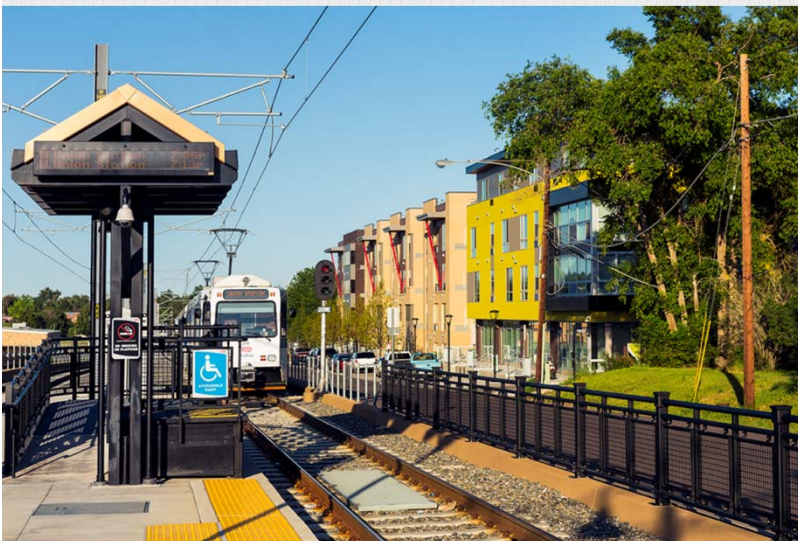


Destination Connector



SOURCE: Center for Transit-Oriented Development, 2010.

Lamar Station



- 1/4 mile from retail on Colfax Avenue, Rocky Mountain College of Art + Design, 40 West Arts Gallery
- 1/2 block from 110 unit Lamar Station Crossing development
- Located in historic Two Creeks neighborhood
- Neighborhood walk-up station
- Zoned for TOD
- Vision is to transform the station area into a small-scale, mixed-use area, focusing on arts and creative industries

