

1. METRO AREA EVOLUTION

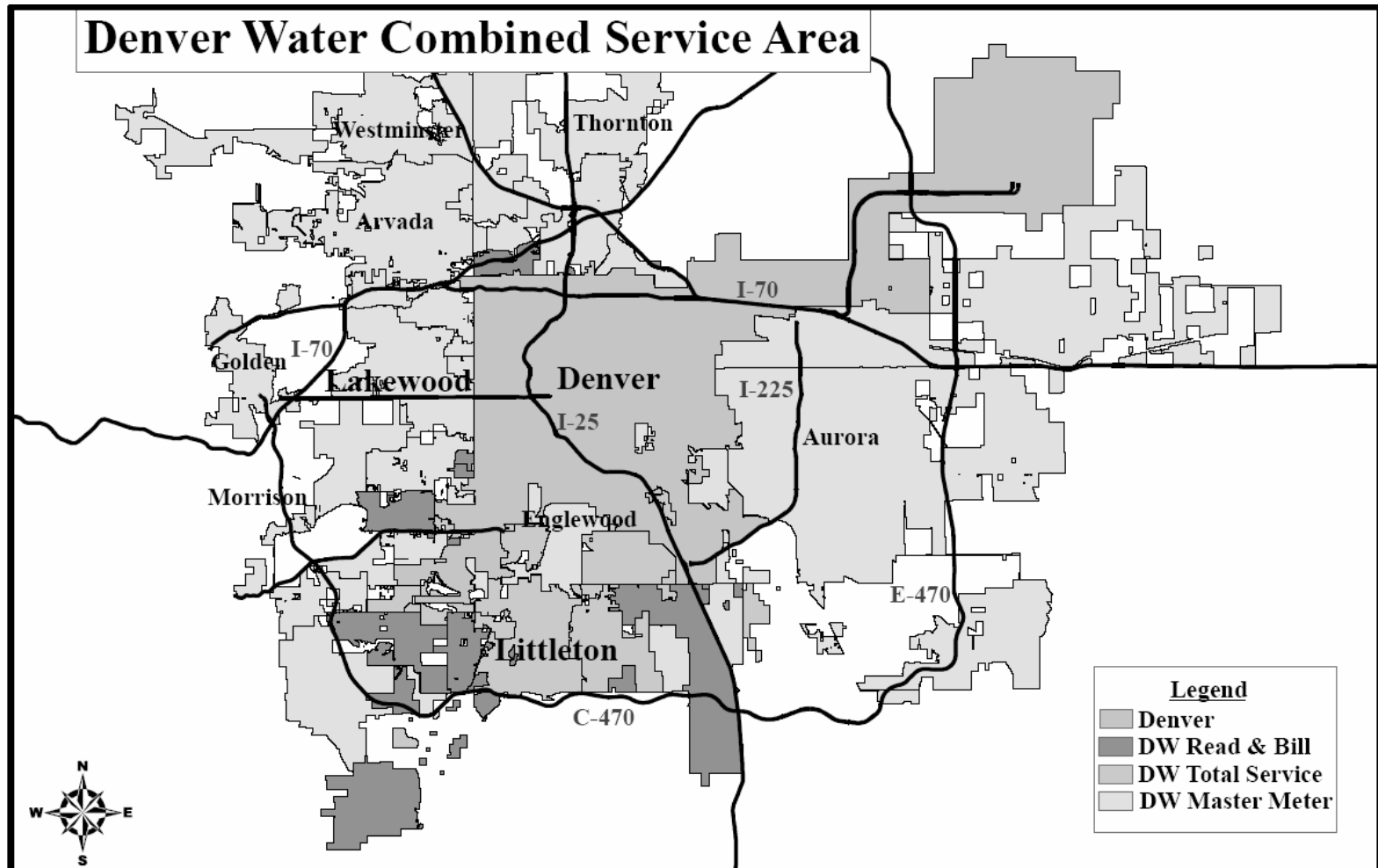






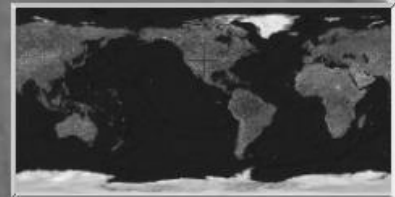
No. 222. 51 x 51. September 8, 1902. 50"
View of lower side of Dam.

