

# *Water: Beyond Dams and Diversions*

## Demand Management –

The water and cost savings potential from  
increased conservation

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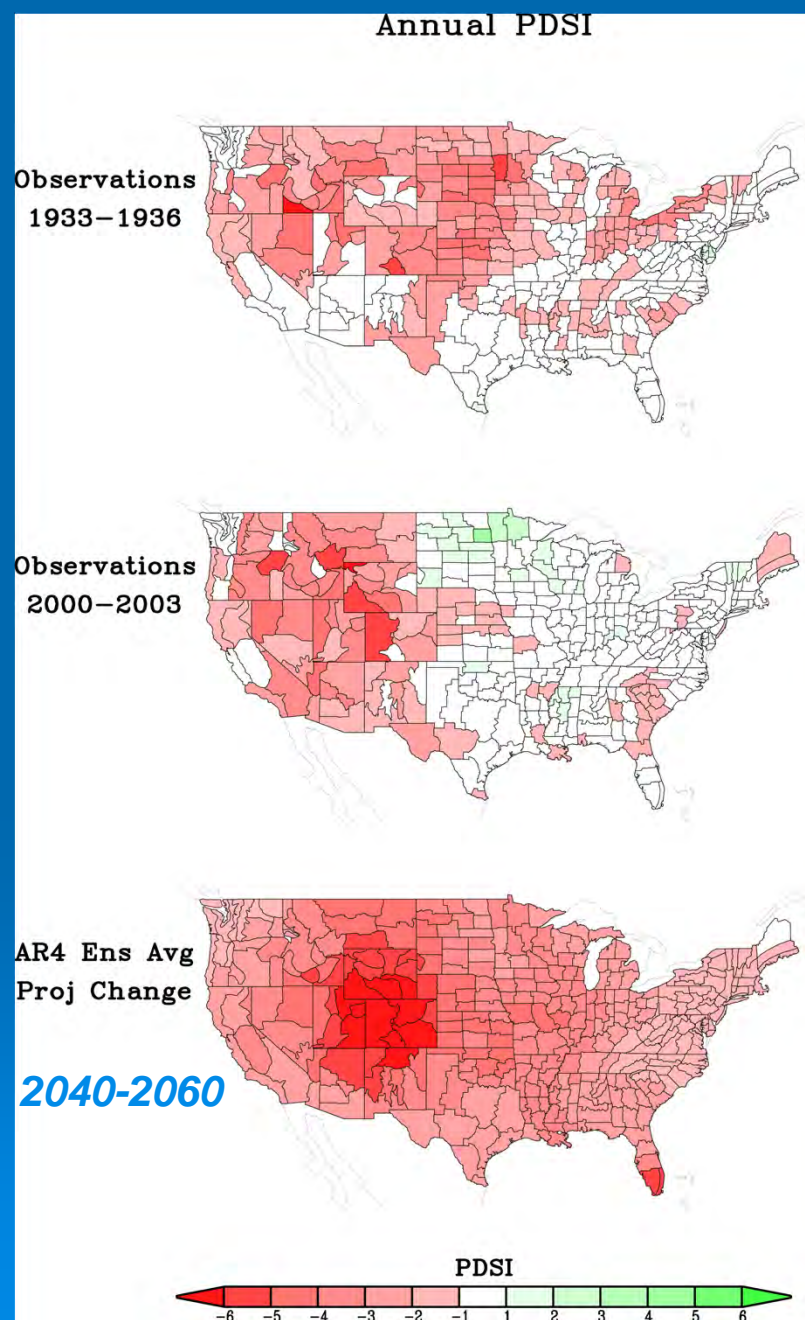
[www.aquacraft.com](http://www.aquacraft.com)



