



ENERGIZE OUR NEIGHBORHOODS

Developing Vibrant Neighborhoods through Alignment and Empowerment



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CITY OF BOISE

MAKING BOISE THE MOST
LIVABLE CITY IN THE COUNTRY

LASTING • INNOVATIVE • VIBRANT



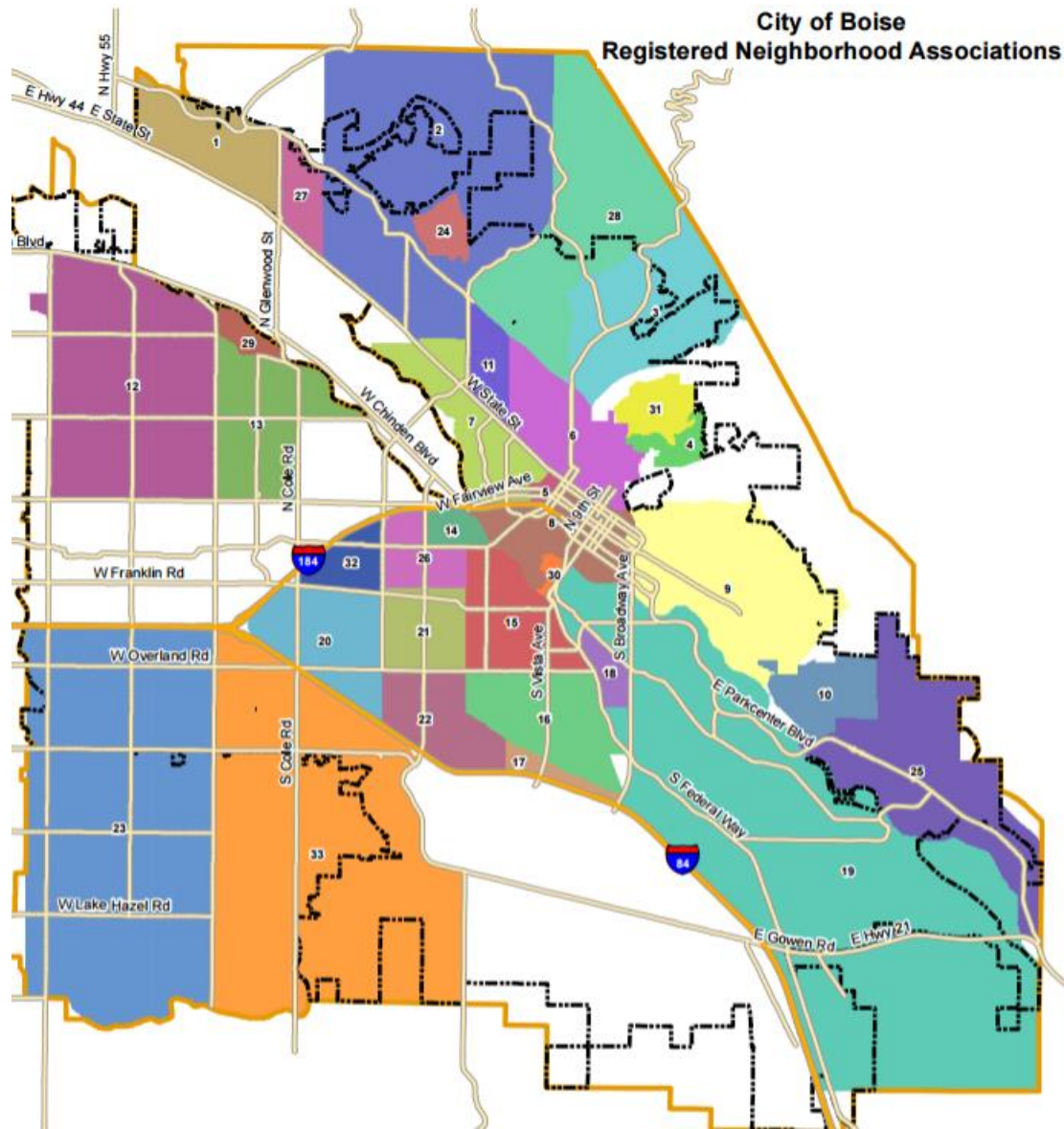
NEIGHBORHOOD **PLANNING & INVESTMENT**





BOISE, IDAHO

- **City of Boise**
Population: 226,900 (2016)
- **Ada County**
Population: 651,020
 - Ada County Projection
2040: Over 1 million residents



NEIGHBORHOOD PLANNING

- **1977**
First neighborhood association formed
- **1992**
City of Boise creates the neighborhood planner position
- **1993**
6 registered associations
- **2017**
33 registered associations



“One of our most important assets is the strength of our neighborhoods. We want to make sure that there is a sense of place in the city.”