Combined Service Area Map



2. WATER AND GROWTH ISSUES

Foothills Treatment Plant



© 2007 Europa Technologies

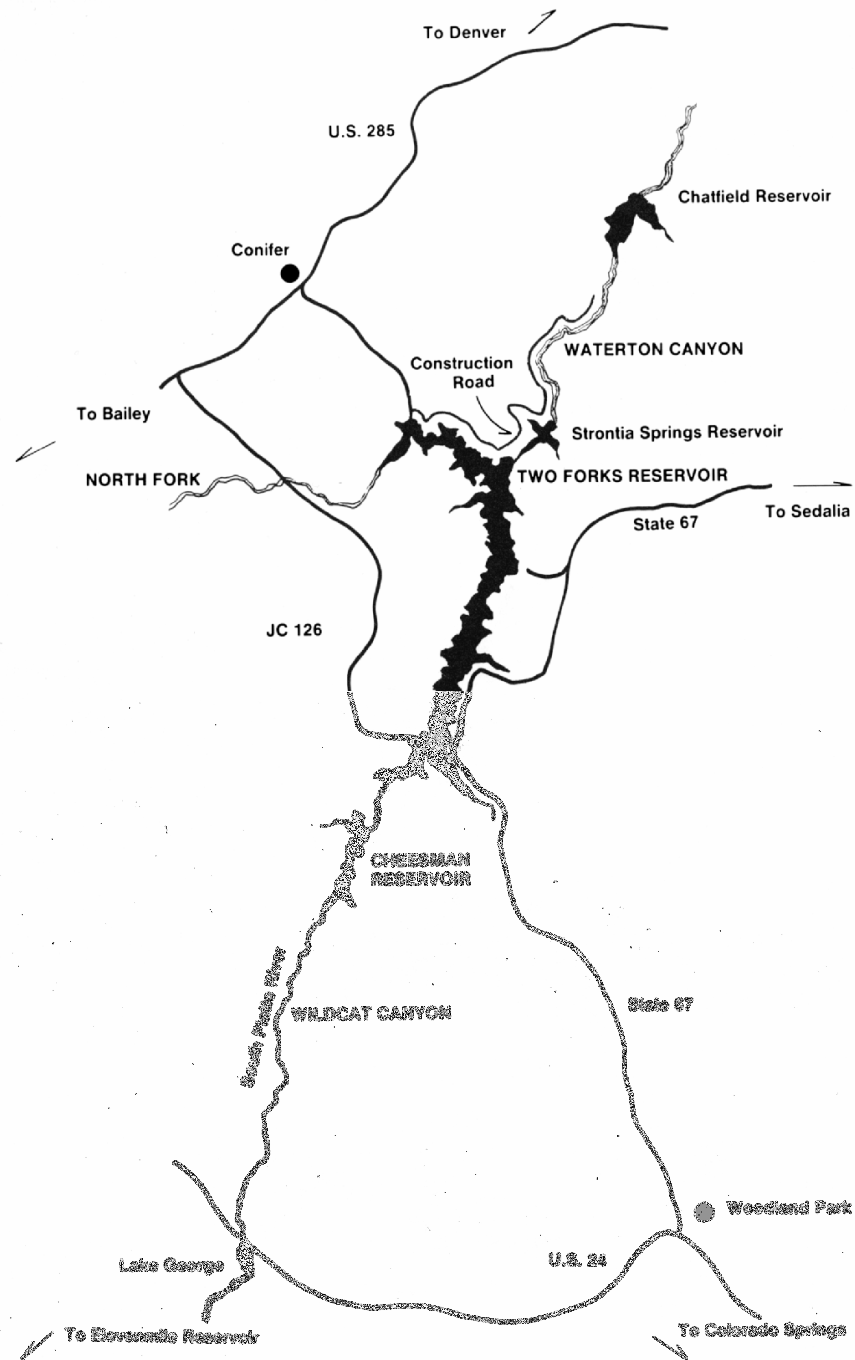
© 2007 Navteq

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Pointer 39°27'36.40" N 105°03'46.63" W elev 5830 ft

