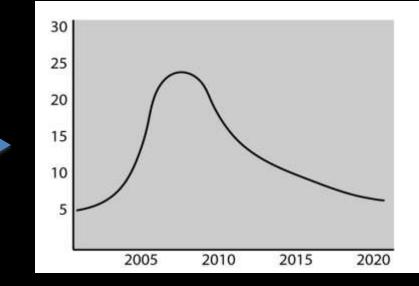
The Great Communities Collaborative: Collective Impact Theory in Practice?















Jim Maurer











FRNORS' GLOBAL CLIMATE SUMMIT









Greenbelt Alliance Nonprofit Housing Association of Northern California TransForm Urban Habitat

East Bay Community Foundation San Francisco Foundation

Reconnecting America







Money Invested in GCC

\$11 M

Money Leveraged by GCC (partial list)

- \$60 M TOAH Fund
- \$5 M HUD Sustainable Communities Grant
- \$5.45 M federal, state, local, philanthropic \$\$\$ for site implementation

More than 6:1 Leverage

The second secon

Priority Development Areas

Association of Bay Area Governments Metropolitan Transportation Commission

Planned

Potential

Local Efforts

Regional Strategies

Financing Solutions











Advisory Board:

Asian Pacific Environmental Network **Greenbelt Alliance Joint Policy Committee** Low Income Investment Fund Nonprofit Housing Association of Northern California Silicon Valley Leadership Group TransForm **Urban Habitat** Working Partnerships USA Youth United for Community Action



Funder Network:

The San Francisco Foundation Silicon Valley Community Foundation Ford Foundation Gerbode Foundation Hewlett Foundation Living Cities Surdna Foundation





GCC and Collective Impact Theory

Five Conditions for Collective Success

Common Agenda

igodol

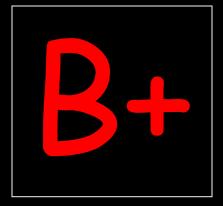
- Backbone Support Organization
 - **Continuous Communication**
- Mutually Reinforcing Activities
- Shared Measuring System





What's GCC's Grade?

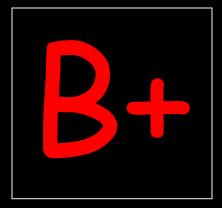
Common Agenda





What's GCC's Grade?

Backbone Organization

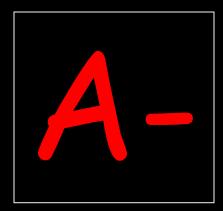






What's GCC's Grade?

Continuous Communication



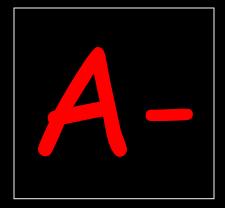






What's GCC's Grade?

Mutually Reinforcing Activities

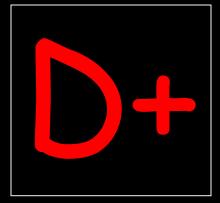






What's GCC's Grade?

Shared Measurement System

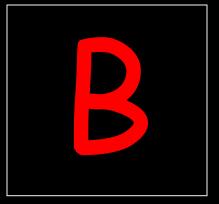






What's GCC's Grade?

Final Grade







GCC and Collective Impact Theory

Lessons Learned

- We have successes to celebrate
- Have to reexamine and reinforce shared agenda
- Backbone support organization is critical
- Measuring essential but challenging
- Have to be broader
- Being broader is harder
- Must adapt to have desired impact

The Great Communities Collaborative: Collective Impact Theory in Practice?

