## Get Ahead of the Connected-Autonomous Vehicle Curve or Get Run-Over:

### Thoughts on Equity, Environmental, and Governance Implications

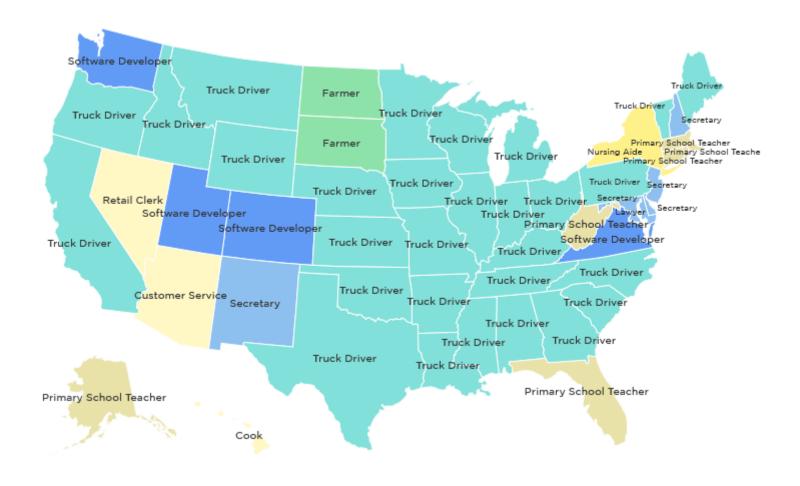
John Travis Marshall Georgia State University College of Law March 17, 2017







# Most common job by state in 2014



Source: NPR

# Equity Implications – The Good

- Fully autonomous vehicles hold *long-term* promise for shared-use or "pooled" transport.
- But it will take time for these potential benefits to accrue

### Equity Implications – Adversity

- Near & mid-term price of autonomous vehicles is projected to be prohibitive.
- Low- and moderate-income families lack access to technology essential for ride sharing services.
- Potential automaker foot-dragging on development of Fully Autonomous Vehicles?
- Fundamental disruption to transportation sector.
- Fundamental disruption to rural communities.

### Implications for Governance – The Positive

#### Suburban renaissance

Commutes without the daily traffic headaches.

### Potential to Reimagine or Redesign Public Infrastructure

Rebalance the use of the right-of-way.

### Local Regulatory Reset

The demise of the parking ratio?

### Diminished government outlays

• Seven percent of vehicle crash costs are paid for by public revenues (Desouza 2015)

## Implications for Governance -- The Troubling

#### Diminished State & Local Revenues

- Policies at the federal and state levels for infrastructure funding must be revised to reflect the restructuring of the transportation system under automation.
- More efficient, computer-controlled, cars will mean lower gas tax revenues
- Increasing popularity of vehicle sharing services will depress new and used car sales (Brasuell 2016)
- Progressively declining state revenues from yearly vehicle registration fees (Desouza 2015)
- Steadily declining local revenues from speeding tickets, DUI fines, and towing fees

#### Suburban sprawl

• Advent of regular super-commutes – 75 miles, one way – in your own personal 'quiet car.'

## **Environmental Implications -- The Positive**

Decreased Highway & City Road Congestion

- Even with potential increase in vehicle miles traveled . . . shared vehicle services will allow highly efficient vehicle travel.
- "Platooning" of not only cars, but trucks, will ease traffic congestion, save fuel and improve air quality (West 2016)
- "Traffic jams" associated with red lights will diminish and ultimately go away thanks to Vehicle-to-Vehicle and Vehicle-to-Signal communication (West 2016)

Redevelopment Opportunities for More Sustainable Cities: potential for increases in green spaces and affordable housing in urban city centers

- Potential to transform urban parking lots to green space, affordable housing, or in-town office & commercial (Geeting 2014; Economist 2015)
  - Note that parking sufficiency has been used to oppose urban multi-family affordable housing development.

### Environmental Implications – The Challenges

#### Potential Urban Grid Congestion

- "Congestion's not going away," some experts caution.
- "True, Google cars can get five times more cars through intersections" than currently possible, "since they'll drive closer together." "How's that going to feel for pedestrians and cyclists?" (Geeting 2014)

### Proliferation of "Super Commuters"

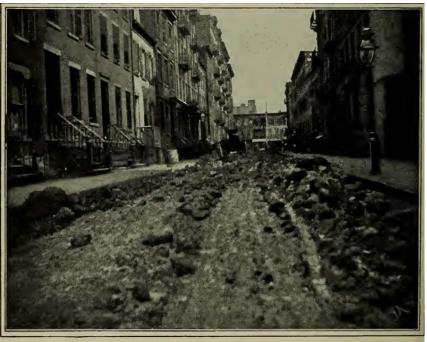
 Potential push to adjust greenbelts and urban growth controls in light of long haul commuting. (Riggs et al. 2016)

## Some Historical Perspective on Transportation Innovation

An early 20<sup>th</sup> century revolution . . .

... that helped solve an urban health and environmental crisis.





MORTON STREET, CORNER OF BEDFORD, LOOKING TOWARD BLEECKER STREET, MARCH 17, 1893.

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