1. About MARC and Kansas City
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About MARC

- Kansas City Metropolitan Planning Organization
- 2.1 million population
- 9 counties and 120 cities

Programs
- Transportation
- Environmental
- Research
- Public safety and emergency services
- Early education
- Aging services
Trends

- Core population decline
- Continued outward growth
- Suburbanization of poverty
- Diversifying suburbs
About Kansas City

We love our cars, and we love to spread out

- Highest roadway miles per capita
- Low congestion rates
- No natural barriers
Get Organized
• 60+ multidisciplinary partners

Enhance Decision Making
• Tools
• Indicators

Demonstrate New Models
• Centers/Corridors
• Get projects built!
Corridors
• **Envision Tomorrow**
  - Return on Investment
  - Fiscal costs
  - Ecosystems services
  - Stakeholder training
EXAMPLE #4: CONSERVATION AREA RESTORATION

4A: Damaged Stream Corridor
An existing stream corridor was piped as part of initial commercial development along this corridor 30 years ago, eliminating wildlife habitat and native vegetation, and reducing the stream’s ability to convey and treat stormwater flows.

4B: Stream Corridor Restoration
As part of a larger redevelopment effort, the stream corridor is daylighted and restored. The center’s new green infrastructure serves both functional and aesthetic purposes.
Leveraging Federal Resources

- **Community Challenge Grant**
  - Sustainable Codes
- **Livable Communities**
  - Demonstration project sites
- **EPA Wetlands Grant**
  - Natural Resources Inventory
Fostering Collaboration

• Grant expertise
• Place-based strategies emphasized
• Building tools and training how to use them
• Research services
• Recognition that we need to focus on implementation
• Academy for Sustainable Communities
• Imagine KC (TV program)
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www.marc.org

Creating Sustainable Places
Website
www.marc.org/sustainableplaces

Imagine KC
www.imaginekc.org

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