



Focus Points
FAMILY RESOURCE CENTER

Huerta

2Gen2GO



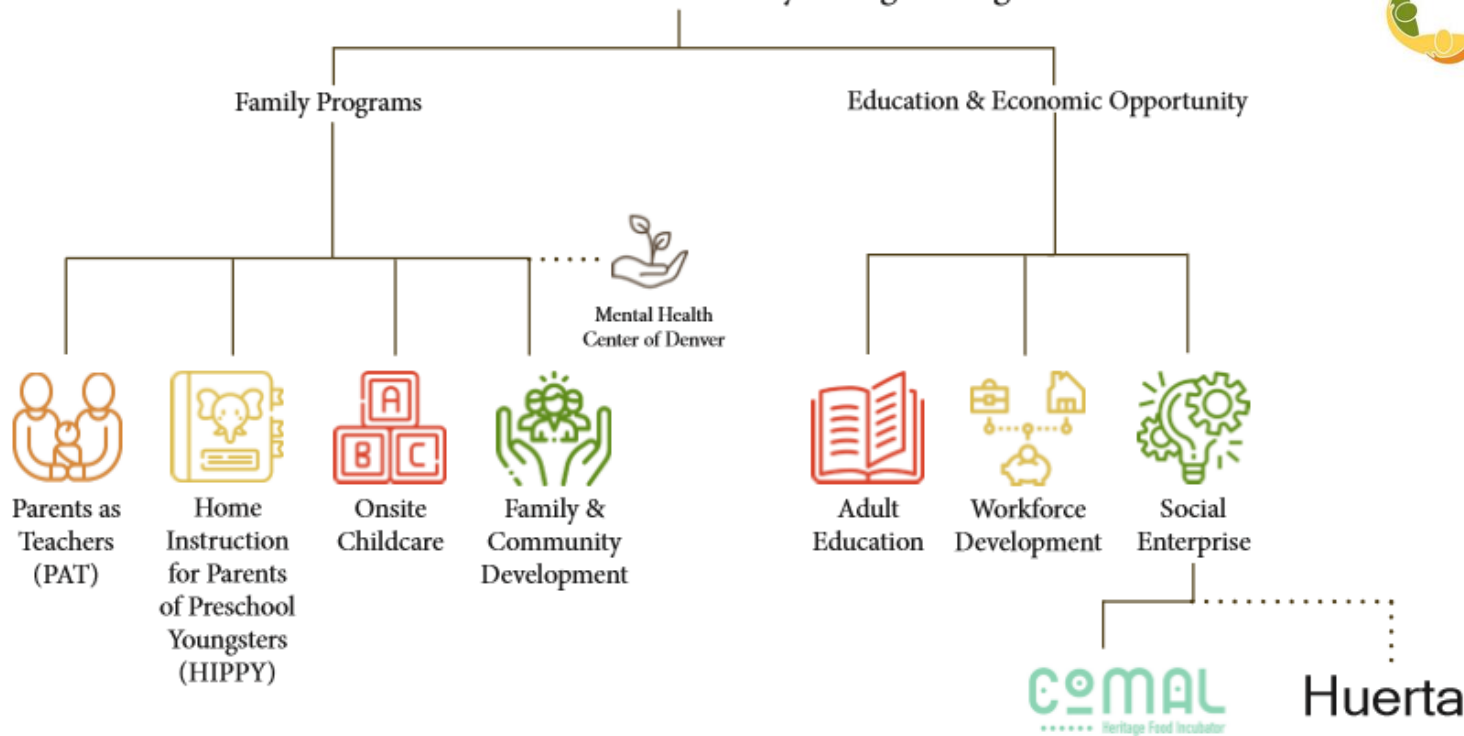


GES: Globeville, Elyria & Swansea

Elyria, along with the neighboring communities of Globeville and Swansea, comprise a corner of Denver embattled by change all around — the I-70 renovation and expansion project, the National Western development, gentrification in Five Points. No other populated area in the country carries as high an environmental risk as a few square miles just northeast of downtown--**Denver's 80216 ZIP code, home to the Globeville and Elyria-Swansea neighborhoods**



