AI AND PRIVACY: ETHICAL, LEGAL, AND TECHNICAL ISSUES
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SPEAKER BIOS

TERESA TROESTER-FALK, J.D., ESQ.
COLORADO ADMITTED
BLUESKY PRIVACY

Founder of BlueSky Privacy -- specializing in outsourced privacy office solutions (helping organizations turn data privacy requirements into practical, sustainable business processes). Teresa is an executive, global privacy professional/adviser and responsible data-use advocate. She has a blend of over 20 years in law and privacy and data protection and a life-long connection to family businesses. She is passionate about connecting inspired and innovative people with great missions.

TYLER J. THOMPSON, J.D., ESQ.
COLORADO ADMITTED
Associate Bryan Cave Leighton Paisner LLP

Tyler practices with the firm’s Technology, Entrepreneurial & Commercial Client Service Group. He strategically advises clients on technology and commercial contracts, privacy policies and compliance, data breach, cyber security, IT, open source software, digital marketing, and SaaS agreements. Tyler is a recognized Fellow of Information Privacy (FIP) from the International Association of Privacy Professionals and is also a Certified Information Privacy Professional for the United States (CIPP/US) and Europe (CIPP/E) as well as a Certified Information Privacy Manager (CIPM). Tyler also focuses on emerging technologies such as distributed ledger, UAV, and autonomous vehicles.

Tyler provides practical and business-focused legal counsel, helping his clients manage costs as well as risk. His needs-based approach ensures that clients receive appropriately tailored counsel, whether they are a start-up or Fortune 500. Additionally, Tyler helps his clients
modernize commercial contracting processes and privacy practices, enabling in-house attorneys to function more efficiently and conserve resources.

Prior to joining BCLP, Tyler served as an in-house attorney for a Fortune 500 healthcare company and provided counsel on commercial contracting and licensing matters, data breach investigations, and technology and software transactions. Tyler also advised on advanced privacy law issues including hybrid entities, business associate agreements, click-wrap privacy agreements, internal privacy attestations, mobile application privacy, privacy-by-design, and cloud security risks. Tyler has also worked in-house for a Silicon Valley Fortune 100 company, a telecommunications start-up, and a public university system. Tyler’s experience in-house enables him to better align legal and business objectives to help his clients meet their goals efficiently and effectively.

**Chris Achatz, J.D., Esq.**
**Colorado Admitted**
**Koenig, Oelsner, Taylor, Schoenfeld, & Gaddis**

**Chris** represents companies in structuring and negotiating complex technology and data-related transactions, including data privacy and security matters. Chris provides legal solutions to all types of businesses, ranging from start-ups to Fortune 500 companies. He has worked on a wide variety of commercial agreements, and his data privacy and security practice involves advising his clients on industry-specific regulations and standards that govern the responsible collection, use, and processing of their customers’ personal information. As former in-house counsel for a leading data and analytics company, Chris understands the importance of providing fast, practical, value-added counsel that aligns with his clients’ business objectives.

Prior to joining KO, Chris practiced in the data group of Bryan Cave Leighton Paisner LLP. He received his undergraduate degrees from the University of Colorado, and his J.D. from the University of Colorado Law School. Chris is a Certified Information Privacy Professional (CIPP/US) and a Colorado KnowledgeNet Chair for the International Association of Privacy Professionals. Chris is a frequent speaker at local and national industry, bar association, and university events on all types of technology and data-related topics.

**D. Marty Esquibel, J.D., Esq.**
**Colorado Admitted**
**Colorado Department of Human Services**

**Marty** Esquibel is a Data Protection Professional and has worked as a compliance officer and a technical auditor. He is currently the HIPAA Privacy and Security Officer at the Colorado Department of Human Services. Prior to joining CDHS, he was the Privacy Officer for Colorado Children’s Hospital in the Information Security Department. He specializes in privacy and information security and its impact on minors, minorities and marginalized communities. He has presented and developed tools in this area. He is a member of the GIAC Advisory Board and other technology/data boards. He is an IAPP Fellow of Information Privacy and received honor status on his GIAC Information Security Fundamental Certification (GISF). He holds other privacy, information security, and technology certifications, including CIPP/G, CIPT, CHPC, Certified HIPAA Professional, Certified Security Compliance Specialist, and ITIL Foundation Certification.
JOHN SOMA
EXECUTIVE DIRECTOR, UNIVERSITY OF DENVER PRIVACY FOUNDATION

John T. Soma is the Executive Director of the University of Denver Privacy Foundation. After completing his Ph.D. in Economics in 1975, Soma served from 1976 – 1979 as trial attorney for the U.S. Department of Justice, Antitrust Division in Washington, D.C. While there, he was primarily assigned to the Department of Justice trial team in the *U.S. v. IBM* litigation. In 1979, he joined the University of Denver Sturm College of Law faculty. In addition to six books on computer law, Professor Soma has authored more than 40 professional articles in the computer law and privacy area.