Putting Civility Back Into Civic Engagement: A Workshop for Planners

March 16th, 2016
Keypad Polling
What issues do you work on? (select up to 3)

A. Transportation
B. Affordable Housing
C. Market Housing
D. Land use
E. Economic development
F. Sustainability
G. Environmental justice
H. Social equity
I. Regulatory/Legal
J. Other
What is your most important challenge? (pick up to 2)

A. Getting decision-maker support
B. Process design
C. Dealing with highly polarized groups
D. Choosing the right planning tools
E. Handling disruptive groups/individuals
F. Integrating input with staff/expert opinion
G. Handling complex issues with stakeholders
H. Engaging the unengaged
I. Process fatigue
Keypad Polling

Insert after Bill Fulton Presentation
What would you like to hear more about?
(select up to two)

A. More examples
B. More on low tech ("high touch") tools
C. More on high tech tools
D. Dealing with uncertainty while planning for the future
E. Building civic capacity in communities
F. Keeping the IAP2 promises
G. Translating engagement into action
H. Engaging low income residents
I. Other?
Keypad Polling

For end of the day
What did you think of our session? (choose two)

A. Too much theory, not enough concrete examples
B. Too many examples, not enough theory
C. Nice mix of theory, concrete examples, and audience participation
D. The session was transformative, it will change the way I do things
E. Disappointing, not what I was hoping for
F. Good, lots of take-aways
Putting Civility Back Into Civic Engagement: A Workshop for Planners

Ken Snyder, CEO
IAP2 engagement spectrum...

...relative to a generic process

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<th>Define problem</th>
<th>Gather info</th>
<th>Establish criteria</th>
<th>Develop options</th>
<th>Evaluate</th>
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Source: International Association for Public Participation
Levels of Involvement

Universe of concerns and interests important to various stakeholders

- Primary Stakeholders
- Secondary Stakeholders
- General Stakeholders
NCI Charrette System & Design Thinking

Research
- Project Start-up

Community Engagement
- Public Kick-off
- Topical Workshops/Committees
- Multiday Iterative Design

Review & Revise
- Final Public Meeting

Community Engagement
Iterative Design & Barriers to Engagement

Tools & Techniques
- Communication with complexity
- Engagement with trusted advocates
- Exploratory planning
- Value-based visioning
- Active design
- Celebration

Principles
- Transparency
- Equity
- Informed decision-making

Cost-effective, politically viable and durable solutions grounded in the principles of democracy and sustainable development

Barriers
- Awareness
- Language
- Understanding
- Trust
- Resources
- Culture
- Time
- Access
Tools, Process, and Techniques for Visioning & Iterative Design
Integrating tools and process
Keypad and mobile device polling

What makes our neighborhood great and unique (today and in the future)?

1. Our central location – great access (17%)
2. Locally owned businesses (14%)
3. Jefferson Park (10%)
4. Accessibility, convenience of the area (10%)
5. Charm and history (7%)
6. Eclectic, diversity of architecture and people (4%)
7. Connectivity to downtown, other locations (14%)
8. Community – friendly (7%)
9. Social – opportunities/challenges (6%)
Brainstorming with translation

**Valores**

1. La diversidad debe se adaptada en todas sus formas
2. Cooperación, un espíritu de cooperación para lograr los mejores resultados
3. Diversidad
4. Ofrecer un currículum diverso. Más allá de los académicos, empezar en ECE. (Teatro, danza, arte, banda, tecnología)
5. Unidad – un sentido de unidad donde todos en la comunidad trabajan juntos para lograr el éxito académico.
6. Expectativas altas generan un compromiso y responsabilidad para los estudiantes y la comunidad.
7. Un currículum robusto y riguroso.
8. Éxito para todos los niños
9. El valor de la educación como una ventana para entender el mundo
10. Escuelas del vecindario de alto rendimiento que reflejan la diversidad del vecindario y la comunidad en los estudiantes y en la comunidad escolar.

**Values - English**

1. Diversity embracing in all forms
2. Cooperation, a spirit of cooperation to achieve the best results
3. Diversity
4. Offer diverse curr., beyond core academics, beginning in ECE (theater, dance, art, band, choir, tech)
5. Unity – a sense of unity where all stakeholders within the community are all working together to achieve academic success.
6. High expectations convey a commitment and responsibility to the students and community.
7. Rigorous and robust curriculum
8. Success for every child
9. The value of education as a window to understand the world
10. High performing neighborhood schools that reflect diversity of neighborhood community in student and teaching pop.
Interactive meetings – low tech
Stoop surveys
Meetings-in-a-Box

HOST A HOUSE PARTY!

We invite you to host an Albany 2030 House Party!

An Albany 2030 House Party is a great way to get together with friends and neighbors to discuss the future of the City. Some steps for hosting a House Party are given here, but be creative and have fun!

1. Create Your Guest List
Think about people you know who might be interested in talking about Albany now and the City's future. Feel free to try to invite neighbors or acquaintances you don't know very well, in addition to your friends, or invite people with ideas are different from yours.

2. Meet and Greet
At your House Party, spend a little time meeting and greeting and getting to know any new acquaintances. Provide food and drink, as you are able, and have some time relaxing with your guests. Then get down to business!