# Drought @2050 vs Notorious Recent Historical Droughts

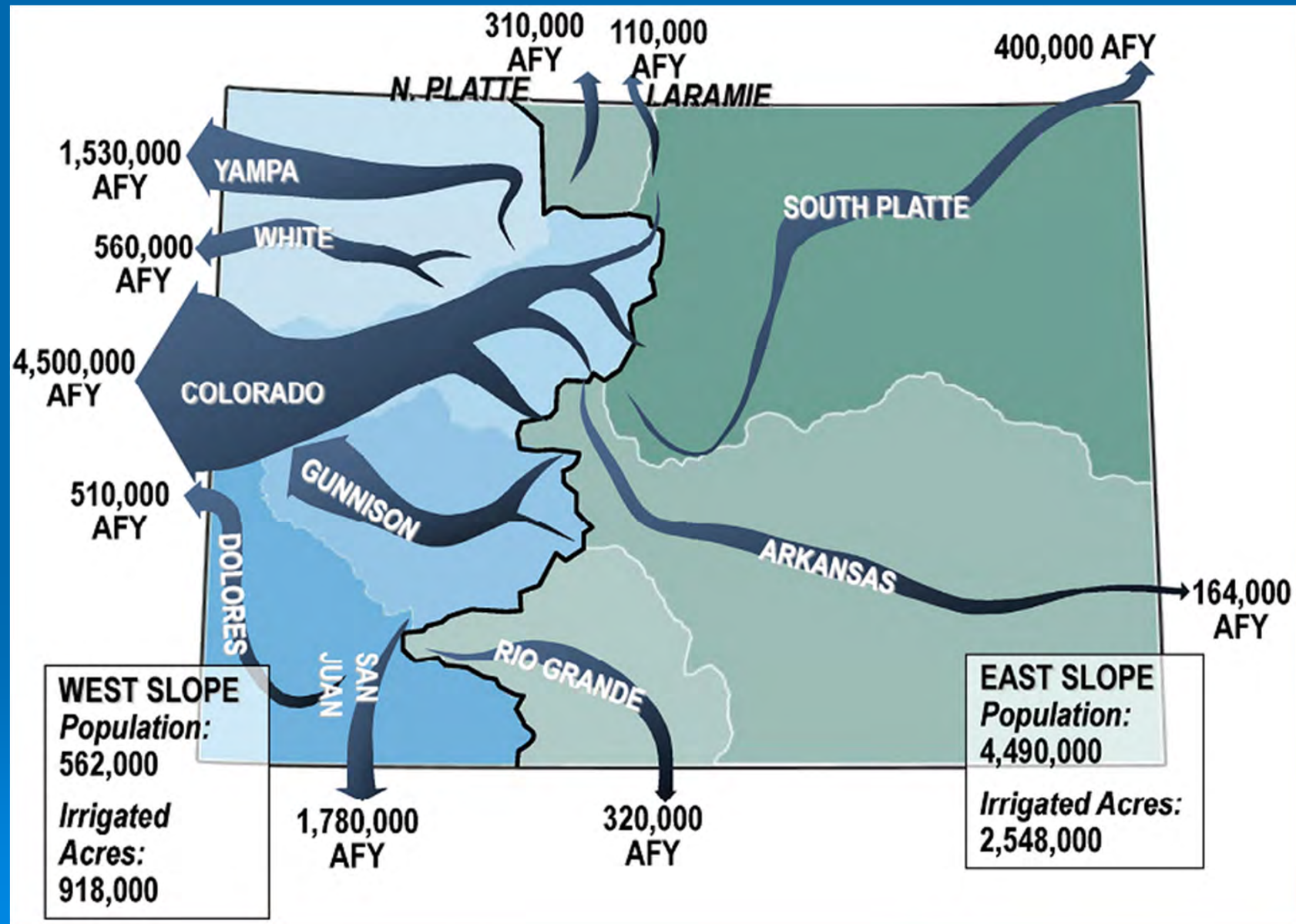
PDSI = Palmer  
Drought Severity  
Index

PDSI was developed  
by Wayne Palmer in  
the 1960s and uses  
temperature and  
rainfall information in  
a formula to  
determine dryness.



Source: Dr. Martin  
Hoerling, NOAA  
Earth System Research  
Laboratory

# Colorado's Water Supply & Population



Source: SWSI 2010 Executive Summary (CWCB 2011)

# Colorado's Water Future

- Current statewide demand – 1.2 million AF/yr.
- By 2050 population could double to more than 10 million
- Forecast 2050 demand – 1.7 – 2.1 million AF/yr.
- Passive conservation savings, 2050 – 150,000 AF
- Water supply “gap” at 2050 – 190,000 - 630,000 AF



# Water Supply Strategies

		Possible Strategies	Examples of Projects and Methods
Portfolio		Agricultural Transfer	<ul style="list-style-type: none"><li>• Agricultural Transfers (Traditional and Alternative)</li></ul>
		New Supply Development	<ul style="list-style-type: none"><li>• Green Mountain</li><li>• Yampa</li><li>• Flaming Gorge</li><li>• Blue Mesa</li></ul>
		Conservation	<ul style="list-style-type: none"><li>• Active Conservation</li></ul>
		IPPs	<ul style="list-style-type: none"><li>• Categories of IPPs include agricultural water transfers, reuse of existing fully consumable supplies, growth into existing supplies, regional in-basin projects, new transbasin projects, firming in-basin water rights, and firming transbasin water rights</li></ul>

# Why Conservation?

- Physical water supply is finite.
- Do more with the water we already have.
- Reduced environmental impacts.
- Adaptability to climate change.
- Lowest cost new supply alternative.