**~Boise Mayor
David H. Bieter**



NEIGHBORHOOD INVESTMENT

- **Neighborhood Reinvestment Program**
 - Started in 1993: \$150,000 budget
 - Current budget: \$600,000
- **2006-2016**
 - Funded almost \$4.4 million in projects



FUNDED PROJECTS

playground equipment | traffic box art | neighborhood art pieces | historical research & brochures | booklets and interpretive signage | street lighting | walking paths | sidewalks | neighborhood identity signage | park shelters | bocce ball courts | horse-shoe pits | bike racks | recycle containers in city parks | community gardens | chipper services for foothills neighborhoods | improvements to foothills trails | bike repair & air stations | streetscape beautification | dog park amenities | benches

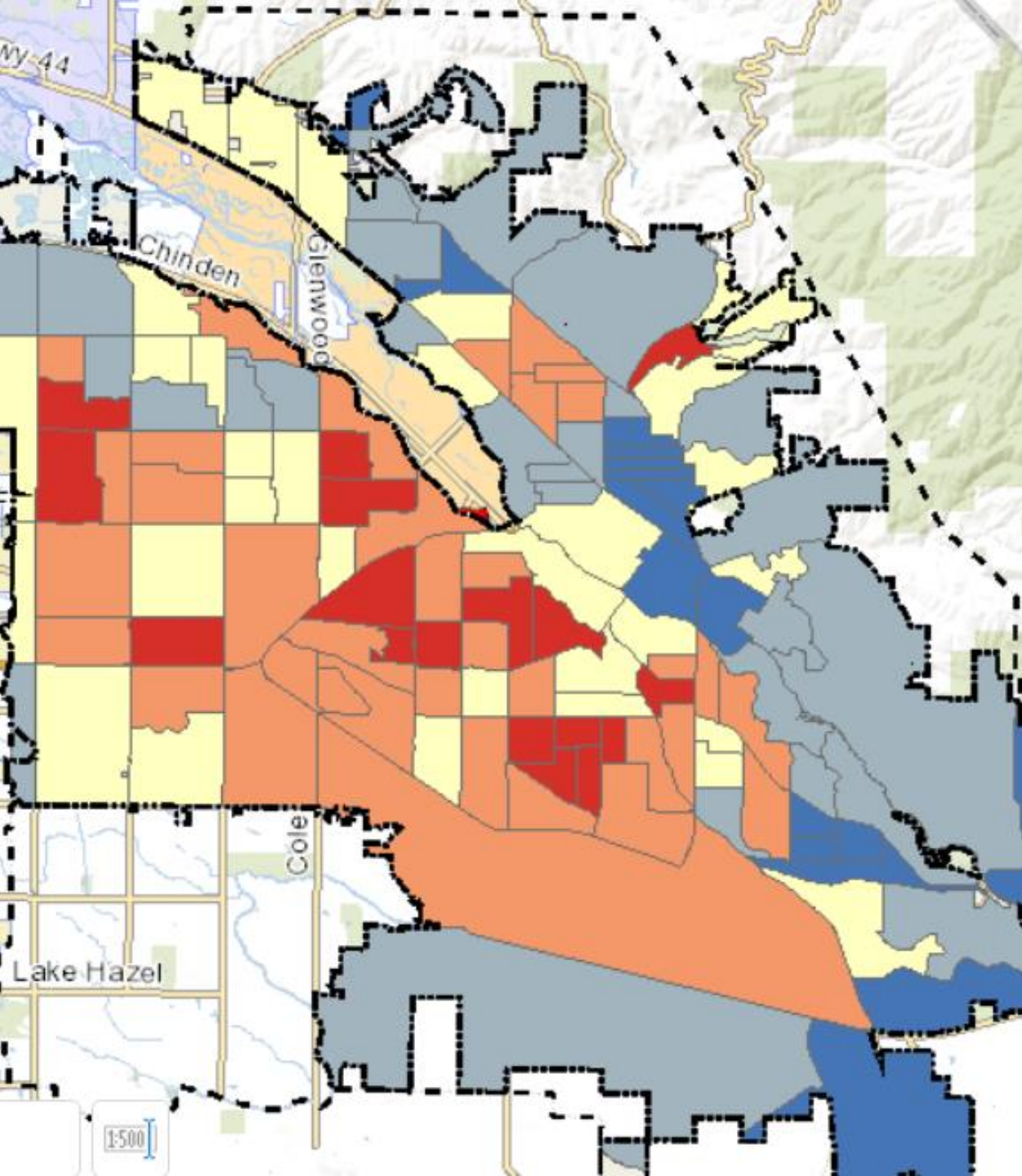


NEIGHBORHOOD INDICATOR DASHBOARD



- LASTING ENVIRONMENTS | INNOVATIVE ENTERPRISES | VIBRANT COMMUNITIES



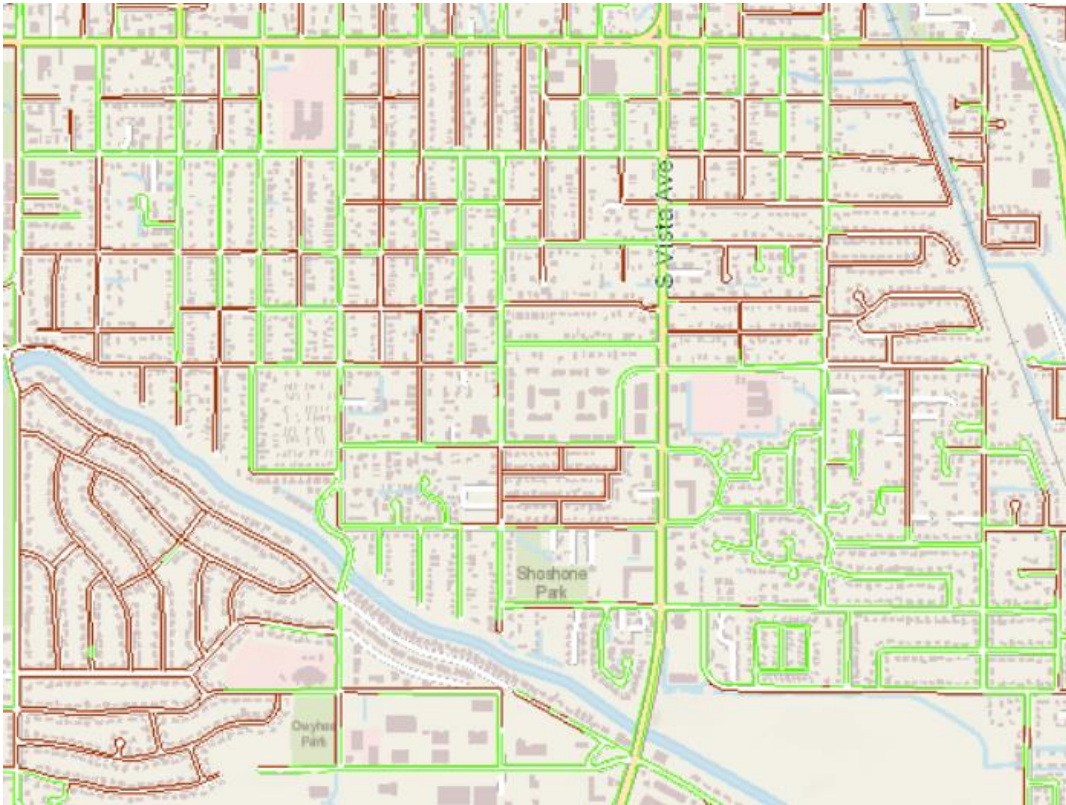


SUITABILITY RANKING

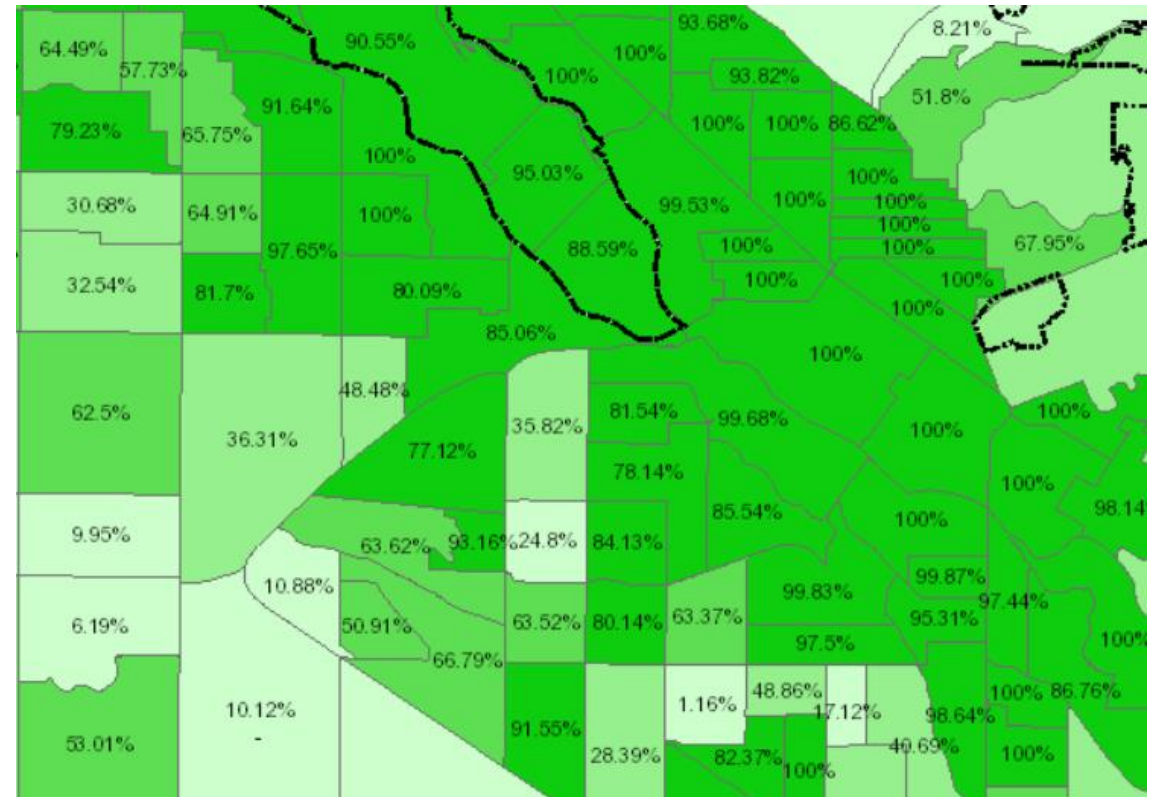
- Incorporates over 40 data sets
- Weighted based on city priorities

