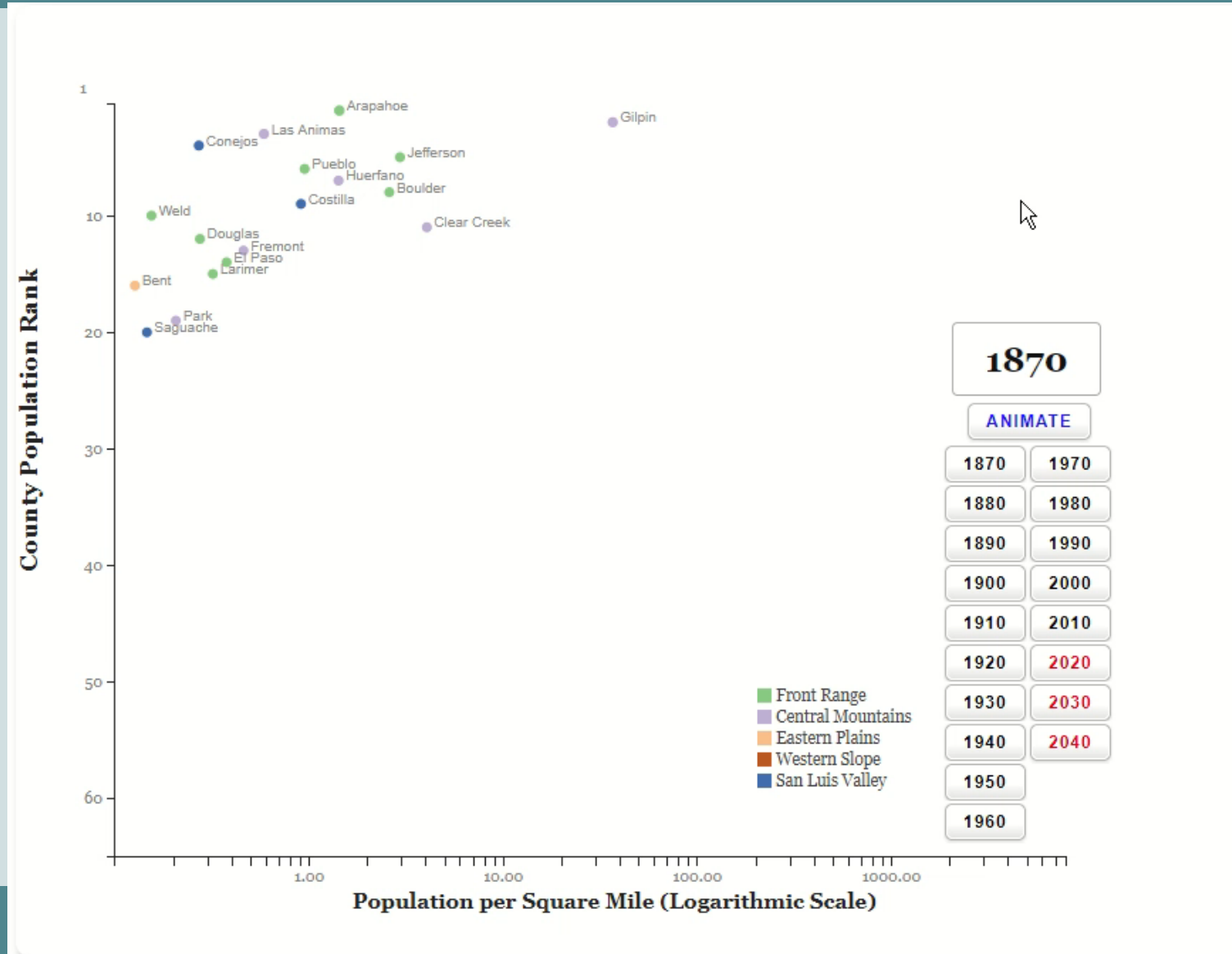




THE POLICY/MARKET NEXUS: HOW DO WE MAKE WATER-SMART GROWTWH STANDARD PRACTICE?

March 5, 2020 | John Berggren

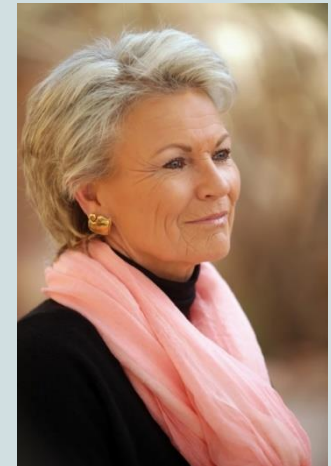
Why care about integrating water efficiency into the land use planning process?



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“Yes, you can continue growing, **but you cannot do it the way you have in the past.** You have limited water resources and you live in a fragile environment, so you’re going to have to **plan development that is much friendlier** with outdoor water use.”

*-Pat Mulroy, former General Manager
Southern Nevada Water Authority*



Intervention points

- **Subdivision regulations**
 - Require pre-application conference
- **Building and plumbing codes**
 - Indoor fixture efficiency
- **Supplemental regulations**
 - Landscape and irrigation system criteria
- **Non-zoning incentives**
 - Conservation-oriented tap fees

How do we make water-smart growth standard practice?

Changing trends in growth?

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Today's panel

Harold Smethills, Chairman, *Sterling Ranch Development Company*

Beorn Courtney, Water Resources Engineer, *Element Consulting*

Terence Quinn, Planning Director, *Douglas County*

**Waverly Klaw, Associate Director, Resilient Communities and
Watersheds, *Sonoran Institute***