# CWW's Conservation Best Practices

NO	BEST PRACTICE	CATEGORY
1	Metering, conservation oriented rates and tap fees, customer categorization within billing system	Water System Utility
2	Integrated resources planning, goal setting, and demand monitoring	
3	System water loss control	
4	Conservation coordinator	
5	Water waste ordinance	
6	Public information and education	
7	Landscape water budgets, information, and customer feedback	Outdoor Landscape and Irrigation
8	Rules and regulations for landscape design and installation and certification of landscape professionals	
9	Water efficient design, installation, and maintenance practices for new and existing landscapes	
10	Irrigation efficiency evaluations	
11a	Rules for new construction	Indoor Residential
12a	High-efficiency fixture and appliance replacement for residential sector	
13	Residential water surveys and evaluations, targeted at high demand customers	
11b	Rules for new construction	Indoor Non -Residential
12b	High-efficiency fixture and appliance replacement for non-residential sector	
14	Specialized non-residential surveys, audits, and equipment efficiency improvements	

# Forecast Conservation Savings

<b>Project</b>	<b>Level</b>	<b>2030 Forecast Savings (AFY)</b>	<b>2050 Forecast Savings (AFY)</b>
<b>SWSI 2010</b>	Passive	131,000	154,000
	Low	209,000	314,200
	Medium	264,000	485,200
	High	328,100	615,300



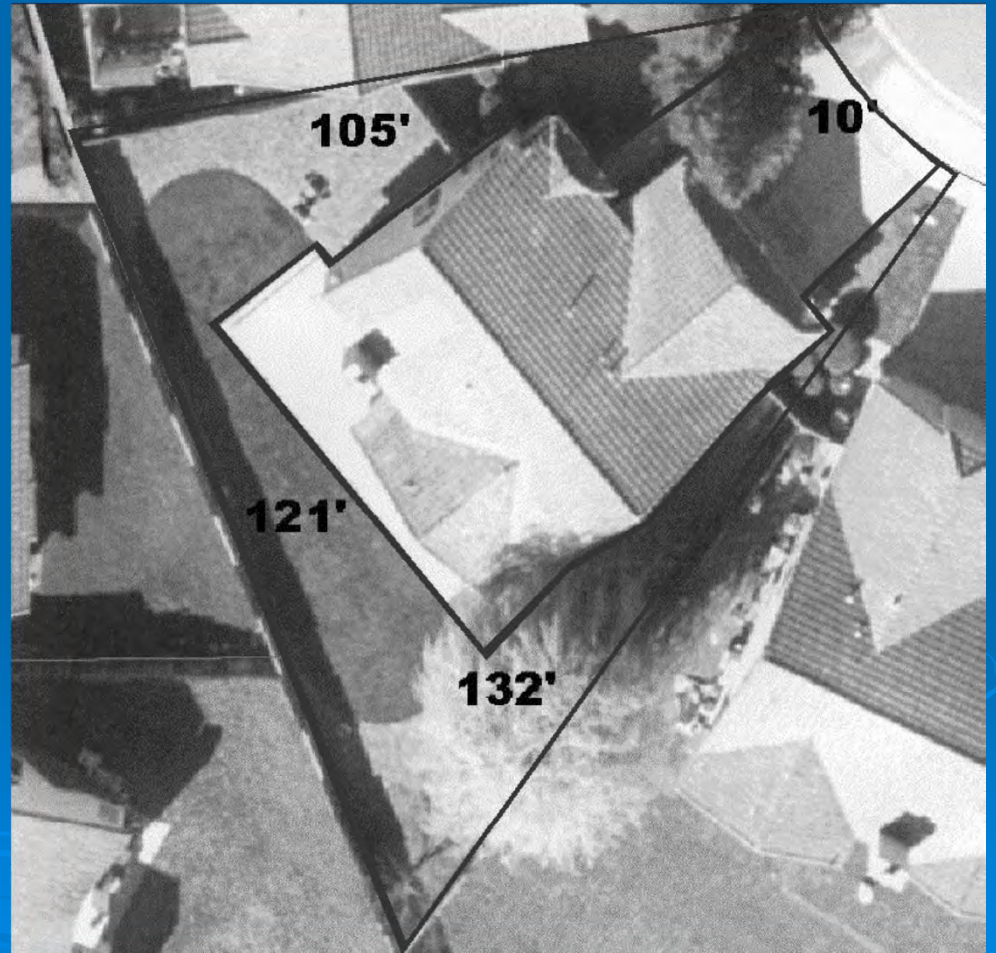
# Estimated Cost of New Water Supply

- New supply projects - \$16,200 / AF\*
- Water transfers - \$14,000 / AF\*
- Conservation - \$5,200 / AF\*
- SWSI 2010 Conservation Cost Estimates - \$5,400 - \$8,200 / AF

\*Kenney, D. et. al. (2010) Relative Costs of New Water Supply Options for Front Range Cities. Western Water Policy Program. CU Natural Resources Law Center

# Water Budgets: Land Use Planning Meets Water Conservation

- Water budget = Customer specific water requirement
- Can be generous or conservative
- Can be informational or tied to rate structure





For More Information....

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Thank you!

