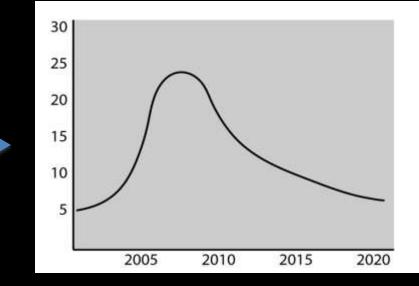
# The Great Communities Collaborative: Collective Impact Theory in Practice?















Jim Maurer











# FRNORS' GLOBAL CLIMATE SUMMIT









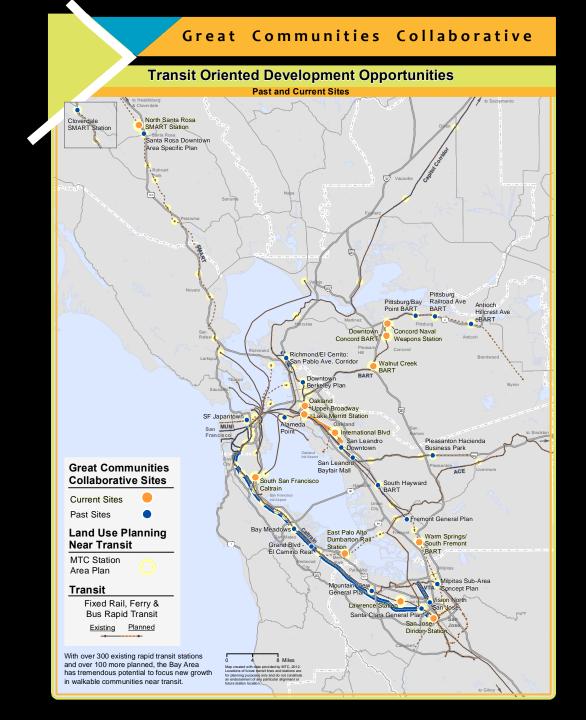
Greenbelt Alliance Nonprofit Housing Association of Northern California TransForm Urban Habitat

East Bay Community Foundation San Francisco Foundation

**Reconnecting America** 







### Money Invested in GCC

\$11 M

Money Leveraged by GCC (partial list)

- \$60 M TOAH Fund
- \$5 M HUD Sustainable Communities Grant
- \$5.45 M federal, state, local, philanthropic \$\$\$ for site implementation

### More than 6:1 Leverage

# The second secon

### Priority Development Areas

Association of Bay Area Governments Metropolitan Transportation Commission

Planned

Potential

### Local Efforts

# **Regional Strategies**

### **Financing Solutions**











### Advisory Board:

Asian Pacific Environmental Network **Greenbelt Alliance Joint Policy Committee** Low Income Investment Fund Nonprofit Housing Association of Northern California Silicon Valley Leadership Group TransForm **Urban Habitat** Working Partnerships USA Youth United for Community Action



### Funder Network:

The San Francisco Foundation Silicon Valley Community Foundation Ford Foundation Gerbode Foundation Hewlett Foundation Living Cities Surdna Foundation





### GCC and Collective Impact Theory

**Five Conditions for Collective Success** 

Common Agenda

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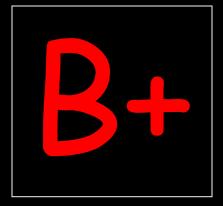
- Backbone Support Organization
  - **Continuous Communication**
- Mutually Reinforcing Activities
- Shared Measuring System





# What's GCC's Grade?

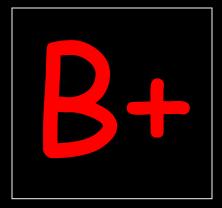
### Common Agenda





# What's GCC's Grade?

### Backbone Organization

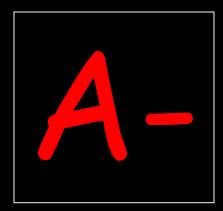






# What's GCC's Grade?

### Continuous Communication



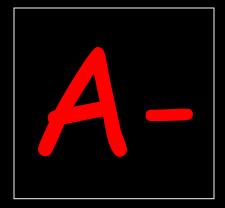






# What's GCC's Grade?

### Mutually Reinforcing Activities

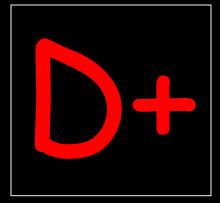






# What's GCC's Grade?

### Shared Measurement System

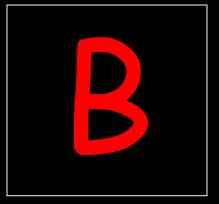






# What's GCC's Grade?

### **Final Grade**







### GCC and Collective Impact Theory

Lessons Learned

- We have successes to celebrate
- Have to reexamine and reinforce shared agenda
- Backbone support organization is critical
- Measuring essential but challenging
- Have to be broader
- Being broader is harder
- Must adapt to have desired impact

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