Urban Treasure

gritty | eclectic | diverse | edgy
tattoos | tacos | spells | happy endings
oh, and stamps

Sarah Cunningham
Evolving relationship

- Native activator - CBNA
- Design+Remodel
- International Community Center of Idaho
- Real Estate+Development
- Living to learn
It’s a matter of perspective

Where some see neglect and dysfunction...

I see beautiful gritty charm, diversity and potential for creativity to explode around human-oriented and community inspired streetscapes.
A route across time, landscape and culture. Let's dive in…
Challenges

- Master planning, design review, enforcement
  - County Highway District vs city government
  - Legacy of disinvestment
  - Bike/ped facilities and infrastructure

Connecting community

Car-centric development
Migrations

New Americans
Home prices
Cultural attraction
Orchard ambitions

- Leverage cultural assets
- Social space and activity center
- Mixed-use
- Housing options where the action is
- Community driven investment
Dreamscaping