The 40W Arts District Plan

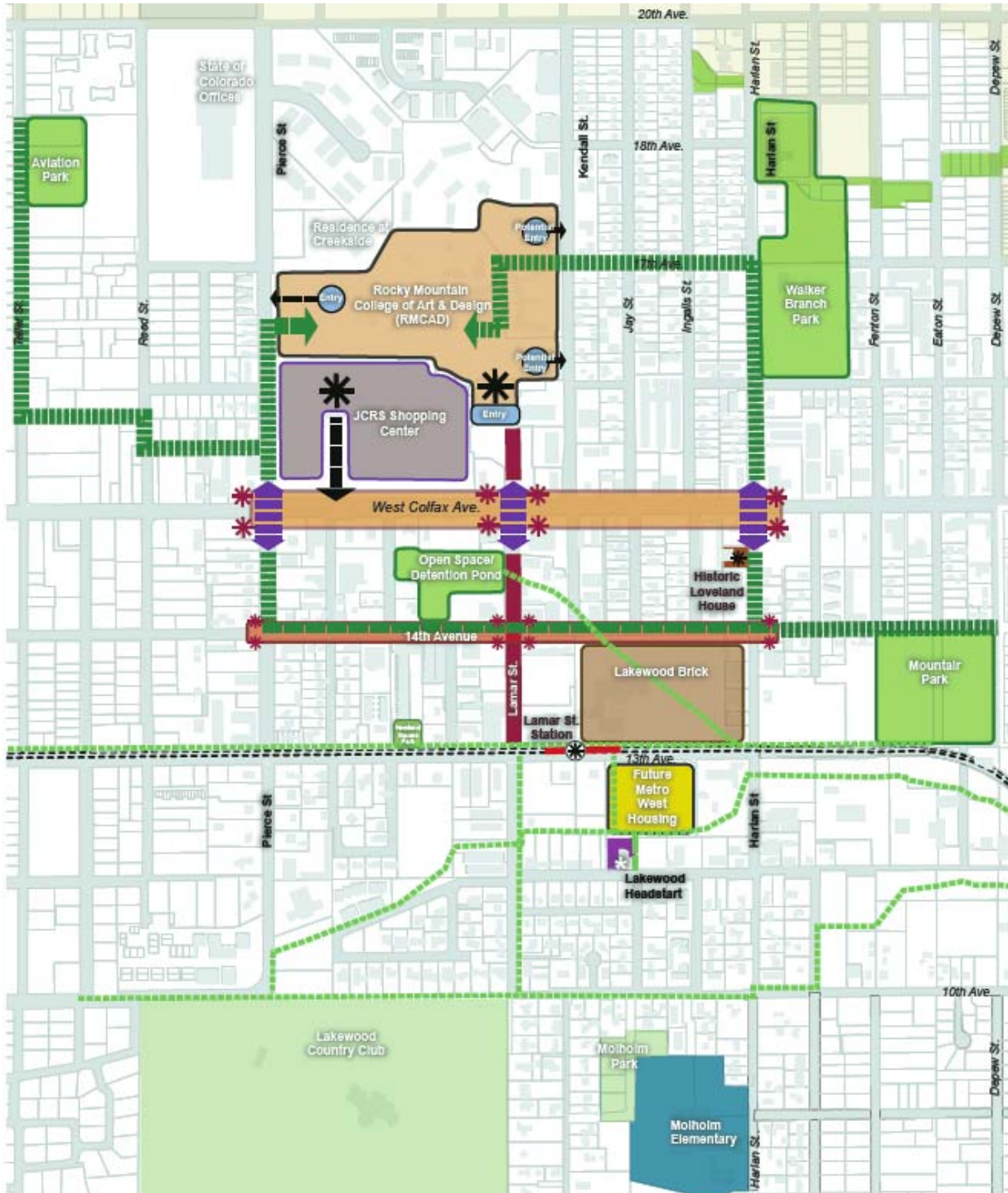


CITY OF LAKEWOOD



40 WEST ARTS DISTRICT
URBAN DESIGN AND MOBILITY CONCEPTS
ADOPTED JANUARY 2012

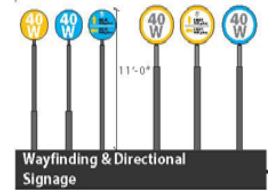
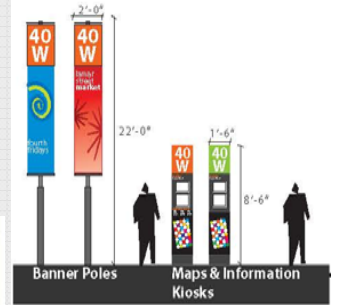
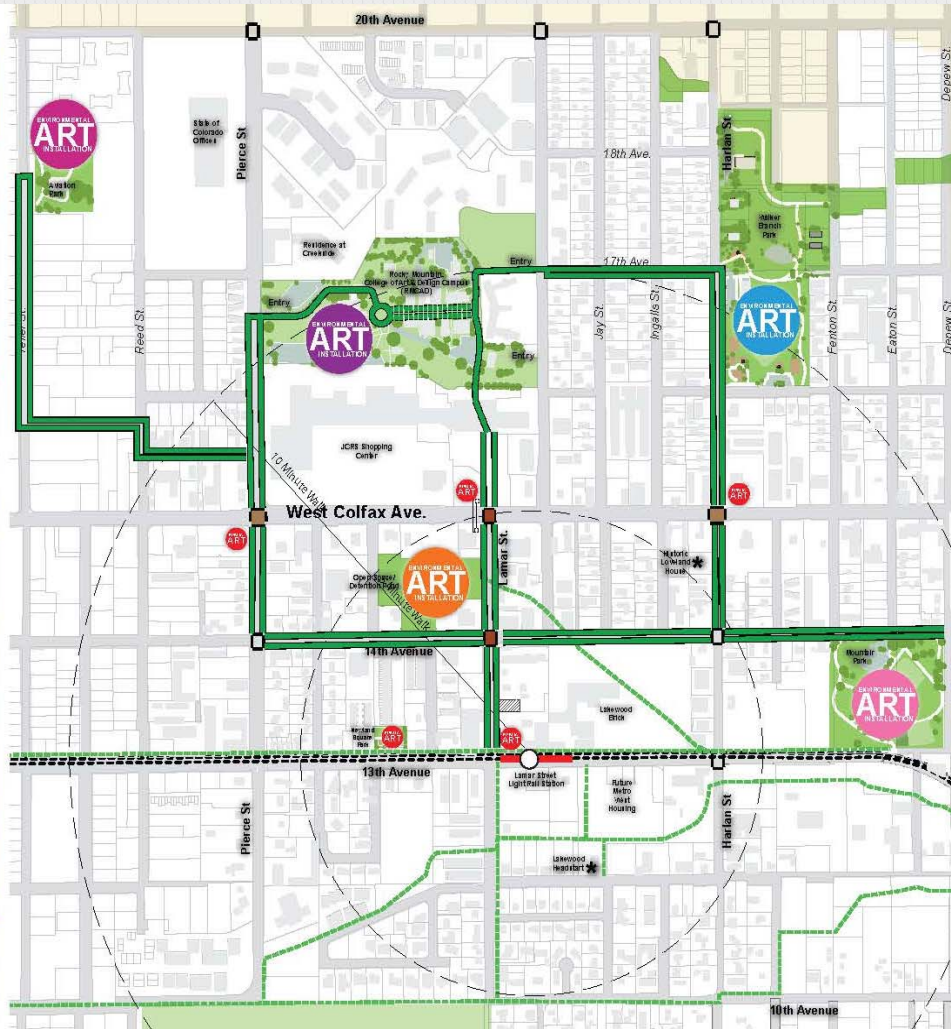




