The Great Communities Collaborative: Collective Impact Theory in Practice?

www.greenbelt.org
Greenbelt Alliance
Nonprofit Housing Association of Northern California
TransForm
Urban Habitat

East Bay Community Foundation
San Francisco Foundation

Reconnecting America
With over 300 existing rapid transit stations and over 100 more planned, the Bay Area has tremendous potential to focus new growth in walkable communities near transit.
Money Invested in GCC: $11 M

Money Leveraged by GCC (partial list):
- $60 M TOAH Fund
- $5 M HUD Sustainable Communities Grant
- $5.45 M federal, state, local, philanthropic $$$ for site implementation

More than 6:1 Leverage
Bay Area Plan
Building on a Legacy of Leadership
Advisory Board:

Asian Pacific Environmental Network
Greenbelt Alliance
Joint Policy Committee
Low Income Investment Fund
Nonprofit Housing Association of Northern California
Silicon Valley Leadership Group
TransForm
Urban Habitat
Working Partnerships USA
Youth United for Community Action
Funder Network:

The San Francisco Foundation
Silicon Valley Community Foundation
Ford Foundation
Gerbode Foundation
Hewlett Foundation
Living Cities
Surdna Foundation
GCC and Collective Impact Theory

Five Conditions for Collective Success

- Common Agenda
- Backbone Support Organization
- Continuous Communication
- Mutually Reinforcing Activities
- Shared Measuring System
What’s GCC’s Grade?

B+

Common Agenda
What’s GCC’s Grade?

Backbone Organization

B+
What’s GCC’s Grade?

Continuous Communication

A−
What’s GCC’s Grade?

Mutually Reinforcing Activities

A−
What’s GCC’s Grade?

Shared Measurement System

D+
What’s GCC’s Grade?

Final Grade

B
GCC and Collective Impact Theory

Lessons Learned

- We have successes to celebrate
- Have to reexamine and reinforce shared agenda
- Backbone support organization is critical
- Measuring essential but challenging
- Have to be broader
- Being broader is harder
- Must adapt to have desired impact
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