ENERGIZE OUR NEIGHBORHOODS

Developing Vibrant Neighborhoods through Alignment and Empowerment
Elaine Clegg | Boise City Council Member
Daren Fluke | Comprehensive Planning Manager
Melinda McGoldrick | Energize Our Neighborhoods Coordinator
CITY OF BOISE

MAKING BOISE THE MOST LIVABLE CITY IN THE COUNTRY

LASTING • INNOVATIVE • VIBRANT
NEIGHBORHOOD PLANNING & INVESTMENT
BOISE, IDAHO

- **City of Boise**

- **Ada County**
  Population: 651,020
  - Ada County Projection 2040: Over 1 million residents
NEIGHBORHOOD PLANNING

- 1977
  First neighborhood association formed
- 1992
  City of Boise creates the neighborhood planner position
- 1993
  6 registered associations
- 2017
  33 registered associations
“One of our most important assets is the strength of our neighborhoods. We want to make sure that there is a sense of place in the city.”

~Boise Mayor David H. Bieter
NEIGHBORHOOD INVESTMENT

• Neighborhood Reinvestment Program
  • Started in 1993: $150,000 budget
  • Current budget: $600,000

• 2006-2016
  • Funded almost $4.4 million in projects
FUNDED PROJECTS

playground equipment | traffic box art | neighborhood art pieces | historical research & brochures | booklets and interpretive signage | street lighting | walking paths | sidewalks | neighborhood identity signage | park shelters | bocce ball courts | horse-shoe pits | bike racks | recycle containers in city parks | community gardens | chipper services for foothills neighborhoods | improvements to foothills trails | bike repair & air stations | streetscape beautification | dog park amenities | benches
NEIGHBORHOOD INDICATOR DASHBOARD
LIVABILITY MAPPING

- Pre-2014: Disinvestment Reports
- GIS Data Mapping Analysis
  - Identified areas of opportunity
  - Measure health & livability of the city
SUITABILITY RANKING

• Incorporates over 40 data sets
• Weighted based on city priorities
LIVABILITY INDICATORS

Sidewalk Coverage

Park Walkability
LIVABILITY INDICATORS

Tree Canopy

Public Art
LIVABILITY INDICATORS

Crime Rate

Code Enforcement
WHAT IF WE...

- Align resources
- Focus on one neighborhood
- Measure change
ENERGIZE OUR NEIGHBORHOODS
NEW MODEL FOR COMMUNITY DEVELOPMENT
# VISTA NEIGHBORHOOD

## Neighborhood Profile

<table>
<thead>
<tr>
<th>Demographic</th>
<th>Citywide</th>
<th>Vista</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Household Income (2012)</td>
<td>$49,313</td>
<td>$35,551</td>
</tr>
<tr>
<td>Median Age (2012)</td>
<td>35.7</td>
<td>32.2</td>
</tr>
<tr>
<td>Renter Occupied Housing (2012)</td>
<td>37.9%</td>
<td>47.1%</td>
</tr>
<tr>
<td>Housing Built Before 1979</td>
<td>51.4%</td>
<td>61%</td>
</tr>
<tr>
<td>Owner Occupied Single Family Housing (2012)</td>
<td>62%</td>
<td>65%</td>
</tr>
<tr>
<td>Assessed Single Family Home Value</td>
<td>$181,435</td>
<td>$99,850</td>
</tr>
</tbody>
</table>
| Free & Reduced Lunch Participation (2011)  | 44%       | Whitney - 85%  
                      |           | Hawthorne - 68%  |
FOCUS AREAS

- Children & Youth
- Economic Development
- Environment
- Healthy Communities
- Housing
- Placemaking, Arts & History
- Public Safety
- Transportation

Neighborhood Assessment
- GIS Dashboard data
- Resident Feedback

Community Partnerships
- Engage & involve businesses, schools, non-profits, & community groups
- Identification of 8 Focus Areas

Neighborhood-level Change
- Residents, partners, & City of Boise staff involved in each committee
- Project and resource identification through Action Planning process

Residents, partners, & City of Boise staff involved in each committee
Project and resource identification through Action Planning process
STRATEGIC PARTNERSHIPS

- Resources aligned
  - Organizational funding
  - Grant funding
  - Volunteer hours
VISIONING ACTIVITY

• What does a livable neighborhood look like?

• Why did you choose to live in your neighborhood?

• What do you like about your neighborhood?

• What improvements can we make together to build a more livable neighborhood?
PROJECT IMPLEMENTATION

• Grant Funding
• Subject Matter Experts
• Neighborhood Toolkit
VISTA NEIGHBORHOOD PROJECTS

Children & Youth
- Boise Pre-K Project
- Energize Out of School partnership & programming
- Junior High “Weekly Adventures”

Economic Development
- Vista Bench Business Association
- First Fridays on the Bench
- Bi-Annual Community Event

Environment
- Atlantic Idea House: public tours & resources/information
- 118+ free trees for residents

Healthy Communities
- Neighborhood Clean Up
- 4th of July Celebration
- Shoshone Park
- Mobile Farmer’s Market

Housing
- Home Improvement Loans
- Housing Workshops
- 25 Hawthorne Community

Placemaking, Arts & History
- Neighborhood History Report
- History Walking Tours
- Pop-up Art Gallery

Public Safety
- Neighborhood Contact Officer & Police Sub-Station
- Fire Station #8
- Smoke Alarm Installation

Transportation
- 17 new stop signs
- Mobile radar units
- Sidewalk, curb, & gutter near schools
- Pedestrian signal
- Bike Infrastructure
- Transit Improvements
WHAT’S NEXT

• Neighborhood Tool Kit
• Energize Hour Workshops
• Boise Neighborhood Interactive
• Revitalized Neighborhood Associations
• New Business Associations
NATIONAL RECOGNITION

- **ULI Healthy Corridors**
  - $25,000 Grant
- **Plan4Health (APA & APHA)**
  - $125,000 Grant
- **Association of Idaho Cities**
  - 2015 Community Outreach Category
  - 2016 Youth Category (Boise Pre-K Project)
PROGRAM SUSTAINABILITY

• Capacity Building
• Internal Alignment
• Revitalize Neighborhood Associations
Lasting Environments | Innovative Enterprises | Vibrant Communities
LIV IN ACTION

**Lasting Environments**
- Dixie Drain Project
- Central Addition LIV District
- Boise Urban Garden School
- Sustainable Boise
- Transportation Action Plan

**Innovative Enterprises**
- Boise Competes
- Trailhead
- Boise Codes
- Start Up in a Day

**Vibrant Communities**
- Energize Our Neighborhoods
- Downtown Parks & Public Spaces Plan
- Housing First
- Cultural Ambassadors
ENERGIZE our NEIGHBORHOODS

Energize Our Neighborhoods.org
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