Streaming ||||| 100%

Eye alt 8924 ft



3. WHAT HAS CHANGED?



<http://www.bylandwaterandair.com>

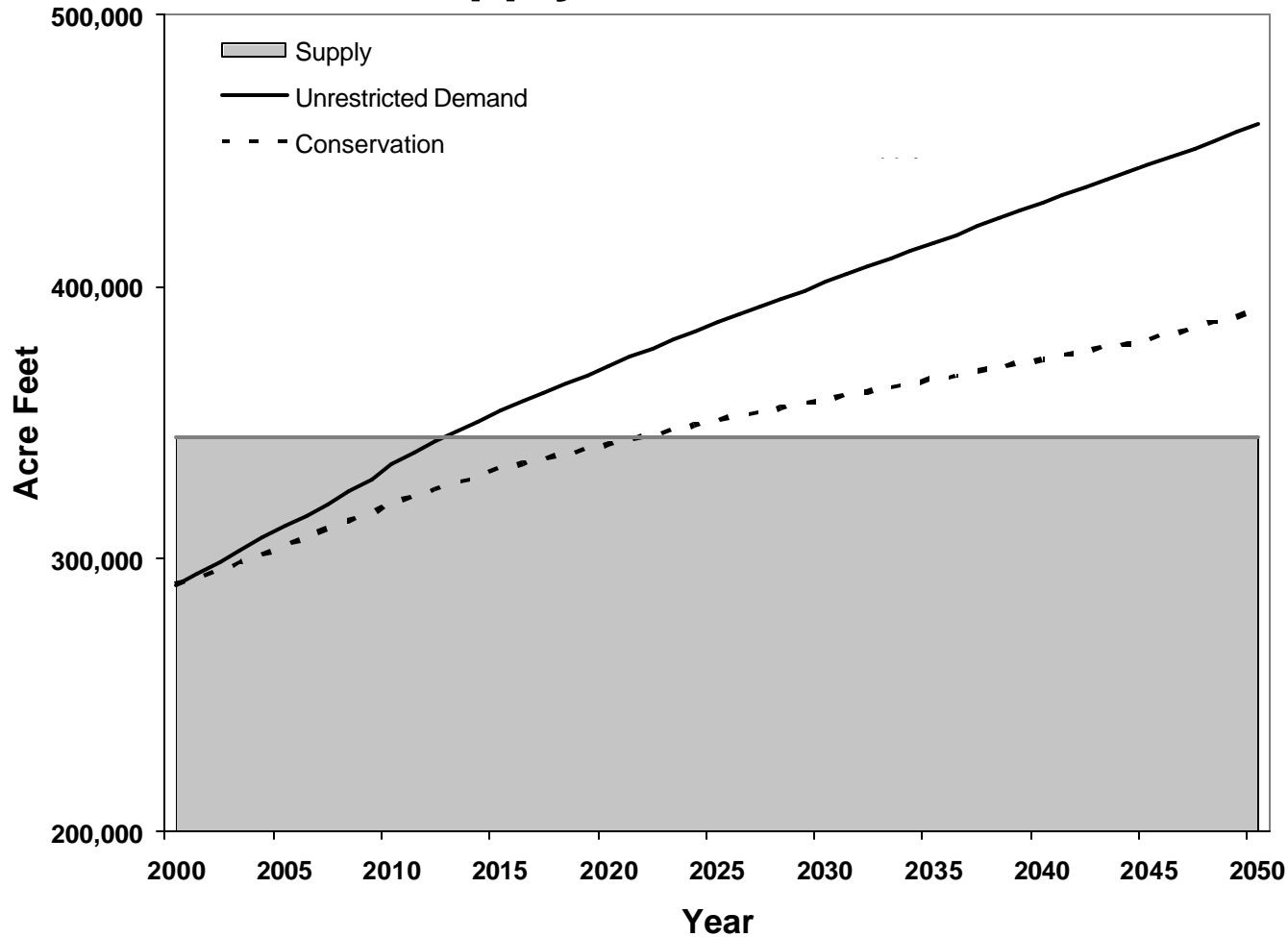




4. DENVER

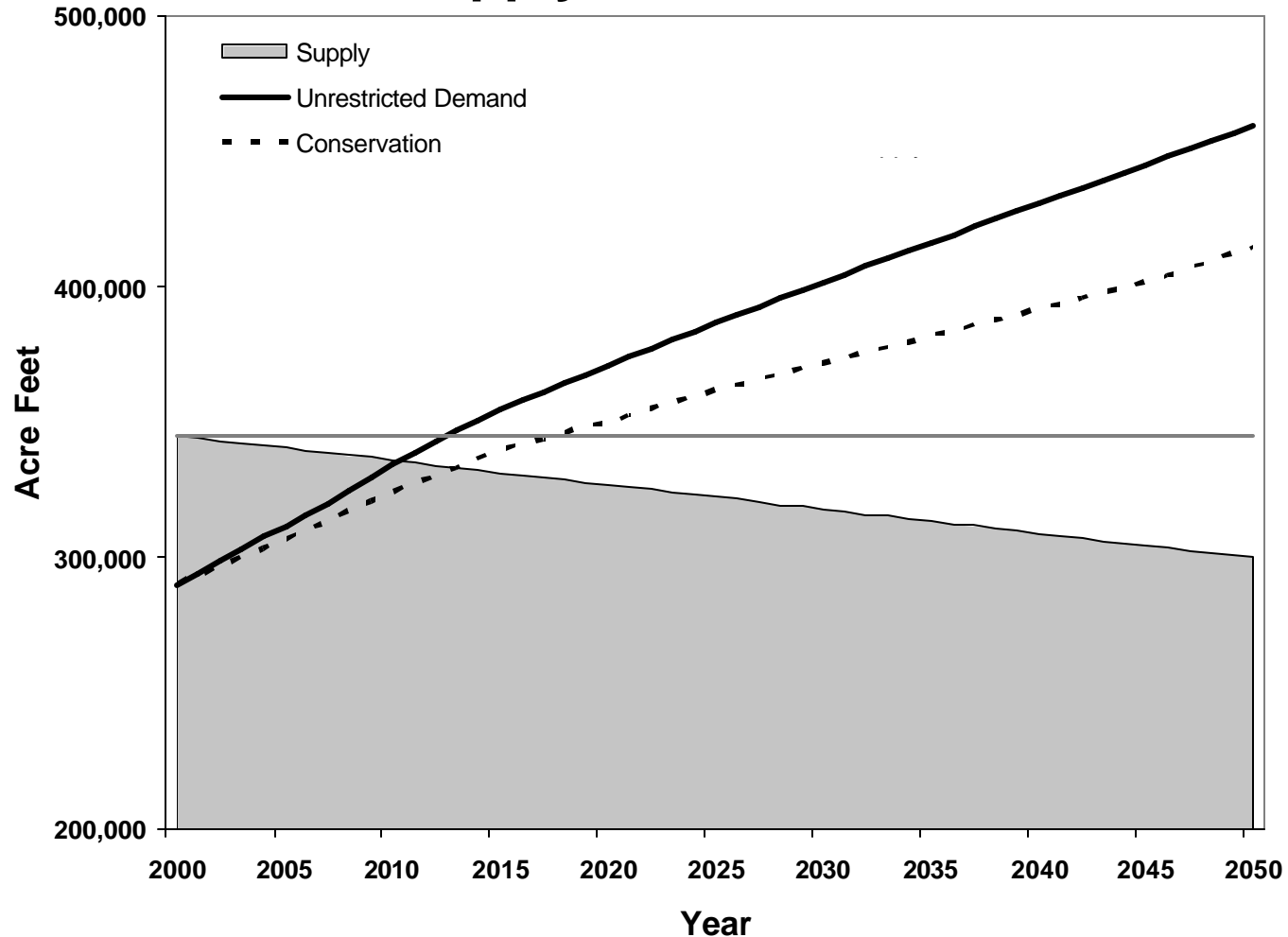