Mission: To build better communities by strengthening families



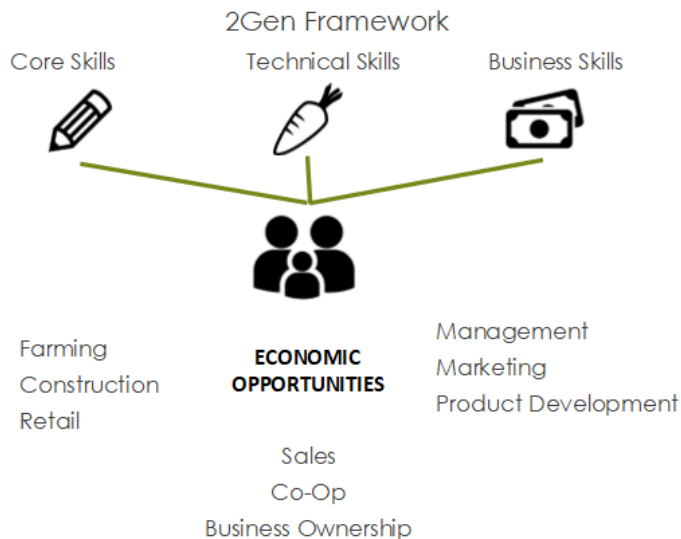
Huerta

Healthy growing, earning, and learning families



2Gen Huerta Mission

Provide an economic platform, workforce and business skills through a 2Gen approach in an urban farm setting.



Community Focus Groups



Talking Points

- ☐ Child engagement
- ☐ Scheduling
- ☐ Computer skills
- ☐ Cooking
- ☐ Herbal teas & medicine
- ☐ Greenhouse maintenance
- ☐ Floral cultivation
- ☐ Year-round farming
- ☐ Cottage foods
- ☐ Land acquisition
- ☐ Licensing
- ☐ Marketing
- ☐ Business planning



To define the Huerta program, we believe in participatory development. We aim to capitalize on existing social capital and to empower the community. We hosted a total of 5 Community Focus groups and will continue to host focused groups within the duration of the program



Key Partners & Advisory Board

Representatives from:



DENVER BOTANIC
GARDENS



Additional Advisory Board Members:

Adam Schlegel

Todd Jorgensen, Deputy Executive Director, DHS

Andrew Nowak, Expert Farmer

Kelly Bowes, Early Childhood Council

Yessica Holguín, Center for Community Wealth Building



Huerta is a result of the incredible collaborative expertise from our Advisory board and has been imperative in creating a sustainable, effective program



Learning Journey: Chicago, Illinois

Objective-- To learn about program structure,
setup components, outcomes & challenges