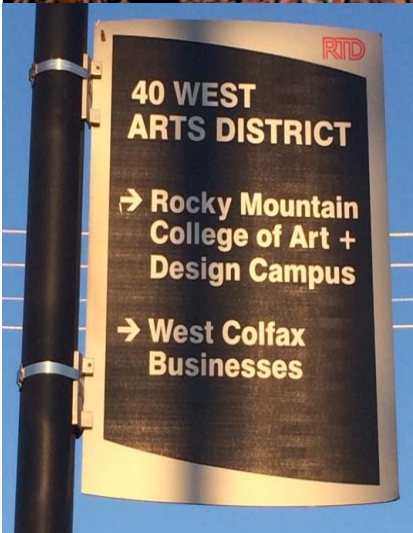
- Core area anchored by RMCAD, Lamar Station, W. Colfax Ave
- Connect the parks with an Arts Loop
- Wayfinding Signage
- Streetscapes
- Mobility Improvements
- Public Art



Examples of environmental art:



40W Arts District Implementation







TRIVIA



What is Creative Placemaking?

"In creative placemaking, partners from public, private, nonprofit and community sectors strategically shape the physical and social character of a neighborhood, town, tribe, city or region around arts and cultural activities. Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire and be inspired." *2010 Creative Placemaking Report, NEA*

