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## Sturm College of Law

### All Alumni Weekend: Law-Specific Events\*

#### Thursday, October 14

**6:00 – 8:00 p.m.**

**PALS (Partners at Law) Dinner, FREE**

DU Sturm College of Law

2255 E. Evans Ave., Room 412

PALS (Partners At Law) is a dinner where we seat two alumni with four students to talk about career paths, what they wish they had known in law school, and whatever other questions the students might have. It is a great opportunity to interact with our current law students and help them learn to network. This is an alumni favorite, so we are excited to be able to invite our out of town guests to participate this time as well!

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#### Friday, October 15

All CLE programs are **FREE** to alumni. There is a flat rate of **\$150** for the entire day for non-alumni.

**9:30 – 11:30 a.m.**

**Ethics CLE: Avoiding Malpractice**

DU Sturm College of Law

2255 E. Evans Ave., Room 165

**Nancy Cohen, JD'81, Wheeler Trigg O'Donnell LLP**

Nancy is formerly the Chief Deputy Regulation Counsel with the Colorado Supreme Court where she investigated and prosecuted lawyers for violations of ethical rules, implemented a nationally recognized attorney-regulation system, and gave hundreds of presentations to lawyers and other groups on ethics and legal malpractice issues.

**Mike O'Donnell, JD'79, Wheeler Trigg O'Donnell LLP**

In 2008, Mike became only the seventh Colorado Defense Lawyers Association member to receive an award from the Colorado Trial Lawyers Association for the highest standards of competency, ethics, and professionalism.

## **10:30 – 11:40 a.m.**

Attend a class at the law school – faculty members are excited to have you join them! FREE

### **Civil Procedure, KK DuVivier**

DU Sturm College of Law  
2255 E. Evans Ave., Room 190

### **Torts, Stephen Pepper**

DU Sturm College of Law  
2255 E. Evans Ave., Room 125

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## **1:00 – 1:50 p.m.**

### **Ethics CLE: Conflicts**

Philip Robert James, Attorney at Law  
Steve Masciocchi, Holland & Hart  
DU Sturm College of Law  
2255 E. Evans Ave., Room 165

**Philip Robert James** owns his own practice in Denver and serves as Vice Chair of the CBA Ethics Committee.

**Stephen G. Masciocchi** is a partner in the Denver office of Holland & Hart LLP where he specializes in appellate advocacy, complex civil litigation, and legal ethics. Mr. Masciocchi has lectured and written frequently on appellate practice and legal ethics. He is a member of Holland & Hart's ethics committee and is currently Chair of the Colorado Bar Association Ethics Committee.

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## **1:15 – 2:25 p.m.**

Attend a class at the law school – faculty members are excited to have you join them! FREE

### **Contracts, Celia Taylor**

DU Sturm College of Law  
2255 E. Evans Ave., Room 180

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## **2:00 – 3:30 p.m.**

### **CLE: Building your Brand: The Fundamentals of Networking and Business Development**

Steve Farber, Brownstein Hyatt Farber Schreck, LLP  
Lisa Simon, Brownstein Hyatt Farber Schreck, LLP  
DU Sturm College of Law, Room 165

**Steve Farber**, Brownstein Hyatt Farber Schreck, LLP

President and founding partner of the firm, Steve's practice encompasses corporate and partnership transactions, public and private transactions, acquisitions and mergers, real estate, business and contract transactions. He is

actively involved in many political, charitable, and community causes and serves on a multitude of business and community boards. Steve is often referred to as Denver's power broker, a reputation he built by showing up, connecting the right people and applying his legal skills on some of the city's biggest and most high-profile projects. In 2008, he was honored as Businessperson of the Year by the *Rocky Mountain News*.

**Lisa Simon** is the Chief Marketing Officer at Brownstein where she oversees business development, marketing communications and community relations for the firm. Her legal marketing career spans 15 years as both an in-house marketing professional and as a consultant. She is past president of Legal Marketing Association.

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**3:30 – 5:00 p.m.**

**Ethics CLE: Social media – using it to your advantage without crossing the line!**

Kevin O’Keefe

DU Sturm College of Law, Room 165

**Kevin O’Keefe** is a leader on the use of blogs and social media for law firm marketing. He is CEO of LexBlog ([www.lexblog.com](http://www.lexblog.com)), helping attorneys establish themselves as unique legal authorities. Prior to LexBlog, Kevin practiced law for 17 years, founded [Prairielaw.com](http://Prairielaw.com) and served as VP of Business Development of LexisNexis’ Martindale –Hubbell. When marketing his own law firm USA Today said, “If O’Keefe isn’t careful, he may wind up giving lawyers a good name.”

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**5:00 – 9:30 p.m.**

**All alumni reception, dinner by decades, dessert and dancing, \$40 per person**

DU Sturm College of Law, Forum

Join us for a celebration of all classes from the University of Denver Sturm College of Law. We’ll begin with a reception of all alumni, then dinner will be held in various locations in the law school according to the decade when you graduated. Following dinner, there will be desserts and dancing in the law school forum, with a DJ playing songs from all eras.

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**Saturday, October 16**

**9:00 – 11:00 a.m.**

**PALS (Partners at Law) Brunch, FREE**

DU Sturm College of Law, Room 412

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**11:00 a.m. – 12:00 p.m.**

**Tour of the “Green” University of Denver Sturm College of Law Building**

Join Professor Rock Pring on a tour of the first law school in the country to be awarded the LEED Gold certification. <http://law.du.edu/index.php/green-building/leed>

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**5:00 p.m. – 7:00 p.m.**

**Reunion happy hour for classes ending in ‘0 and ‘5 (all years invited)**

\$25 per person

[Katie Mullen’s Irish Restaurant & Pub](#)

Join the classes ending in ‘0 and ‘5 from 1965 – 1995 for a reunion celebration downtown. We will have areas sectioned off for the various classes that are celebrating, but alumni are free to visit with all class groups.

**\* All alumni weekend is being held in conjunction with Homecoming, as you will see when registering for events. Please sign up for any homecoming activities of interest to you and/or your family!**