KEY focus: HEALTH



**KEY focus: WORKFORCE
DEVELOPMENT**



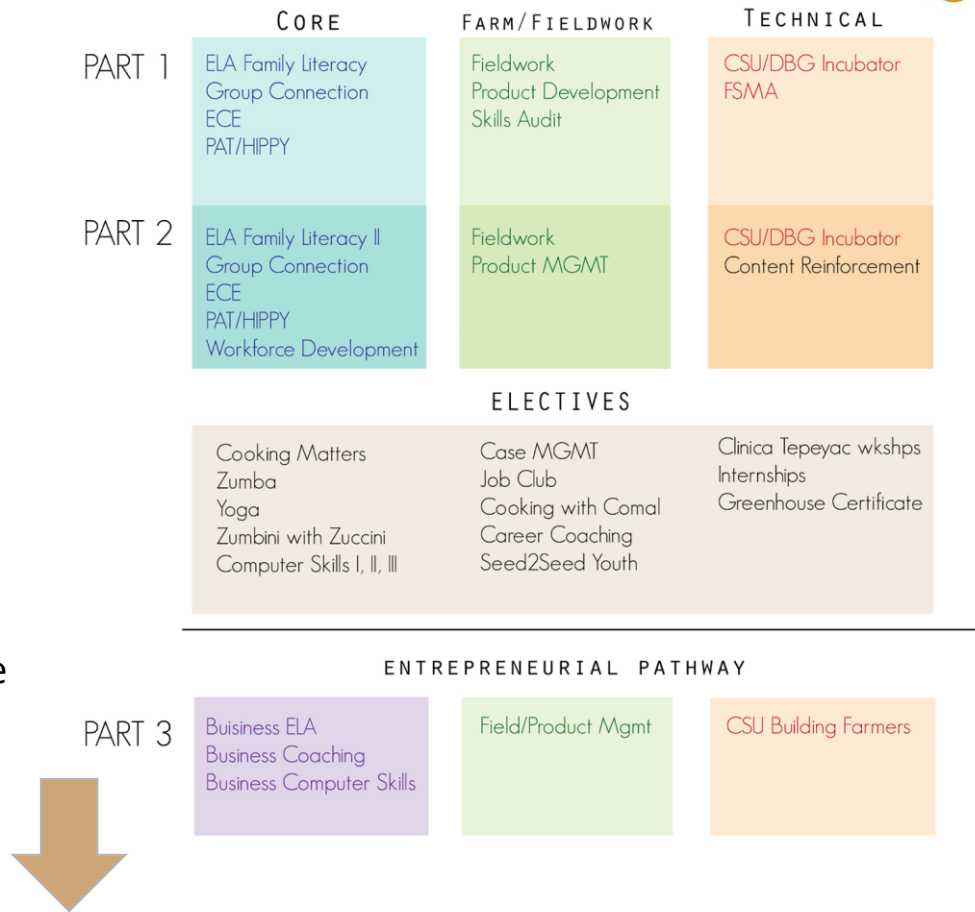
**KEY focus: ECONOMIC
OPPORTUNITIES**



Program Curricula Elements



- ❖ “Core” & “Electives”
- ❖ 3 Streams of skills: Core, Technical & Business
- ❖ Flexibility and Customization
- A case manager responsible for following the successes of families
- Evaluation will be conducted through Bracken, Piccolo, benchmarks and additional testing elements through an independent program evaluator, Maggie Schultz Patel





Huerta Urbana Logic Model



Activities

Outcomes

Impact

Short

Midterm

Long

In-class training on soft skills, technical skills, wellness, and building social capital



Increased work readiness and earning potential



Pp obtain unsubsidized jobs or successfully launch business/co-op



Pp successfully maintain employment or run a profitable business



Reduced poverty and reliance on public benefit programs among multiple generations of participating families

Experiential learning/transitional job to practice technical skills, work the farm, and practice soft skills



Increased work readiness and earning potential



Pp obtain unsubsidized jobs or successfully launch business/co-op



Pp successfully maintain employment or run a profitable business



Reduced poverty and reliance on public benefit programs among multiple generations of participating families

Case management services to support goal achievement and employment retention



Parents can focus on training/work



Pp children benefit from increased household income and modeling of positive work behavior



Pp children demonstrate higher achievement in schools, and subsequently, achieve improved economic outcomes



Reduced utilization of expensive healthcare resources (ER, crisis intervention, etc)

Childcare for participants



Increased family engagement



Increased school readiness among children co-enrolled in PAT/HIPPY



Pp children demonstrate higher achievement in schools, and subsequently, achieve improved economic outcomes



Reduced utilization of expensive healthcare resources (ER, crisis intervention, etc)

All Pp kid activities: Seed2Seed, teaching garden for kids, teaching parents ESL/ELA, and family literacy



Increased cognitive skills, literacy skills, and social, emotional, physical development



Increased school readiness among children co-enrolled in PAT/HIPPY



Pp children demonstrate higher achievement in schools, and subsequently, achieve improved economic outcomes



Reduced utilization of expensive healthcare resources (ER, crisis intervention, etc)

PAT/HIPPY child/parent activities



Increased awareness of and access to resources



Pp families increase social capital and wellness behaviors



Improved family health and wellness



Reduced utilization of expensive healthcare resources (ER, crisis intervention, etc)

Workshops on wellness and building social capital



Increased awareness of and access to resources



Pp families increase social capital and wellness behaviors



Improved family health and wellness



Reduced utilization of expensive healthcare resources (ER, crisis intervention, etc)

Beta Testing 2020

CDHS Implementation



Market Farmer Certificate, Family
ELA, Partner referral programs

4 GES participants

Next Steps