LIVABILITY INDICATORS

Sidewalk Coverage

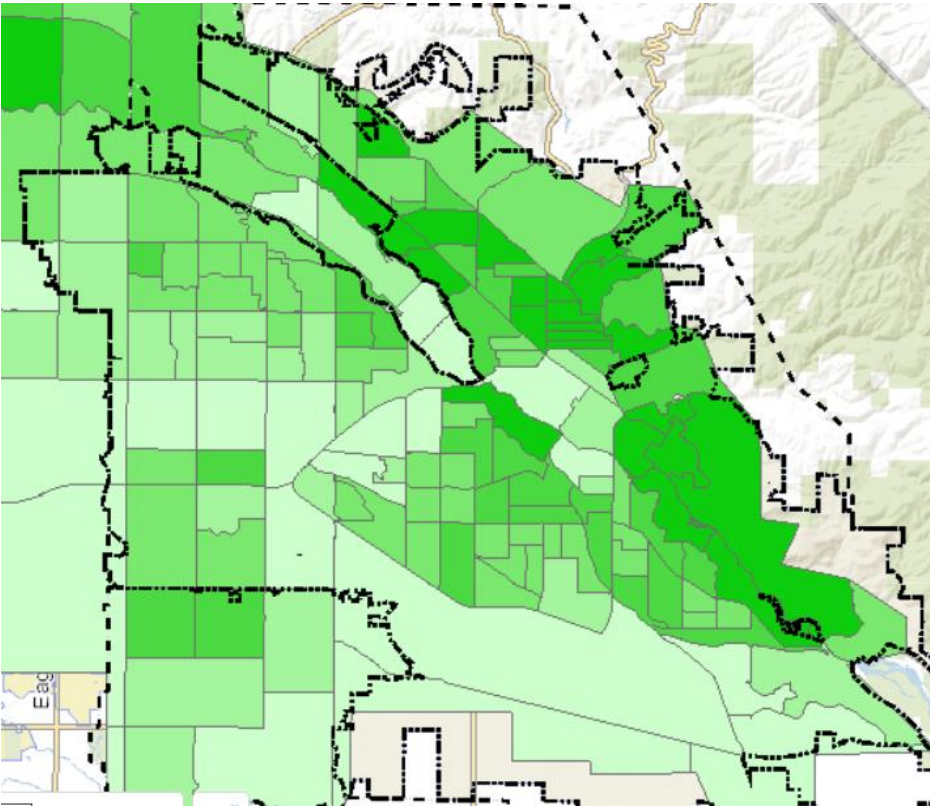


Park Walkability

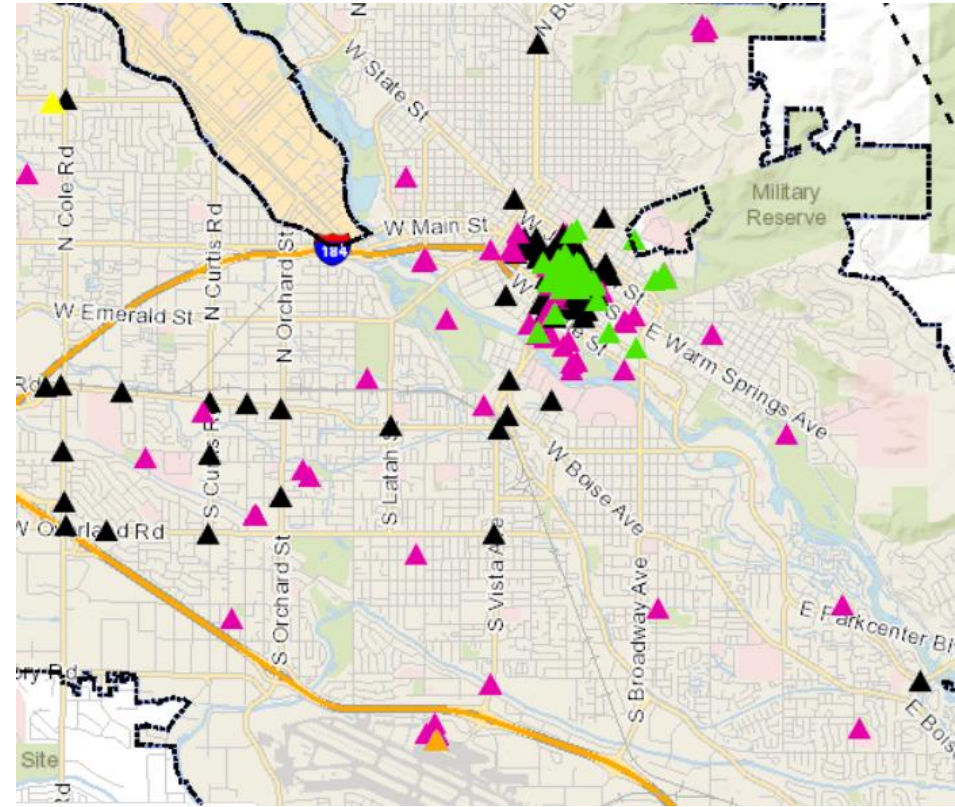


