



# **RMLUI** *17<sup>th</sup> Annual Land Use Conference*



**Mark Ruzzin**  
*ICLEI – Local Governments for Sustainability*  
[www.iclei-usa.org](http://www.iclei-usa.org)

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Local  
Governments  
for Sustainability



**Supporting the work of mayors and other local government leaders through climate action tools, technical and communications assistance, and peer networking.**

# Mission

Our mission is to build, serve and drive a movement of local governments to advance deep reductions in greenhouse gas emissions and achieve tangible improvements in local sustainability.



# **ICLEI - A Worldwide Movement of Local Governments**

**11 Offices**

**68 Countries**

**6 Continents**

- **Climate Change Mitigation**
- **Climate Adaptation / Resilience**
- **Sustainability Performance**

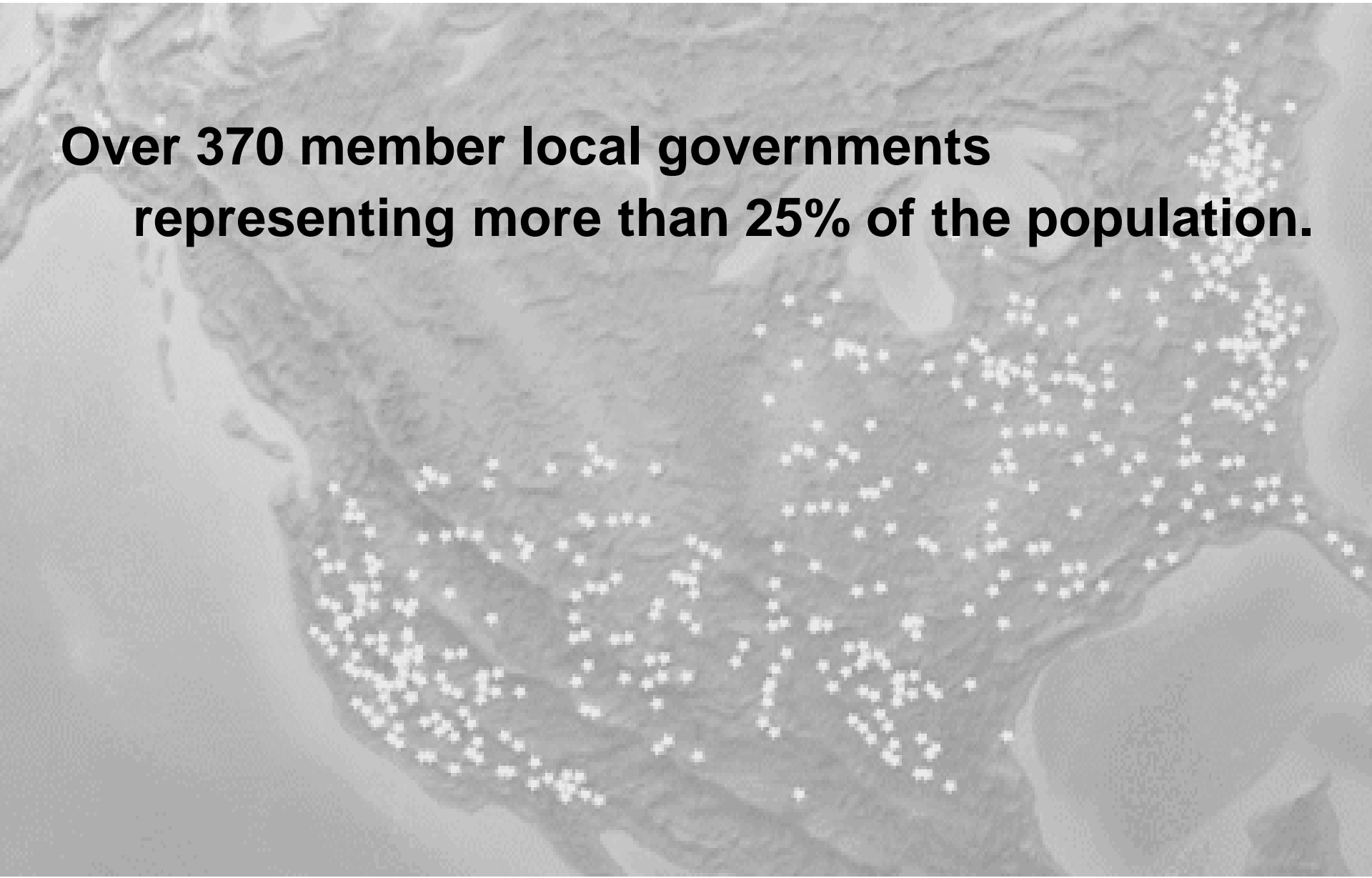
# ICLEI USA Offices

## Regional Capacity Centers Across the Nation



# ICLEI USA Network

**Over 370 member local governments  
representing more than 25% of the population.**





# Multiple Benefits of Local Climate Protection

- ? **Improve air quality**
- ? **Reduce municipal operating costs**
- ? **Save money**
- ? **Reduce traffic congestion**
- ? **Create local jobs**
- ? **Improve quality of urban life**



# How do local governments benefit from working with ICLEI?

- ? National and international network of peers
- ? Emissions Analysis Software and Decision Support Tools
- ? ICLEI Trainings and Events
- ? Technical, policy and communications assistance





# Where do you begin?

*From the article “Mayors Take the Lead” in Newsweek’s 2007 Earth Day issue:*

**“Embarking on an environmental program sounds like a great idea. But if you're a mayor trying to cut greenhouse gases, where do you begin? How do you even know how to measure your current levels? That's where an organization called ICLEI — Local Governments for Sustainability can help.”**



