



WESTERN PLACES / WESTERN SPACES

DESIGNING FOR *the* FUTURE:

BUILDING ENDURING VALUE

RMLUI 2019 HOME STUDY COURSES
DESIGNING FOR THE FUTURE



MARCH 7-8, 2019

BONUS WORKSHOP / MARCH 6 / AFFORDABLE HOUSING 101

RMLUI
ROCKY MOUNTAIN
LAND USE INSTITUTE



2019 Western Places/Western Spaces: Designing for the Future: Building Enduring Value

Imagine your ideal community. What makes a place of enduring value? Does it preserve and appreciate its local history or is it a high-tech, future-oriented, master-planned development? Is it dense, urban, walkable, and transit-oriented or is it rural in nature, producing food, providing habitat, or protecting our natural heritage? Is it welcoming to all, regardless of income, ethnicity, ability, or age? Is it accessible, easy to navigate, and comfortable? Is it resilient and sustainable, able to cushion the impacts of climate change and reduce our impacts on the environment? And what is the role of art and beauty in creating places of enduring value? How important is it to create spaces that inspire awe, that promote civic engagement, that provide a respite, or that encourage recreation?

As economic recovery has spread across the West, the demands of rapid growth threaten to undermine our ability to plan for and design places of lasting value. And yet, good design ensures that what we build works for the communities now and into the future. High quality design can transform a mundane block of apartments into a vibrant community; it can help revitalize a struggling Main Street; and it can promote sustainability by ensuring that our investments are durable.

For RMLUI's 28th Western Places/Western Spaces conference, we looked at the ways in which the quality of design informs and shapes our communities. What works and what doesn't? How are small towns using design to encourage growth and economic opportunities? How are cities ensuring that their focus on affordability doesn't come at the expense of quality infrastructure? How are suburban areas re-designing spaces to meet changing market demands amid a retail revolution? How are regions using design to ensure that communities build on their diversity, leverage their collective resources, improve their connectivity, and preserve their natural assets? What design disasters should we learn from and avoid in the future? And what tools can we use to promote more thoughtful, more effective, and more beautiful design?

Sessions from the conference are recorded for use in RMLUI's Home Study Program. This course, *Designing for the Future*, is intended to provide participants with lessons in the aesthetic value of our landscapes and some of the regulatory tools and policies that support these ideals.

ACHIEVING AESTHETIC EXCELLENCE: ZONING & DESIGN REVIEW REQUIREMENTS AND PROCESSES

Zoning can regulate use and form but cannot foster design excellence. To achieve better design quality many communities have experimented with design standards and guidelines, design review boards, and associated processes. This panel, consisting of leading developers, architects, planners, and lawyers, will review successes and failures of design review and its effectiveness in ensuring that new construction contributes to the visual quality of a community. We will focus specifically on flexibility versus predictability in the design review process, as well as procedural requirements and barriers.

SPEAKER INFORMATION

MODERATOR:

Brian Connolly

Shareholder, Otten Johnson Robinson Neff + Ragonetti
Denver, CO

Brian Connolly represents public- and private-sector clients in matters relating to zoning, planning, development entitlements and other complex regulatory issues. Brian's practice encompasses a broad range of land use matters including zoning compliance, rezonings and other regulatory amendments, planned-unit developments, development agreements, private covenants and restrictions, land use and zoning litigation, initiatives and referenda associated with land use approvals, and real estate transactions. Brian additionally specializes in the First Amendment and land use issues associated with outdoor sign and advertising regulation, and fair housing matters in local planning and zoning. Brian holds undergraduate and master's degrees in urban planning from Cornell University, and a J.D., magna cum laude, from the University of Michigan.

SPEAKERS:

Analiese Hock

Graphics and Marketing Coordinator, Clarion Associations
Denver, CO

Analiese Hock is the Graphics and Marketing Coordinator for Clarion Associates. Prior to joining Clarion, Analiese was a senior planner for the City and County of Denver. Her focus was on plan implementation through tools such as zoning, design standards and guidelines, and infrastructure master plans. She also worked on a small area planning efforts and led a series of comprehensive studies on social life aimed at improvements to Denver's iconic 16th Street Mall. Additionally, Analiese worked for Jefferson County conducting development review. Since joining Clarion, she has focused on developing user-friendly graphics and improving overall accessibility. Analiese is a member of the American Institute of Certified Planners.

Christopher Shears

Principal, Shears Adkins Rockmore Architects
Denver, CO

Christopher Shears, FAIA, is a strong planner and designer with over 40 years of experience involving projects nationally and internationally. His interest and expertise focus on the planning and design of complex downtown urban infill and mixed use projects. His approach recognizes proven planning and urban design principles. Chris has been involved in many of Denver's most significant development projects, and has also held civic leadership roles in Denver, including as a member of the RMLUI Advisory Board. Chris has been Chairman of Boulder's Design Advisory Board, member of Belmar's Architectural Review Board and is currently a member of Broadway Park's Design Directive Review Board and a member, appointed by the President, of the University of Colorado's Design Review Board. As an architect he has engaged some 60 different design

review processes and associated boards and commissions locally and throughout the country. Chris has an undergraduate professional degree from the University of Minnesota and a graduate degree from Harvard's Graduate School of Design.