LIVABILITY INDICATORS

Tree Canopy

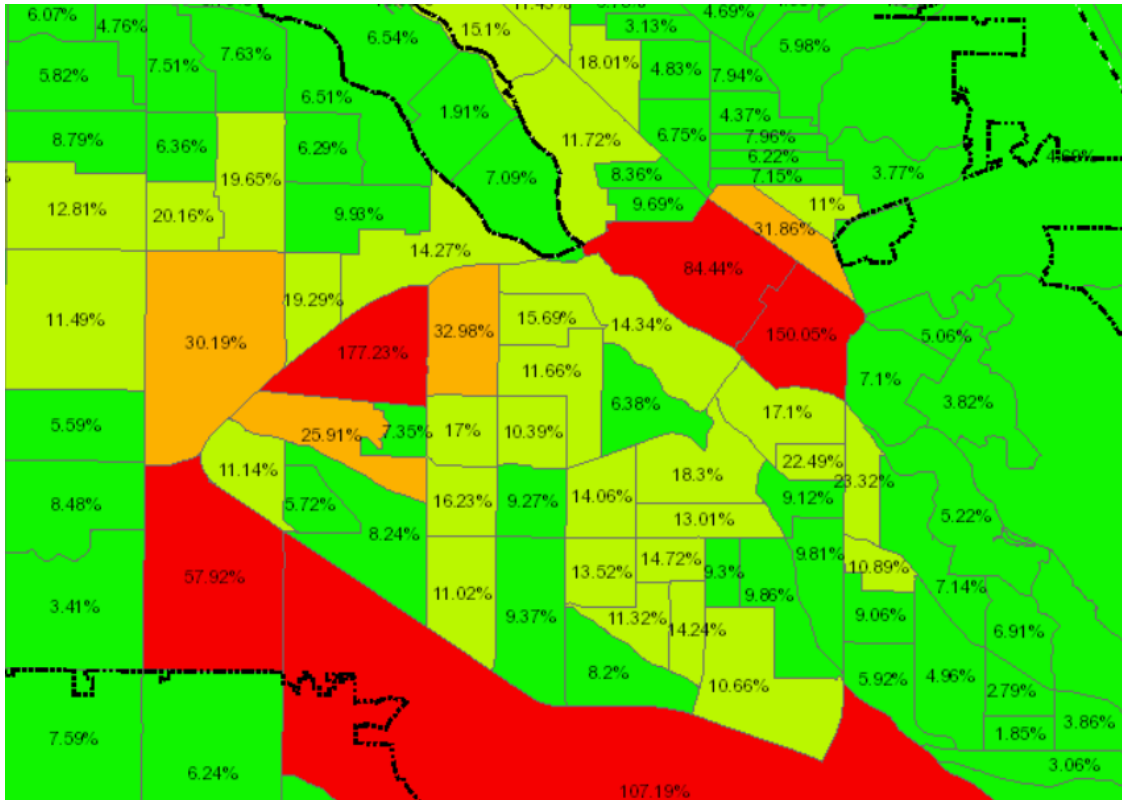


Public Art

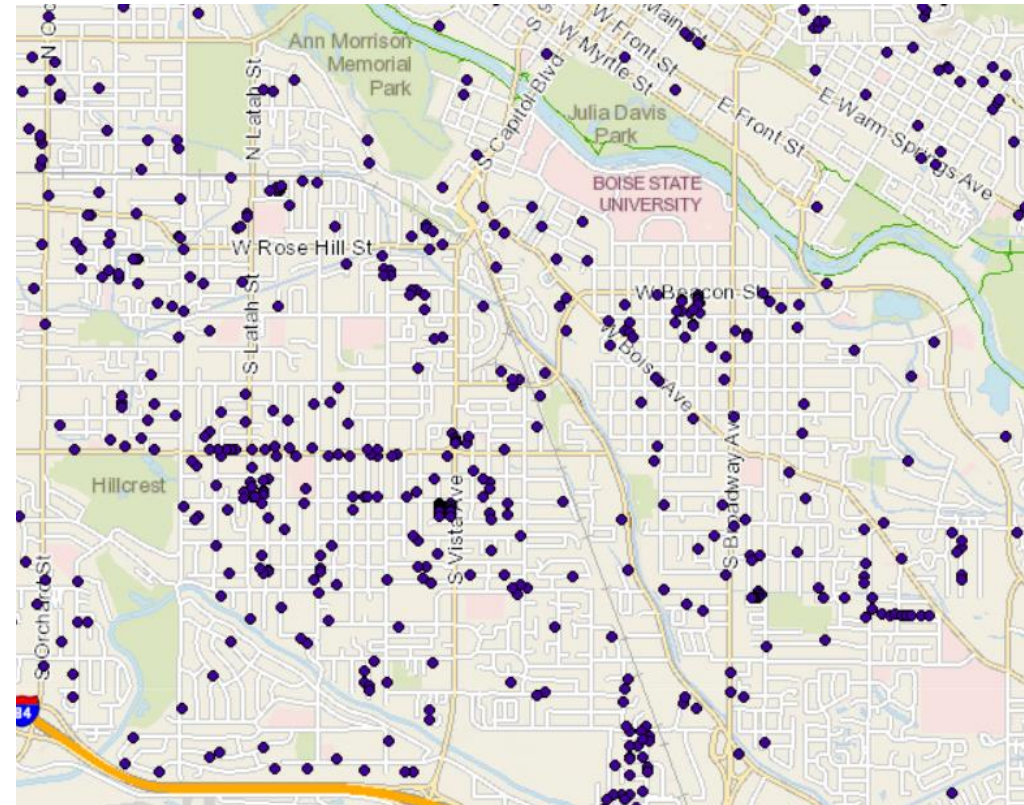