# How can local governments fight global warming?

**Solid Waste**



**Energy Use**

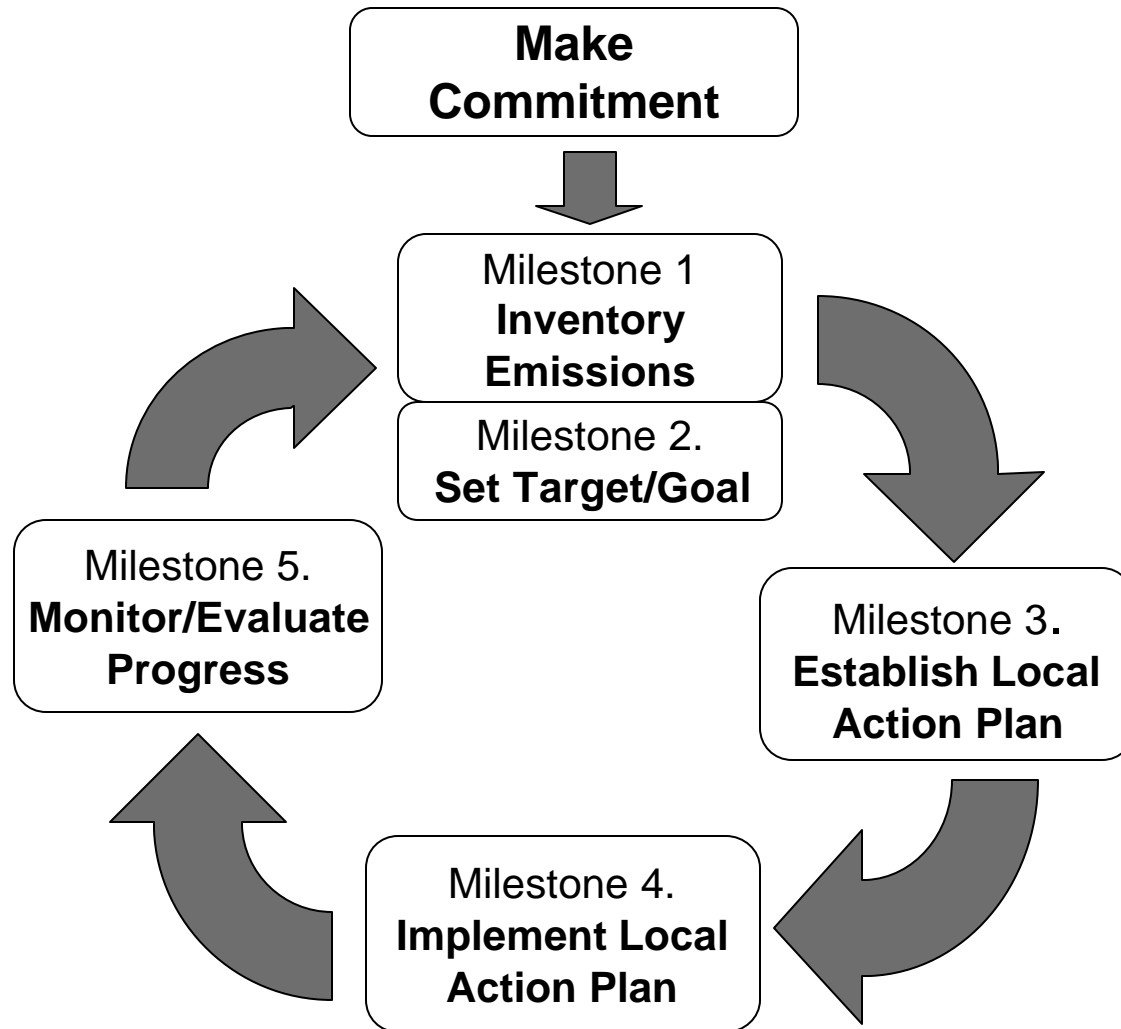


**Transportation**



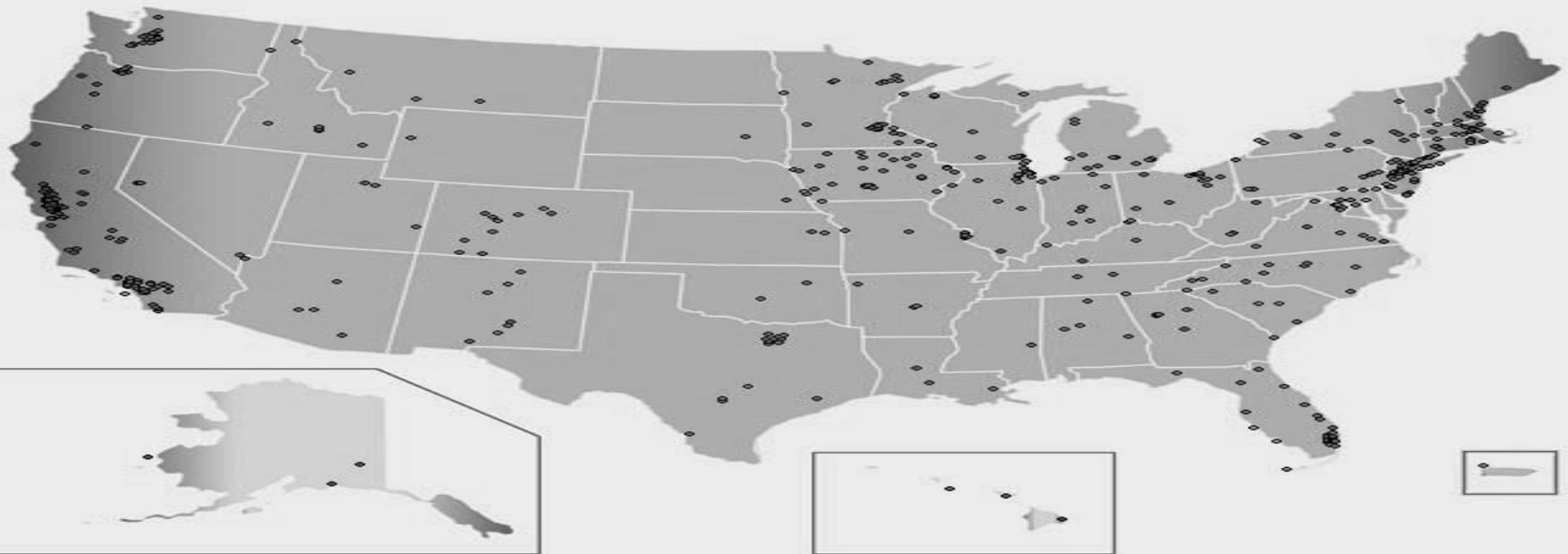
**Local government policies affect all major sources of greenhouse gas emissions.**

# The 5 Milestone Process



# ICLEI and the U.S. Mayors Climate Protection Agreement (MCPA)

- As of February, 2008, over 750 U.S. cities have signed the MCPA
- Mayors strive to meet or beat the Kyoto Protocol targets: 7% reduction from 1990 levels by 2012
- Mayors urge the state and federal government to adopt environmentally sustainable policies and programs
- ICLEI members are often also MCPA signatories





# 80 X 50

- ***Federal?***
- ***State?***
- ***Local?***



# STAR Community Index

- ? Globally recognized green standards system for cities
- ? Accountability in data and actions
- ? Prioritized and informed decision making
- ? A roadmap for cities to track and achieve climate and sustainability goals
- ? Peer-to-peer learning among communities and citizen engagement





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