Chris Waggett

Principal & CEO, D4 Urban
Denver, CO

Chris has 34 years' experience working in the UK, Europe, Australia, and the USA, in both Development and Funds Management, with sector experience in industrial, business-park, CBD office, apartment, condominium, single family residential, and master plan

Nore Winter

Principal & Owner, Winter & Company
Boulder, CO

Noré Winter, Principal and Owner of Winter & Company, is an urban design and planning consultant with more than thirty years' experience nationwide. He focuses on design strategies that promote the distinctive characteristics of individual communities and neighborhoods while enhancing economic vitality, sustainability and heritage conservation. He is inspired by communities whose residents value their past and look to a future with neighborhoods that enrich their lives. He helps citizens develop visions for their cities and towns, and then crafts tools that will accomplish their goals for livability. He is recognized nationally for preparing context-sensitive guidelines and standards, and tailoring urban design plans to inspire action. Many successful downtowns reflect improvements inspired by plans and guidelines directed by Noré. These include Athens, Georgia; Bellingham, Washington; Boulder, Colorado; Canton, Ohio; Flagstaff, Arizona; Georgetown, Texas; Fort Collins, Colorado; Memphis, Tennessee; Minneapolis, Minnesota; Monterey, California and Walla Walla, Washington. Mr. Winter is frequently a featured speaker at conferences and conventions, including the National Trust for Historic Preservation, the National Park Service and the American Planning Association. He also has conducted special seminars for the APA and the National Trust on design management systems and guidelines.

SESSION INFORMATION

OUTLINE:

1. Introduction of Speakers and Topic (Brian Connolly)
2. Why We're Here—What Is Design Review and Why Do We (or Do We Not) Need It? (Chris Shears)
3. Best Practices in Drafting and Implementing Design Guidelines (Nore Winter)
4. The Developer's Perspective on Design Review (Chris Waggett)
5. Codifying Design Review: Code Provisions and Procedures (Don Elliott)
6. Questions and Answers

LEARNING OBJECTIVES:

- Understand the scope and elements of a good public-sector design review process and guidelines.
- Learn best practices in drafting and implementing design guidelines and design review.
- Consider different viewpoints about the level of flexibility provided in a design review process.

DESIGNING FOR PUBLIC HEALTH

The intersection of public health with planning and design for cities is in the creation of new approaches to how we live, work, and play in urban environments. This session provides an overview of an exciting new initiative called the Colorado Healthy Place Collaborative. The collaborative now includes twenty-four statewide professional organizations, as well as a number of agencies and institutes, that have agreed to cooperate on advancing best practices and information, and putting public health at the foundation of planning, programs, and decision-making in Colorado communities. Session attendees will learn about the pioneering work of the Collaborative, as well as about opportunities for engagement.

SPEAKER INFORMATION

MODERATOR:

Rocky Piro, FAICP

Executive Director, Colorado Center for Sustainable Urbanism
Denver, CO

Rocky Piro, FAICP, is Executive Director of the Colorado Center for Sustainable Urbanism in the College of Architecture and Planning at the University of Colorado Denver. He serves on the Board of Directors for the International Urban Planning and Environment Association. He also is a member of the Certification Exam Committee for the American Institute of Certified Planners. His areas of interest and expertise include smart growth, collaborative planning, health and the built environment, and sustainability. He co-authored *Emerging Trends in Regional Planning* (January 2017) and *Parallel Patterns of Shrinking Cities and Urban Growth*.

SPEAKERS:

Sarah Franklin

Director, Urban Land Institute Colorado
Denver, CO

Sarah Franklin began working with the Urban Land Institute of Colorado in 2013, helping to carry out its mission to provide leadership in the responsible use of land and in creating better places. As the ULI Colorado's Director of content and programs, Sarah ensures that ULI Colorado and its members are at the forefront of key issues and conversation among Colorado's land use community. She also oversees ULI Colorado's Product Councils including concentrations in Multi-family housing, Community Development, and Resort Entertainment Tourism and Leisure. Sarah has worked within the non-profit field since 2009, addressing the issues of affordable housing, sustainable construction, and creating healthy communities in areas of lower income. Prior to joining ULI, Sarah worked with organizations including Community Rebuilds and Rebuilding Together in Moab Utah, New Orleans LA, and Denver Colorado. Sarah received her bachelor's of Environmental Design, with an emphasis in Architecture, from the University of Colorado, Boulder.