Forecasted Demand

Supply and Demand



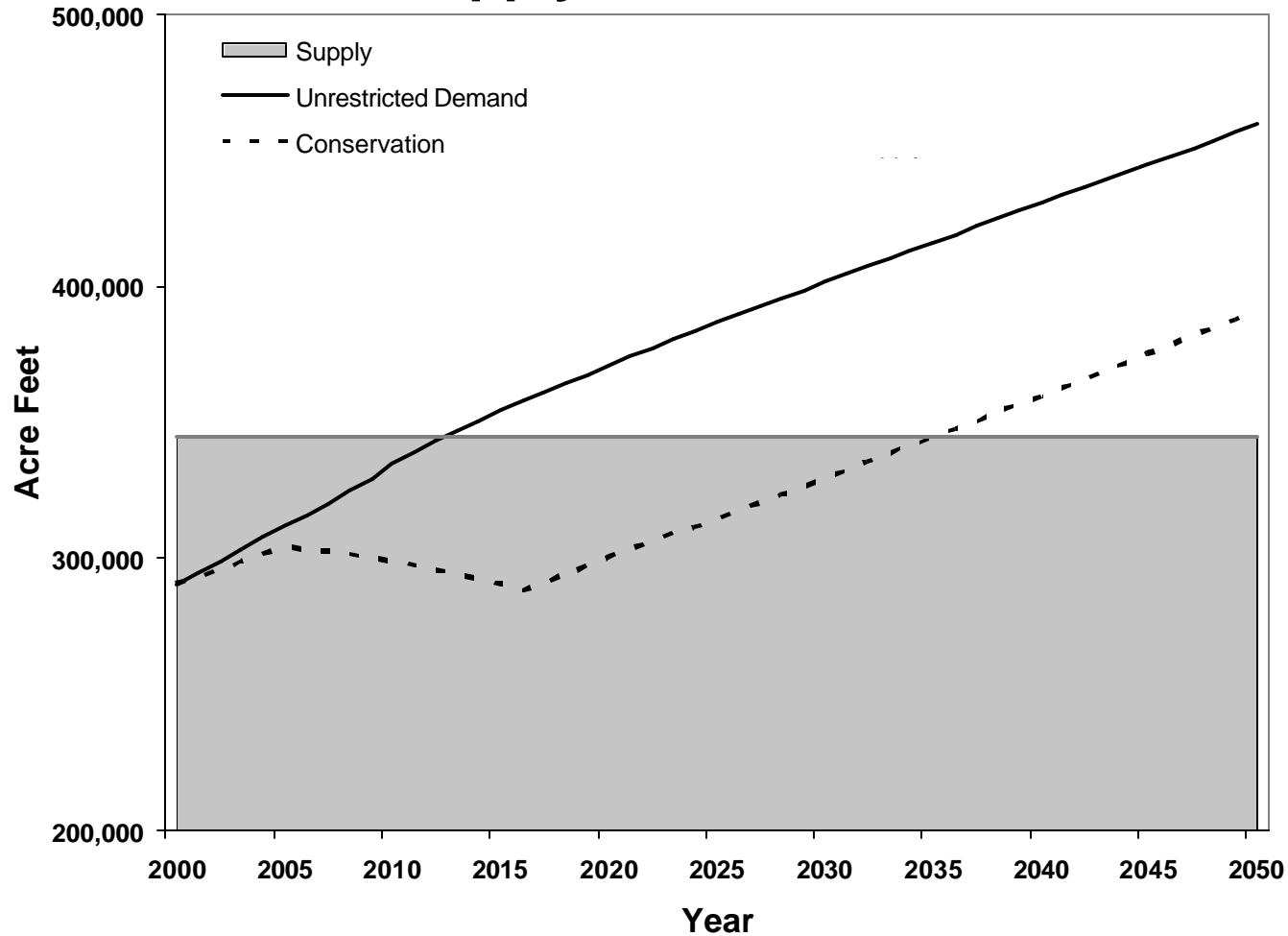
Climate Change

Supply and Demand

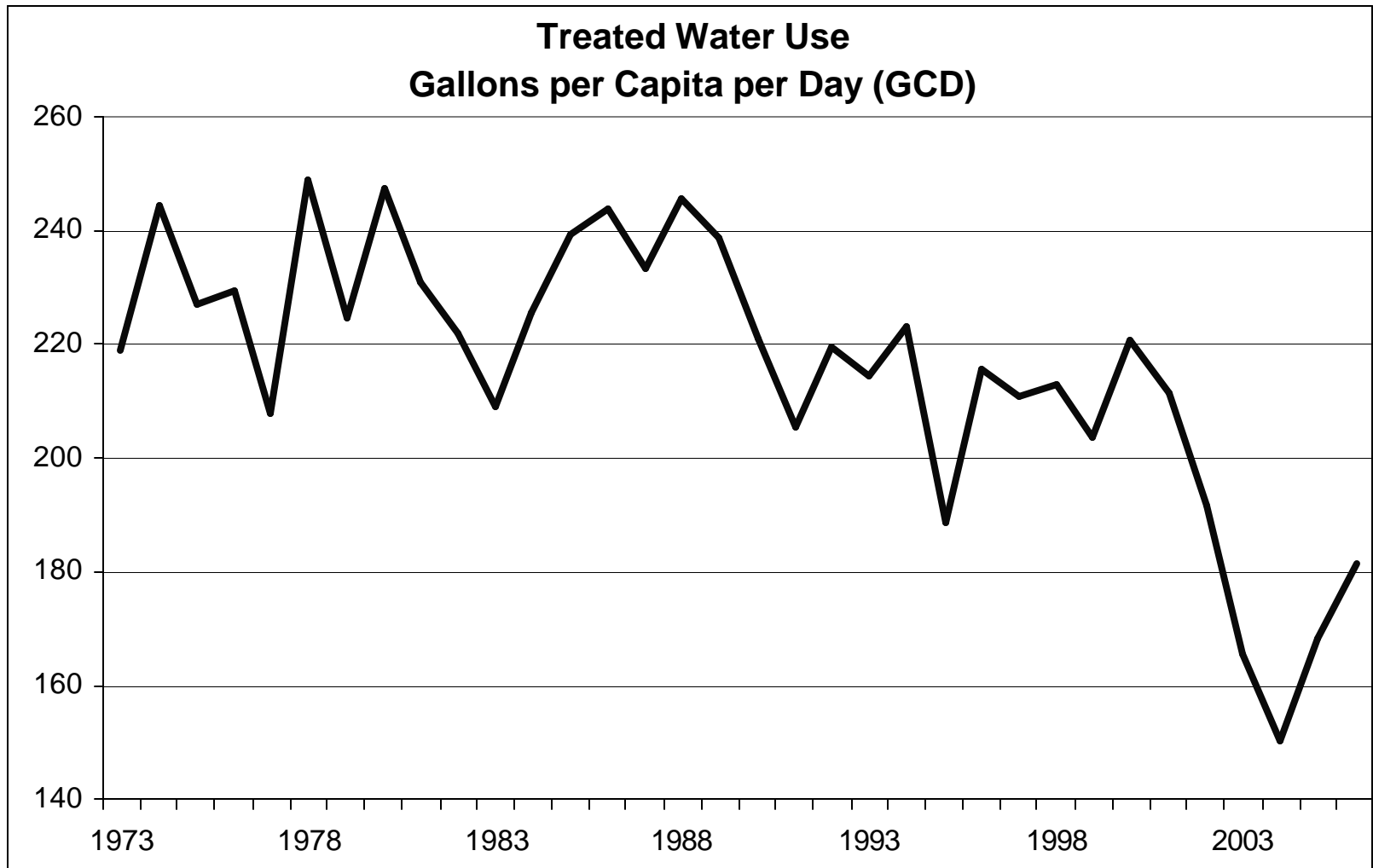


Accelerated Conservation

