Fostering opportunity through planning.

Creating Inclusive Communities

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City of Henderson

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Overview

• Recent research on economic mobility—place matters!
• Where is the land of opportunity?
• How does a place affect earnings?
• Case study—how a community in Southern Nevada has worked to influence these factors.
• Why is diversity and inclusion important to economic mobility and what can planners do to support it?
Where is the land of opportunity?
Parent-Child Income Ranks, US v. Denmark

Source: Chetty et al. Where is the land of opportunity?
Parent Income Rank v. Child’s College Attendance

Source: Chetty et al. Where is the land of opportunity?
Parent Income Rank v. Teenage Birth Rate

Source: Chetty et al. *Where is the land of opportunity?*
Geography of Upward Mobility

Source: Chetty et al. Where is the land of opportunity?
Geography of Upward Mobility

Expected Income Percentile Rank of a Child Whose Parents Were at the 25th Income Percentile

Source: Chetty et al. Where is the land of opportunity?
How does place affect earnings?
How does place affect earnings?

How does place affect earnings?

How does place affect earnings?

Factors that affect children

- Fraction with Commute < 15 Mins
- Fraction Middle Class (between p25 and p75)
- Social Capital Index
- Number of Colleges per Capita
- Teenage (14-16) Labor Force Participation
- Fraction of Adults Married
- Test Score Percentile (Income adjusted)
- Segregation of Poverty (<p25)
- High School Dropout Rate (Income adjusted)
- Fraction of Children with Single Mothers
- Income Segregation
- Segregation of Affluence (>p75)
- Violent Crime Rate
- Gini Bottom 99%
- Gini

Source: Chetty et al. (2015) *The Impacts of Neighborhoods on Intergenerational Mobility*. Table XII. Column 4; Y-axis represents the relative impact on mobility for each 1 standard change in the covariate.
Case Study:
Southern Nevada
Clark County, NV
Las Vegas Valley

Southern Nevada Region

Transportation Network
- Highway
- Street
- Railroad

Urban Boundary
- National Recreation & Conservation Areas

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Source(s): City of Henderson Community Development and Services Department, City of Henderson Public Works Department, Clark County Assessment Office, and Clark County Geographic Information Systems Management Office.

Note: This map is offered as a general reference guide only. Neither warranty of accuracy is intended nor should be assumed.

Community Development & Services Department
City of Henderson
240 Water Street
P.O. Box 95050
Henderson, NV 89010-9509
Tel: (702) 225-1500
www.cityofhenderson.com
Henderson Context

- Population: 291,432
- Median Income: $63,830
- Adults with a HS diploma: 92.7%
- Adults with a Bachelor’s degree: 30.9%
- Median age is ~41
- Families with children: 56%
School District context

- 5th largest school district in the U.S.
- Overall low graduation rates (71%)
- Overall low student achievement

CCSD School Star Ratings 2014

- 17 schools rated 5 stars
- 8 schools rated 4 stars
- 9 schools rated 3 stars
- 4 schools rated 2 stars

Source: Applied Analysis. Note: Not all schools are rated.
Planning Tools & Interventions to Support Economic Mobility:

Transportation, Social Capital, Housing & Education
Transportation:
Fraction with Commute Time <15 min
Social Capital, Integration:
Demographic analysis
Social Capital, Integration: Working as a region
Social Capital, Integration: Enhance cross-cultural competence

Diversity in Planning

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Source: APA/AICP Planners Salary Survey Planner Characteristics.
Social Capital, Integration: Foster a welcoming community
Social Capital, Integration: Housing

• Regional Analysis of Impediments Implementation
Education; student performance
QUESTIONS?
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