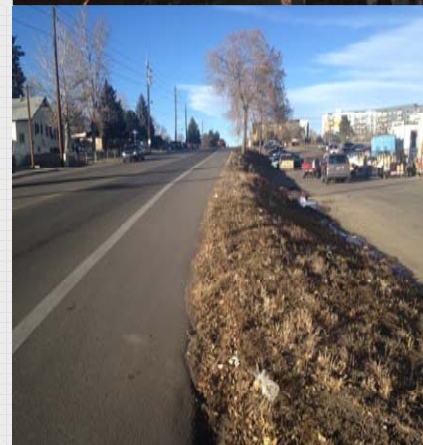


a Vibrant Arts Festival | August 8, 2015
W. 16th Avenue | Lakewood, CO

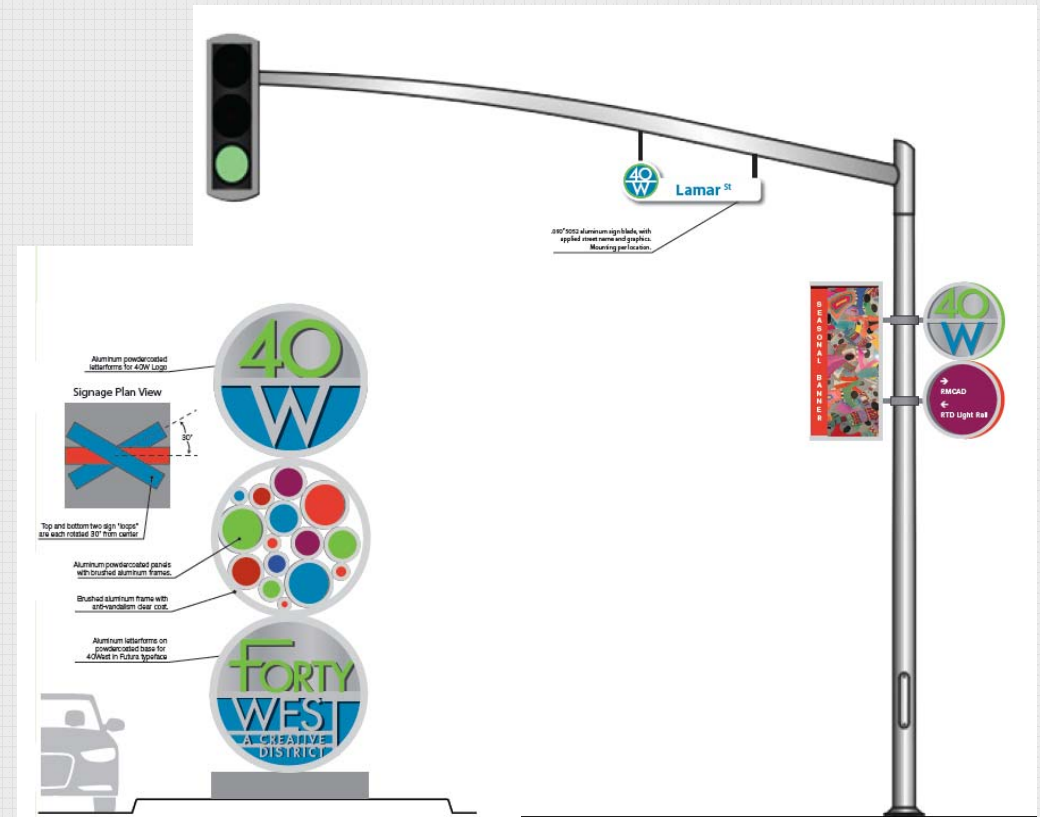
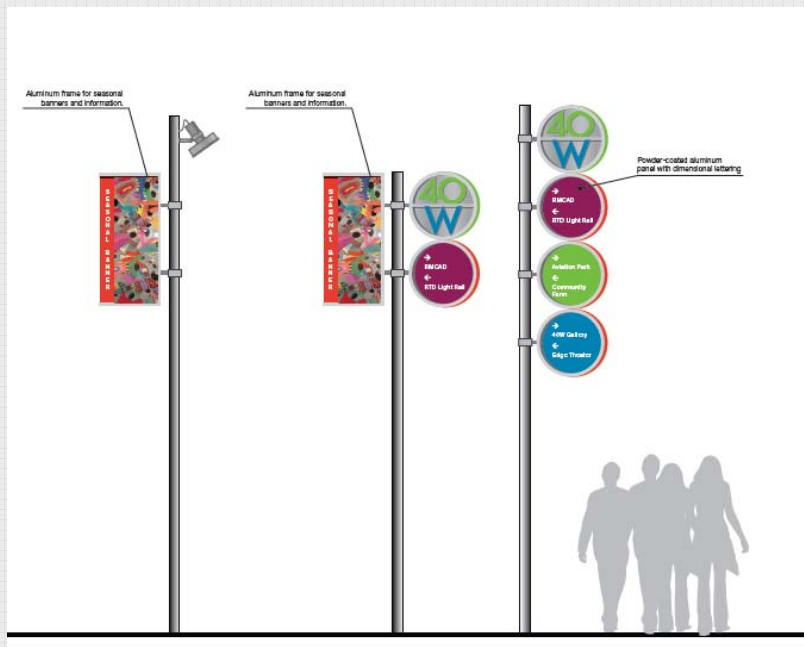


40W Placemaking Implementation Project

- ❑ Creative District Status – Create Visibility
- ❑ Public Sector Improvements
 - ❑ Lamar Street Sidewalks/Roundabout/Lighting/Art
 - ❑ Pierce Street Sidewalks
 - ❑ Colfax Signals – Facilitate Ped/Bike Access
- ❑ Private Sector Involvement
- ❑ Embrace Opportunities to Create Cohesive District



Signage and Wayfinding



Street Furnishings and Lighting



Tactical Urbanism



WALKscope

[Map](#)[Reports](#)[Add Data](#)[About](#)

☒ Sidewalk Quality Reports (2,420) >

Overall Pedestrian Environment Rating

5 (highest)

4

3

2

1 (Lowest)

☒ Intersection Quality Reports (620) >

☒ Pedestrian Counts (120) >



Progress

- January 2012 - Plan **adopted as amendment** to Lakewood Comprehensive Plan
- February 2012 – 40 West designated **Emerging Creative District** by State of CO
- April 2012 –DRCOG recognizes plan with **Gold Award** for Planning with Vision
- May 2012 – Approx. **\$1M CDOT funding** secured for roundabout and sidewalks near Lamar Station (completed in 2014)
- June 2014 – 40 West officially **Certified as a Creative District** by State of CO (just 12 in state)
- December 2014 – Began **40W Implementation Project** with Stakeholder Group
- Spring 2015 – **WalkDenver/WALKscope** Effort
- Ongoing – Investment in 40W plan implementation, events, collaboration, grants, etc



Conclusions



- In TOD areas with infrastructure and/or economic challenges, creative placemaking can help encourage walking
- Need destinations
- Collaboration/partnerships key
- Community involvement and champions essential
- Be creative with funding mix





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