THE POLICY/MARKET NEXUS:
HOW DO WE MAKE WATER-SMART GROWTH STANDARD PRACTICE?
March 5, 2020 | John Berggren
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Why care about integrating water efficiency into the land use planning process?
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“Yes, you can continue growing, but you cannot do it the way you have in the past. You have limited water resources and you live in a fragile environment, so you’re going to have to plan development that is much friendlier with outdoor water use.”

-Pat Mulroy, former General Manager
Southern Nevada Water Authority
Intervention points

- Subdivision regulations
  - Require pre-application conference
- Building and plumbing codes
  - Indoor fixture efficiency
- Supplemental regulations
  - Landscape and irrigation system criteria
- Non-zoning incentives
  - Conservation-oriented tap fees

How do we make water-smart growth standard practice?
Changing trends in growth?

More millennials Children change everything

Big city growth stalls further, as the suburbs make a comeback

William H. Frey - Friday, May 24, 2019
Today’s panel

Harold Smethills, Chairman, Sterling Ranch Development Company

Beorn Courtney, Water Resources Engineer, Element Consulting

Terence Quinn, Planning Director, Douglas County

Waverly Klaw, Associate Director, Resilient Communities and Watersheds, Sonoran Institute