LIVABILITY INDICATORS

Crime Rate

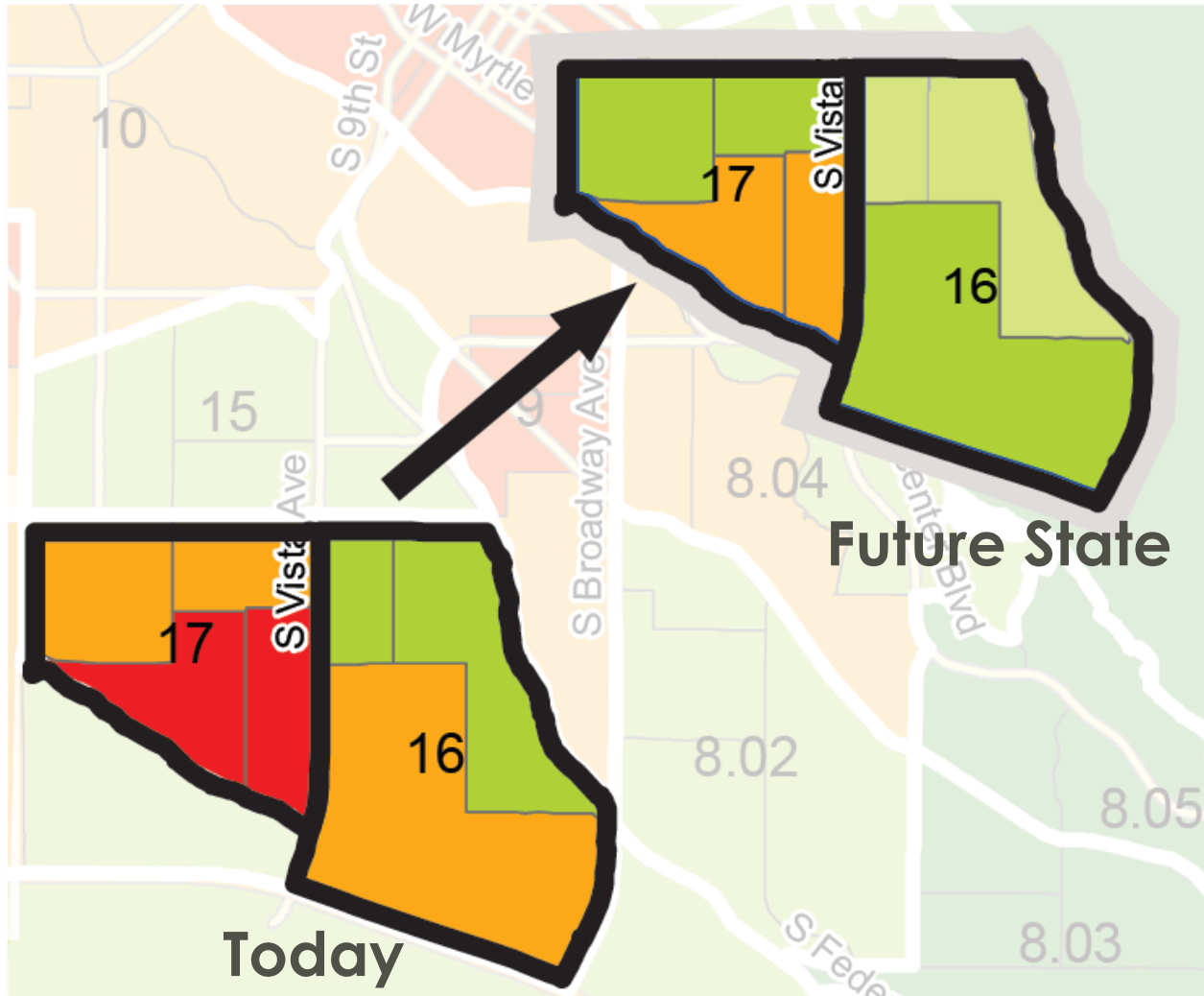


Code Enforcement



WHAT IF WE...

