How to Present Your Case In a Public Hearing







THURSDAY, MARCH 9th / ROOM: LAW 412

WIFI: DU Guest Wifi (no password needed)

Planners and lawyers with decades of experience will describe how to best present your case in a public hearing, from your due diligence long before the hearing, to getting out your supporters, to presenting your evidence, to dealing with the issues that arise in real time during the hearing. Come learn from the experts and improve your advocacy skills.

Speakers:

Dwight Merriam, Attorney at Law
Carolynne White, Brownstein Hyatt Farber Schreck
Claire Havelda, Brownstein Hyatt Farber Schreck
Caryn M. Champine, Planning Director, City of Fort Collins
Bonnie Niziolek, Norris Design

7:30 - 4:30 **REGISTRATION DESK** (Law School Forum)

8:30 - 9:30 BREAKFAST (Law School Forum)

Sponsored By

Brownstein Hyatt
Farber Schreck

10:00-12:00

Preparing for the Hearing

The morning session will cover preparations for the hearing, including how to:

- build support well in advance
- evaluate the strengths and weaknesses of your case
- prepare a winning application
- engage strategists to help
- thoroughly anticipate and plan for an effective hearing strategy

12:00–1:00 LUNCH (Law School Forum)

1:00-3:00

Presenting Your Case: Witnesses, Exhibits, and Advocacy During the Hearing

The afternoon session will address strategies for presenting an effective case during the hearing, including how to:

- Structure your presentation for maximum effect
- Assess your audience and adjust your presentation to match
- Focus on the evidence, arguments, and exhibits that matter for your record
- · Utilize witnesses to maximum effect
- Prepare for the unexpected

The session will conclude with discussion of typical scenarios and an opportunity for audience Q&A.

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Community Commons 1700



