

JOHN E. CAMPBELL

ASSOCIATE PROFESSOR OF THE PRACTICE OF LAW

University of Denver Sturm College of Law

jcampbell@law.du.edu

PROFESSIONAL EXPERIENCE

Academic Experience

University of Denver Sturm College of Law

Hughes-Ruud Research Professor (Awarded 2012 and 2016)

Associate Professor of the Practice of Law (2012-Present)

- Lawyering Process, Torts, Federal Appellate Practice (Live Client), Complex Multijurisdictional Litigation (Live Client), Evidence, Comparative Civil Law (Guatemala Program)
- Co-Founder and Co-Director – Denver Empirical Justice Institute (DEJI)
- Pro-bono counsel in Eighth, Tenth, Fourth, and Second Circuit Courts
- Chair of Lawyering Process Marketing Committee (2016-2019)

Universidad Pontificia Comillas

Visiting Scholar (2019-2020)

Moscow State University

Visiting Professor – December 2016, May 2017, December 2018

- Comparative Consumer Protection and American Consumer Law
- Comparative Consumer Law online

Saint Louis University School of Law

Adjunct Professor (2009-2012)

- Civil Practice

Outside the Academy

Colorado Lawyer

Editor of Modern Legal Writing Column (2018-Present)

Empirical Jury LLC

Advisor/Member (2016 – Present)

- Conducts empirical jury studies using online technology and data analysis to improve understanding of juries
- Received Legal Innovation Award 2019

Campbell Law LLC

Of Counsel (2012 – Present)

- Advises on high stakes class actions, consumer litigation, and appeals
- Peer reviews as: AV Preeminent, “Super Lawyer,” and “Best Lawyer”

Simon Law Firm

Managing Attorney – Consumer and Class Action Department (2008-2012)

- Lead and Co-Counsel in class cases involving consumer fraud, the unauthorized practice of law, ERISA, overland flooding, environmental contamination, securities fraud, mortgage securitization and related matters, Fair Labor Standards Act predatory lending and debt adjusting
- Peer recognized trial and appellate lawyer
- Cases before United States Supreme Court, Eighth Circuit Court of Appeals, Missouri Supreme Court, Missouri Court of Appeals, Illinois Court of Appeals, and dozens of trial courts

EDUCATION

Saint Louis University, JD (2006)

- Magna Cum Laude (ranked 7 of 269)
- International Law Certificate

Concordia University, B.A. (2000)

- 4.0
- Class President

PUBLICATIONS

- *Ensuring a Constitutionally Fair and Just Jury: An Empirical Study of Jury Selection* (2019, in progress) (co-authored with V. Hans, L. Ross, and J. Salerno) (selected for presentation at Conference on Empirical Legal Studies)
- *Modern Jury Analysis*, Voir Dire Magazine, American Board of Trial Attorneys (2019)
- *Budding Torts: Forecasting Emerging Tort Liability in the Cannabis Industry*, 30 Loy. Consumer L. Rev. 338 (2018) (co-authored with Sahib Singh)
- *Lemmings or Lions*, 19 Nev. L. Rev. 245 (2018)
- *Empirically Measuring Persuasive Writing*, Colorado Lawyer (Feb. 2017)
- *Time is Money? An Empirical Assessment of Noneconomic Damages Arguments*, 95 Wash. U. L. Rev 1 (2017) (co-authored with C. Robertson, B. Chao) (earlier version accepted by Conference on Empirical Legal Studies for presentation- refereed)
- *Countering the Plaintiff's Anchor: Jury Simulations to Evaluate Damages Arguments*, 101 Iowa L. Rev. 543 (2016) (co-authored C. Robertson, B. Chao, D. Yokum) (earlier version accepted by Conference on Empirical Legal Studies for presentation - refereed)
- *Where Kafka Reigns: A Call for Metamorphosis in Unlawful Detainer Law*, 49U. Mich. J.L. Reform 557 (2016) (winner of National Writing Competition)
- *Employment Law Update: Dukes, Comcast, and Italian Colors: Three Decisions Dramatically Impacting Employment Class Actions*, Chapter 9, (2016)
- *Employment Law Update: Restrictive Covenants: Modern Day Divides Regarding Enforceability*, Chapter 9 (2014)
- *Coats v. Dish: A Chance to Clear the Legal Haze Surrounding Medical Marijuana*, Denver University Online Law Review, (2014)
- *Can We Trust Trustees?: Proposals for Reducing Wrongful Foreclosures*, 63 Cath. U. L. Rev. 103 (2014)
- *Mis-Concepcion: Why Cognitive Science Proves the Emperors Have No Robes*, 79 Brook. L. Rev. (2013)
- *Unprotected Class: Five Decisions, Five Justices, and Wholesale Changes to Class Action Law*, 13 Wyo. L. Rev. 463 (2013) (requested)
- *Employment Law Update 8.01: Workplace Privacy in Social Media in Emerging Technologies in the Employment Context*, Chapter 7 (2013)(co-authored with Timothy Grochocinski)
- *Huch v. Charter Communications Inc.: Consumer Prey, Corporate Predators and a Call for the Death of the Voluntary Payment Doctrine Defense*, 46 Val. R. L. Rev. 501 (2012) (coauthored with Oliver Beatty)