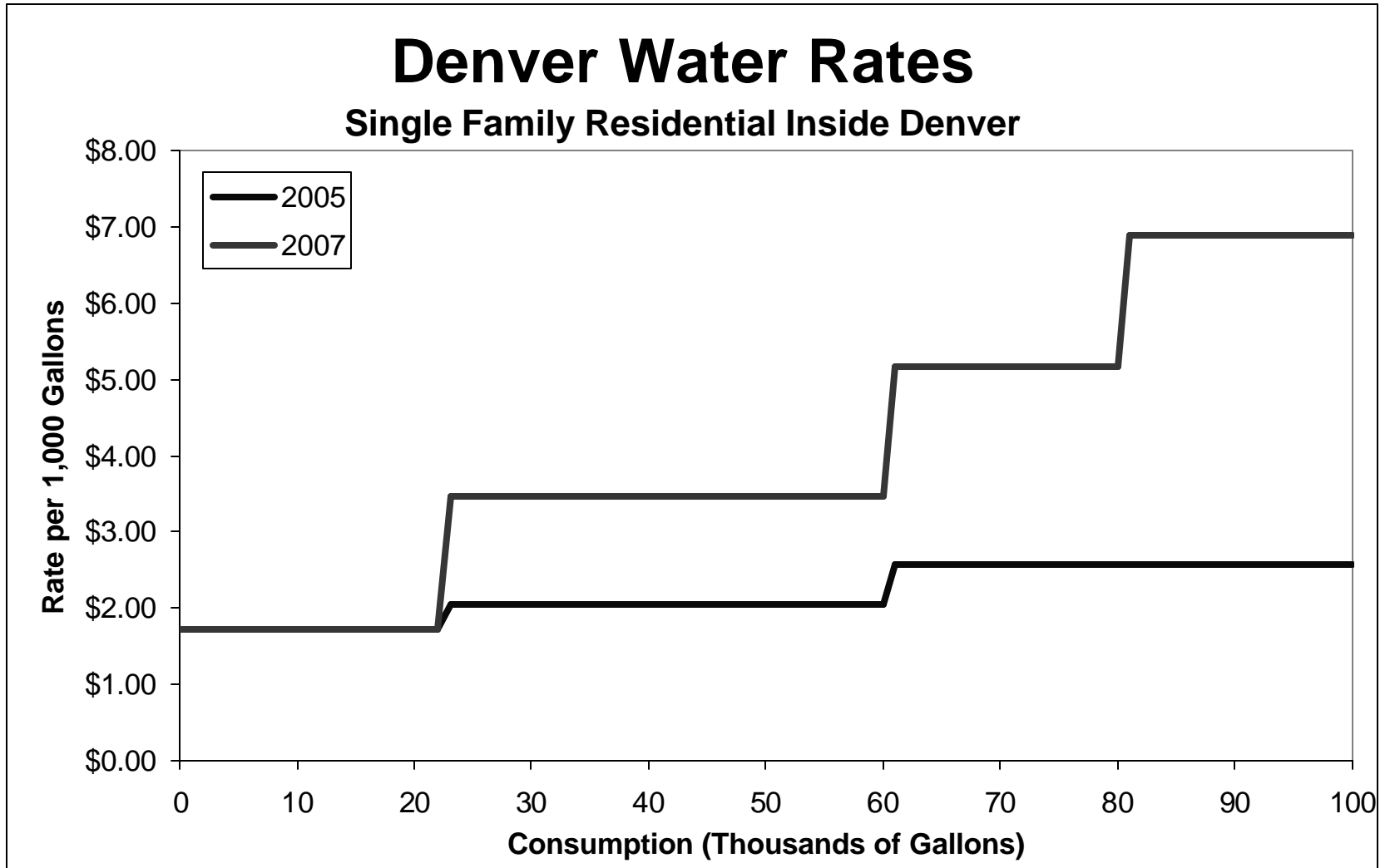
Supply and Demand



Per Capita Conservation



Denver Water Rates



5. DENVER WATER'S CONSERVATION FUTURE

DW Conservation Plan

- “Use Only What You Need”
- Changing Behavior and Norms
- More Direct Consumer Contact
- Less Mass Media
- Across Types of Users
- Start With City and County of Denver

DW Conservation Plan

- Rules
- Pricing and Rate Structures
- Landscape Choice, Management and Technology
- New Baseline for New Development
- Customer Education and Communication

6. THE FUTURE LANDSCAPE