3. Discuss the Worksheet Questions
Go through the questions on the attached House Party Worksheet and ask for one or two volunteers to be leads to capture the main points of the conversation. Ask everyone to quickly read over the notes at the end of this chat to make sure they are accurate. Please be sure the conversation is respectful and that everyone has a chance to contribute. More worksheets and minutes are available at www.albany2030.org, click on “Participate,” then “Host a House Party.”

4. Have fun!
Provide food and drinks, as you are able, stay within budget, but have a good time! Please take photos of your party and email them to info@albany2030.org.

5. Encourage Guests to Remain Involved
Hand out flyers and postcards to your guests and encourage them to remain involved. In particular, mention that they can share their ideas online and encourage them to attend one of the Round 2 workshops on April 22nd, 23rd, or 24th. More info on the Round 2 workshops and locations is available at www.albany2030.org.

6. After the House Party
Please send your guest list, your list of top ideas from the worksheet, any connections you found interesting, important, and photos from your party to the mailing address listed below or houseparty@albany2030.org by May 30th.

Questions? Contact houseparty@albany2030.org or 303-506-8841

City of Albany Planning Department · 21 Lodge Street, Albany, NY 12207 · 518.431.2532 x303 · Albany2030@albany.ny.us
Interactive meetings – high tech
I imagine a New River Valley where...

- My community maintains its character and unique sense of place.
- My community has quality educational opportunities for all ages.
- The scenic beauty and rural character around me is protected.
- My taxes are low.
- Healthcare services that I need are available and affordable.
- My community has a variety of job opportunities.
- Private property rights are protected.
- I can live a rural lifestyle.
Urban Interactive Studio

Engaging Plans App Suite

- Community Mapping
- Digital Workshop
- Preferred Scenario
- Indicator Dashboard
- Interactive Plan
- Visual Preference Survey
Red/Green Frame - Preference & Visioning

Green frames: What we love about our community
Marcos verdes: Lo que nos encanta de nuestra comunidad

PONDEROSA MOBILE HOME PARK
PARQUE DE TRAILERS
BOULDER, CO
“City as Play” – Visualize & Empower
Storytelling - Ponderosa Mobile Home Park
Hi-tech Modeling and Analysis

Purpose: Run statistical analysis to measure the comparative performances of each scheme

Process: Model each alternative using the appropriate tools and report back to the charrette team and stakeholders
Urban Canvas
Explore the VISION 2050 scenarios!

The comment period on the sketch VISION 2050 scenarios ended October 31, 2014. You can still explore the scenarios, but the site is being maintained only for informational purposes.

The "sketch" VISION 2050 scenarios are conceptual designs of alternative ways in which the Region could develop in the year 2050. The five sketch scenarios that you can explore on this site represent a range of possible futures for land use and transportation. These scenarios are intended to be "what if" illustrations, varying based on the location, density, and mix of new development and redevelopment, and the transportation system. These sketch scenarios include one that continues current trends—Scenario A—and four with different levels of investment in the transportation system and different development patterns.

Our online comment period is closed; however, you may still explore the scenarios by following the directions below. Thank you to all of those who provided feedback online and during our public workshops during the comment period. Your feedback will be used to guide the development for the detailed alternative land use and transportation plans in the next step of the VISION 2050 process.

Tell Us Your Preferences

What type of neighborhood would you prefer?

- One with homes that have large private yards
- One with a choice of housing types where you can walk to places like businesses, parks, and schools
- One with homes that have small private yards where you can walk to places like businesses, parks, and schools

Where should businesses be located in the Region?

- Near housing
- Near transit stops
- Near housing and transit stops
- It should be up to the business

Which is more important to you?

- Preserving farmland, wetlands, woodlands, and wildlife habitat
- Increasing land available for development

How do you think the Region should grow?

- Redevelopment and infill along major transit lines
- Redevelopment, infill, and development immediately at the edge of urban centers
- Low-density development outside of urban centers

Which of these is most important to you?

- Sidewalks accessible to people with disabilities
- Off-street bicycle paths
- Physically separated on-street bicycle lanes
- All of these are important
- None of these are important

Explore Your Preferred Scenarios

The scenarios are ranked according to how well each matches your indicated preferences. To learn more about each scenario, click the Explore button that appears once you have picked your priorities!
PlaceMatters DIY Smart Table
Participatory Scenario Planning

Benefits

• Utilizing data for more informed decision making
• Finding common ground on challenges and strategies
• Understanding of opposing viewpoints and compromise
• Discovering creative solutions
• Building capacity for continuous improvement
Case Study: Re-imagine West Colfax
Iterative Design Applied to West Colfax

Research

Project Start-up
- Data collection on bike and pedestrian conditions

Public Kick-off
- Community Meetings with group exercises

Community Engagement

Topical Workshops/Committees
- Design workshop with City agencies and experts

Iterative Design
- Street Festival with pop-up design

Review & Revise

Final Public Meeting
- Report on findings & recommended next steps
Informed Decision Making: West Colfax
Iterative Design - West Colfax
Integrating Pop-up Design into Workshops and Engagement

✓ Engage community stakeholders
✓ Showcase current assets
✓ Visualize potential
✓ Demonstrate and pilot
✓ Gather public input
✓ Join community together over common ground

Re-imagine West Colfax Case Study

Protected Bike Lane Demonstration
ALTA Planning + Design, Better Block
Portland, & PlaceMatters
Pop-up Design: Re-imagine West Colfax
Re-Imagine West Colfax –
Keypad Polling at Community Meetings vs Surveys at Demonstration Event
Discussion