- *Employment Law Update: Effective Use of Arbitration Clauses in the Employment Context*, Chapter 7 (2012) (coauthored with Tim Grochocinski)
- *Employment Context: Privacy in Social Media in Emerging Technologies in the Employment Context*, Chapter 4 (2011) (coauthored with Tim Grochocinski)
- *Binding Mandatory Arbitration*, Chapter 9, in Missouri Consumer Law & Practice MOBAR Deskbook 9-1 (3rd ed., 2010) (coauthored with Erich Vieth)
- *Challenging Arbitration Provisions in Consumer Cases*, The Missouri Trial Attorney at 13.,(Summer 2010) (coauthored with Erich Vieth)

PRESENTATIONS

- *Deep Issues and Case Framing*, Advanced Case Framing, AAJ (Sept. 2019)
- *Background Searches, Scraping, and Privacy Concerns in Jury Selection*, Bar Association of Metropolitan St. Louis (June 2019)
- *Jury Apps and Enhanced Jury Selection*, CLE by the Sea, (March 2019)
- *Big Data and the Law*, California Association of Consumer Attorneys, (Nov. 2018)
- *Jurors in the Post-Truth Era*, Washburn University (Nov. 2018)
- *Clear-eyed Plans for Advancing Consumer Rights*, Consumer Rights Litigation Conference, Denver, CO (Oct. 2018) (Keynote, invited)
- *Class Action Ethics*, Consumer Rights Litigation Conference, Denver, CO (Oct. 2018)
- *Juror and Jury Studies*, Arizona Association for Justice (Oct. 2018)
- *How Jury Studies Are Changing the Game*, Bar Association of Metropolitan St. Louis (June 2018)
- *Analyzing Jury Behavior*, Trial Advocates, Boston, MA (May 2018)
- *Modern Jury Analysis*, Advocacy 360, Las Vegas, NV (March 2018)
- *Modern Jury Analysis*, Inner Circle of Advocates, Austin, Texas (Feb. 2018)
- *Appellate Practice: Modern Approaches to Persuasion*, BAMSL, (May 2017)
- *Jury Persuasion: A Cognitive Science View*, American College of Trial Lawyers, Full Day CLE (May 2017)
- *Empirical Writing Measures*, Southeastern Legal Writing Conference, Stetson University (April 2017)
- *Revolutionizing Jury Study*, Annual AIEG meeting, Santa Fe, NM (Oct. 2016)
- *Empirical Jury Study: The Possibilities*, Meeting of Inner Circle of Advocates, The Greenbrier (Aug. 2016)

