Elyria, along with the neighboring communities of Globeville and Swansea, comprise a corner of Denver embattled by change all around — the I-70 renovation and expansion project, the National Western development, gentrification in Five Points. No other populated area in the country carries as high an environmental risk as a few square miles just northeast of downtown -- Denver’s 80216 ZIP code, home to the Globeville and Elyria-Swansea neighborhoods.
Mission: To build better communities by strengthening families

Family Programs
- Parents as Teachers (PAT)
- Home Instruction for Parents of Preschool Youngsters (HIPPY)
- Onsite Childcare
- Family & Community Development

Education & Economic Opportunity
- Mental Health Center of Denver
- Adult Education
- Workforce Development
- Social Enterprise
2Gen Huerta Mission
Provide an economic platform, workforce and business skills through a 2Gen approach in an urban farm setting.

Healthy growing, earning, and learning families
To define the Huerta program, we believe in participatory development. We aim to capitalize on existing social capital and to empower the community. We hosted a total of 5 Community Focus groups and will continue to host focused groups within the duration of the program.
Key Partners & Advisory Board

Representatives from:

Additional Advisory Board Members:
Adam Schlegel
Todd Jorgensen, Deputy Executive Director, DHS
Andrew Nowak, Expert Farmer
Kelly Bowes, Early Childhood Council
Yessica Holguín, Center for Community Wealth Building

Huerta is a result of the incredible collaborative expertise from our Advisory board and has been imperative in creating a sustainable, effective program
Learning Journey: Chicago, Illinois

Objective--To learn about program structure, setup components, outcomes & challenges

KEY focus: HEALTH

KEY focus: WORKFORCE DEVELOPMENT

KEY focus: ECONOMIC OPPORTUNITIES
Program Curricula Elements

❖ “Core” & “Electives”
❖ 3 Streams of skills: Core, Technical & Business
❖ Flexibility and Customization

- A case manager responsible for following the successes of families

- Evaluation will be conducted through Bracken, Piccolo, benchmarks and additional testing elements through an independent program evaluator, Maggie Schultz Patel
Huerta Urbana Logic Model

**Activities**
- In-class training on soft skills, technical skills, wellness, and building social capital
- Experiential learning/transitional job to practice technical skills, work the farm, and practice soft skills
- Case management services to support goal achievement and employment retention
- Childcare for participants
- All Pp kid activities: Seed2Seed, teaching garden for kids, teaching parents ESL/ELA, and family literacy
- PAT/HIPPY child/parent activities
- Workshops on wellness and building social capital

**Outcomes**

**Short**  
- Increased work readiness and earning potential

**Midterm**  
- Pp children benefit from increased household income and modeling of positive work behavior
- Increased school readiness among children co-enrolled in PAT/HIPPY

**Long**  
- Pp families increase social capital and wellness behaviors
- Pp successfully maintain employment or run a profitable business
- Pp children demonstrate higher achievement in schools, and subsequently, achieve improved economic outcomes
- Improved family health and wellness

**Impact**
- Reduced poverty and reliance on public benefit programs among multiple generations of participating families
- Reduced utilization of expensive healthcare resources (ER, crisis intervention, etc)
Beta Testing 2020

CDHS Implementation

Market Farmer Certificate, Family ELA, Partner referral programs

4 GES participants
Next Steps

- **Today**
  - Capital Campaign & Beta Testing

- **Mar-Apr**
  - Site Design & Rezoning

- **Sept**
  - Program Launch

- **Apr-Aug**
  - Design & construction: PHASE 1

- TBD
  - Phase 2 & Phase 3