- Align resources
- Focus on one neighborhood
- Measure change





ENERGIZE OUR NEIGHBORHOODS

NEW MODEL FOR
COMMUNITY DEVELOPMENT



VISTA NEIGHBORHOOD

Neighborhood Profile

Demographic	Citywide	Vista
Median Household Income (2012)	\$49,313	\$35,551
Median Age (2012)	35.7	32.2
Renter Occupied Housing (2012)	37.9%	47.1%
Housing Built Before 1979	51.4%	61%
Owner Occupied Single Family Housing (2012)	62%	65%
Assessed Single Family Home Value	\$181,435	\$99,850
Free & Reduced Lunch Participation (2011)	44%	Whitney - 85% Hawthorne - 68%



Neighborhood Assessment

GIS Dashboard data

Resident Feedback



Community Partnerships

Engage & involve businesses, schools, non-profits, & community groups

Identification of 8 Focus Areas



Neighborhood-level Change

Residents, partners, & City of Boise staff involved in each committee

Project and resource identification through Action Planning process

FOCUS AREAS



Children & Youth



Economic Development



Environment



Healthy Communities



Housing



Placemaking, Arts & History



Public Safety



Transportation



STRATEGIC PARTNERSHIPS

- Resources aligned
 - Organizational funding
 - Grant funding
 - Volunteer hours



Energize Our Neighborhoods Overview



NEIGHBORHOOD ENGAGEMENT

LASTING ENVIRONMENTS | INNOVATIVE ENTERPRISES | VIBRANT COMMUNITIES



VISIONING ACTIVITY

- What does a livable neighborhood look like?
- Why did you choose to live in your neighborhood?
- What do you like about your neighborhood?
- What improvements can we make together to build a more livable neighborhood?



PROJECT IMPLEMENTATION

- Grant Funding
- Subject Matter Experts
- Neighborhood Toolkit



VISTA NEIGHBORHOOD PROJECTS



Children & Youth

- Boise Pre-K Project
- Energize Out of School partnership & programming
- Junior High “Weekly Adventures”



Healthy Communities

- Neighborhood Clean Up
- 4th of July Celebration
- Shoshone Park
- Mobile Farmer's Market



Public Safety

- Neighborhood Contact Officer & Police Sub-Station
- Fire Station #8
- Smoke Alarm Installation



Economic Development

- Vista Bench Business Association
- First Fridays on the Bench
- Bi-Annual Community Event



Housing

- Home Improvement Loans
- Housing Workshops
- 25 Hawthorne Community



Transportation

- 17 new stop signs
- Mobile radar units
- Sidewalk, curb, & gutter near schools
- Pedestrian signal
- Bike Infrastructure
- Transit Improvements



Environment

- Atlantic Idea House: public tours & resources/information
- 118+ free trees for residents



Placemaking, Arts & History

- Neighborhood History Report
- History Walking Tours
- Pop-up Art Gallery



WHAT'S NEXT

- Neighborhood Tool Kit
- Energize Hour Workshops
- Boise Neighborhood Interactive
- Revitalized Neighborhood Associations
- New Business Associations

Building Healthy Corridors



Across the United States, communities aspire to become more economically vibrant, equitable, sustainable, and healthy.

Corridors can impede this aspiration by separating neighborhoods and prioritizing vehicles.

Together, ULI members, partners, and local stakeholders are reimagining the future of underperforming urban and suburban arterials, and reinventing them in healthier ways.

What Is a Healthy Corridor?

A healthy corridor has land uses and services that allow residents and visitors to easily make healthy lifestyle choices.

A healthy corridor is a place that reflects the culture of a community, in and facilitates healthy eating and active living, provides and connects to variety of economic opportunities as well as housing and transportation choices, and adapts to residents' needs.

Plan4Health

Vista Neighborhood

Boise, Idaho

Healthy neighborhoods have healthy eating options and habits. Low-income neighborhoods often suffer disproportionately poor health, relative to the rest of the community. Plan4Health aimed to understand the Vista neighborhood and make real, practical suggestions about improving the health of people who live here - through healthier, more nutritious eating.

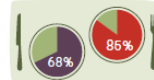
Plan4Health listened to people and learned about the neighborhood through interviews, a neighborhood survey, demographic analysis, talking to families at local events, and on-the-ground observations. The results are summarized here. On the back, you can find the "healthy eating grades" that resulted from our assessment, and on the inside are recommended actions that will positively impact the neighborhood - immediately and over time.

Toward a healthier neighborhood

Recent research by the University of Idaho indicates that nearly 80 percent of Idaho adults eat less than the recommended five servings of fruits and vegetables per day, and adolescents eat fruit and vegetables two or fewer times per day.¹ In the target neighborhood of Vista, one of Boise's more racially and ethnically diverse areas, a higher proportion of households had earnings below \$15,000, with almost twice as many residents under age 18 living below the federal poverty level when compared to Boise as a whole.² Sixty-eight percent of students at Hawthorn Elementary School and 86 percent of students at Whitney Elementary School in Vista participate in the free or reduced lunch program, compared to 44 percent participation city-wide.³



Within the last three months, 31% of respondents indicated that they ran out of money to buy food at least once.⁴



68% of students at Hawthorn Elementary School and 86% of students at Whitney Elementary School in Vista are eligible for free or reduced lunches.⁵



52% of respondents indicated that they were either interested or very interested in participating in a community garden.⁶

NATIONAL RECOGNITION

- **ULI Healthy Corridors**
 - \$25,000 Grant
- **Plan4Health (APA & APHA)**
 - \$125,000 Grant
- **Association of Idaho Cities**
 - 2015 Community Outreach Category
 - 2016 Youth Category (Boise Pre-K Project)