- *Recalcitrant Jurors: An Empirical Study*, Quantlaw, University of Arizona (Feb. 2016)
- *Measuring Persuasion*, Southeast Legal Writing Conference, University of Miami (Jan. 2016)
- *Experiential Learning*, Moscow State University Partnership, Peterhoff, Russia (June 2015)
- *Modern Writing*, Colorado County Attorneys Annual Conference, Breckenridge (June 2015)
- *Experiential Learning Technique*, University of Denver – Moscow State University Partnership, Moscow State University (Dec. 2015)
- *Experiments in Patent Trials*, Roundtable on Empirical Methods in Intellectual Property (Sept. 2014)
- *Spring Simulation*, Rocky Mountain Legal Writing Conference, Las Vegas (March 2014)
- *Technology in Appellate Practice*, Mastering Appellate Practice Conference, St. Louis, Missouri (Feb. 2014) (Moderator: and Co-Organizer)
- *Unlawful Detainers: Arguments against Legalizing Non-Judicial Eviction*, Teaching Consumer Law Conference, Santa Fe (May 2014)
- *Putting the Trust in Trustees*, University of Albany Law School Sharing Scholarship, Building Teachers Roundtable, (Feb. 2013)
- *Private/Public Cooperation to Enforce Consumer Laws*, University of Wyoming Consumer Issues Conference, (Oct. 2012)
- *Possible Solutions to the Trustee Dilemma in Washington State*, Fair Foreclosure Act 3.0 (July 2012)
- *Putting the Trust Back in Trustee: Creating Change in Non-Judicial Foreclosures by Dealing with Trustees*, Teaching Consumer Law Conference, University of Houston (May 2012)
- *Appellate Practice: Effective Persuasion in Writing and Argument*, Annual Seminar to Benefit Legal Services of Eastern Missouri (June, 2011)
- *Mortgage Law Symposium: Issues Affecting Consumers*, Bar Association of Metropolitan St. Louis (Feb. 2011)
- *Class Action Ethics*, National Consumer Law Conference (Oct. 2011)
- *The Alien Tort Statute: Addressing Human Rights Violations Committed Abroad in U.S. Courts*, Saint Louis University (Apr. 2008)
- *Current Issues in Class Action Litigation*, Simon Law Firm Seminar to Benefit Legal Services of Eastern Missouri (June, 2008)

AWARDS/RECOGNITION

- Legal Innovation Award, Missouri (2019)
- Hughes-Ruud Research Grant Winner (earned in 2012-2014, 2016-2018)
- National Writing Competition Winner – Association of Consumer Financial Service Lawyers (ABA) (2016)
- Super Lawyer (2015-2019)
- Martindale Hubbell AV Preeminent Rating (2014-2019)
- Largest Settlement (Missouri) \$262 million – 2015
- Most Influential Appellate Advocate, Missouri – 2011, 2013
- Rising Star 2009-2014– Missouri and Kansas Super Lawyers
- Recognized as one of Top 10 Winningest Plaintiffs Attorneys, Missouri – 2010
- Ninth Largest Verdict/Settlement in Missouri (\$25 million) – 2012
- John C. Shepherd Professionalism Award, Bar Association of Metropolitan St. Louis -2010
- Up and Coming Lawyer, Missouri Lawyer’s Weekly – 2009
- Best Appellate Win 2009, Missouri Lawyer’s Weekly – 2009
- Order of the Woolsack – Saint Louis University School of Law – 2007

PROFESSIONAL ASSOCIATION

- National Association of Consumer Advocates
- Hispanic National Bar Association
- Missouri Bar Association
- Illinois Bar Association
- New York Bar Association
- Colorado Bar Association
- Colorado Trial Lawyers Association
- American Association of Justice
- Former Missouri State Coordinator for Public Justice
- Former Chairman of Consumer Law Committee for Bar Association of Metropolitan St. Louis

OTHER SKILLS

- Qualtrics/Survey Monkey Survey Design and Basic Data Analysis
- Turk Prime and Amazon Turk (mTurk) Recruitment and Study Construction
- Fluent in Spanish
- Camtasia

HOBBIES/OTHER INTERESTS

- Golf
- Cognitive Science
- The Big Island
- superzings/dinosaurs/beyblades (and anything else that infatuates my kids)