2017 Smart City Summit & Expo

2/21 Tue ~ 24 Fri

Taipei World Trade Center, Nangang Exhibition Hall



LASTING ENVIRONMENTS | INNOVATIVE ENTERPRISES | VIBRANT COMMUNITIES

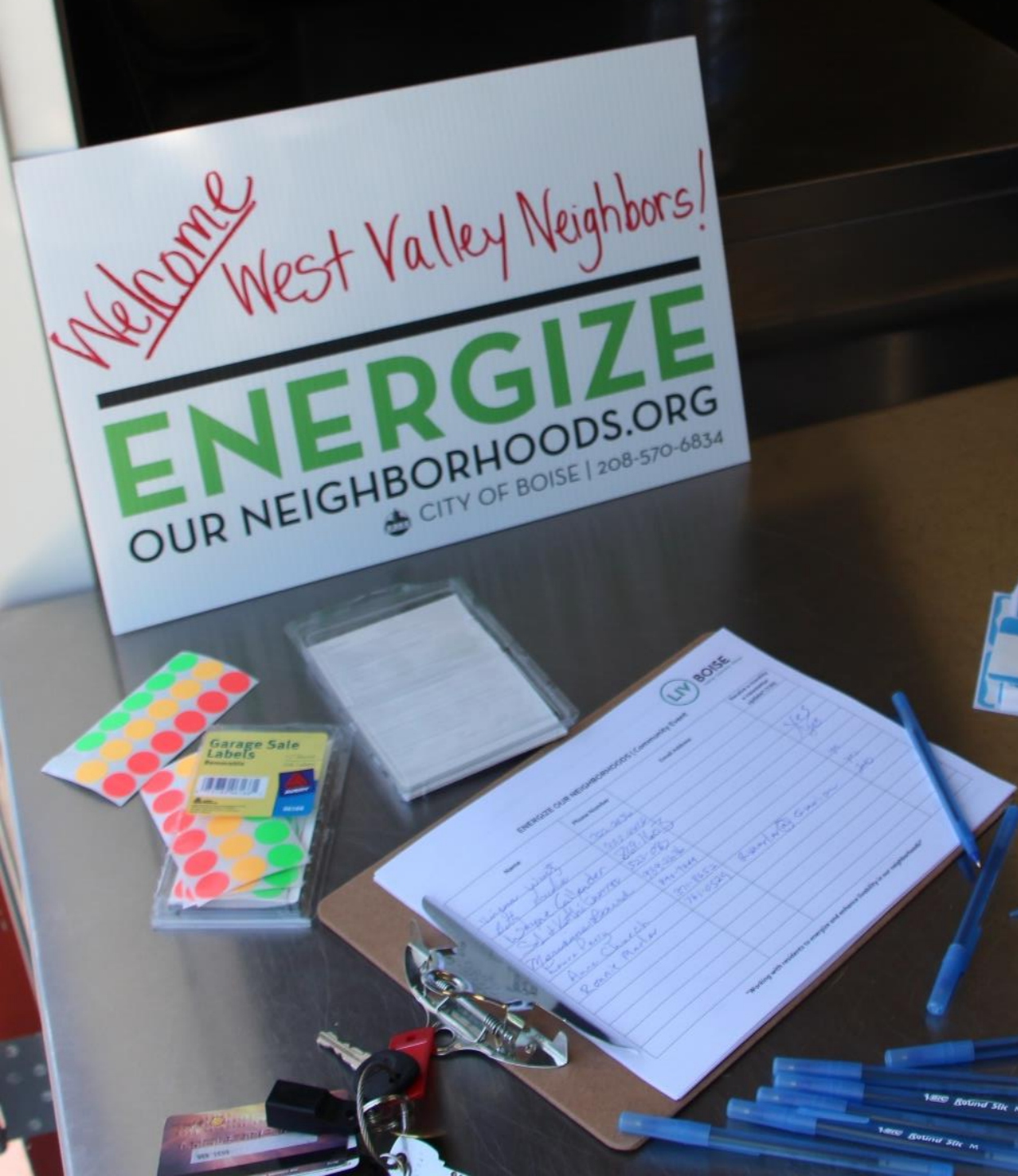




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PROGRAM SUSTAINABILITY

- Capacity Building
- Internal Alignment
- Revitalize Neighborhood Associations





Lasting Environments | Innovative Enterprises | Vibrant Communities

LIV IN ACTION

Lasting Environments



- ✓ Dixie Drain Project
- ✓ Central Addition LIV District
- ✓ Boise Urban Garden School
- ✓ Sustainable Boise
- ✓ Transportation Action Plan

Innovative Enterprises



- ✓ Boise Competes
- ✓ Trailhead
- ✓ Boise Codes
- ✓ Start Up in a Day

Vibrant Communities



- ✓ Energize Our Neighborhoods
- ✓ Downtown Parks & Public Spaces Plan
- ✓ Housing First
- ✓ Cultural Ambassadors

ENERGIZE
our



Energize Our Neighborhoods.org

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