Michele Scanze

Chair, American Planning Association Colorado Chapter Healthy Communities Committee,
Denver, CO

Michele Scanze is a passionate public health and planning professional. She brings diverse disciplines together to reach common goals and ultimately move communities toward healthy futures. Michele has worked in both the public and private sectors and has experience with grant writing, program development and implementation, and program research and evaluation. Her analytical skills include qualitative and quantitative data analysis and GIS.

Patti Mason

Regional Director, US Green Building Council
Denver, CO

Patti Mason is the Mountain West Regional Director for U.S. Green Building Council. She oversees market transformation and development activities across the eight state region. Prior to this role, Patti was appointed Executive Director of the U.S. Green Building Council Colorado Chapter in June 2015. As Executive Director, Mason works with Board of Directors to strengthen and expand the organization. Among her duties, Mason is a resource to policy makers at the state and local level, and raises awareness about the Chapter's work through public speaking and serving on stakeholder groups. Patti has leveraged her policy experience to help pass legislation that encourages schools to reach a higher level of energy efficiency. Patti has a Sustainability Management Certificate from University of Colorado and was appointed to the Colorado Department of Public Health and Environment Pollution Prevention Advisory Board. Patti joined the USGBC Colorado staff in May 2008 after completing a Master's degree in Natural Resources Law and Policy from the University of Denver. Before moving to Denver, Patti lived in Fort Collins and earned her BA in journalism from Colorado State University.

SESSION INFORMATION**OUTLINE:**

The session is organized around three elements.

- First, there is an introduction to the *Creating Healthy Places through Transformational Education and Design* initiative funded by the Colorado Health Foundation.
 - The introduction includes information on research and projects conducted recently to integrate health into urban planning and design.
- Next, there is an overview of the Colorado Healthy Places Collaborative.
 - This segment discusses efforts to launch the Collaborative in early 2018 and various activities completed so far.
 - This includes brief presentations from three of the Collaborative's partner organizations on work they are engaged with to advance health and wellness into planning the built environment.
 - These organizations are the Colorado or mountain region chapters of the American Planning Association, the US Green Building Council, and the Urban Land Institute.
- Finally, the session includes a walk-through of a new resource that has been developed to assist Colorado jurisdictions with assessing a full range of health related issues and topics.
 - This resource, the *Health Assessment Lens*, addresses health and wellness as they relate to equity, human well-being, the natural environment, education, economic resiliency, homes and buildings, social relationships, and mobility.
- Audience Q&A

LEARNING OBJECTIVES:

- Understand the relationship between human health and the built environment; that is, learning that how and where we live, how we work and conduct day-to-day business, how we get around, and how we play and relax effects our well-being.
- Learn about a newly emerging professional network can help inform Colorado communities on improving the way in which we can create healthier and more vibrant places; identify ways in which attendees can become more fully engaged in the work of the Colorado Healthy Places Collaborative.
- Learn about the *Health Assessment Lens*, and how it can be a resource that attendees can use in evaluating and understanding health issues in local communities.

FAST & FURIOUS

With only ten minutes each, speakers need to speak fast to share their presentations. Topics include: data privacy and smart city technology, transit hubs, how to tackle community-wide projects, protecting a keystone species, and some of the dos and don'ts of legal practice.

SPEAKER INFORMATION

SPEAKERS:

Jack Hobaugh, Esq.

Law Office of Jack Hobaugh
Denver, CO

Chad King

Sustainability Director, University of Denver
Denver, CO

Katie Kleinhesselink

Grand Challenges Program Manager, University of Denver
Denver, CO

Dwight Merriam

Partner, Robinson + Cole
Hartford, CT

Lindsey Sterling Krank

Environmental Scientist & Director, The Prairie Dog Coalition
Boulder, CO

SESSION INFORMATION

OUTLINE:

1. Introduction to Format and Speakers
2. Cyber Security – Jack Hobaugh
3. Mobility Solutions – Chad King
4. DU's Grand Challenges – Katie Kleinhesselink
5. Keystone Species Protection – Lindsey Sterling Krank
6. Legal Dos and Don'ts – Dwight Merriam

LEARNING OBJECTIVES:

- Participants will learn a little bit about a lot of topics.

PLANNING AND DESIGNING FOR DENSITY

Sustainability and smart growth principles require density as a means to create walkable, mixed-use, vibrant communities; yet many neighborhoods are fighting back against increased density. Could the backlash be mitigated by better design? Using case studies from Denver, CO and Portland, OR, this panel considers the role of good design in creating density that is beautiful, functional, and treasured, rather than reviled and used as evidence in the next NIMBY battle.

SPEAKER INFORMATION

MODERATOR:

Christopher Shears

Principal, Shears Adkins Rockmore Architects
Denver, CO

Christopher Shears, FAIA, is a strong planner and designer with over 40 years of experience involving projects nationally and internationally. His interest and expertise focus on the planning and design of complex downtown urban infill and mixed use projects. His approach recognizes proven planning and urban design principles. Chris has been involved in many of Denver's most significant development projects, and has also held civic leadership roles in Denver, including as a member of the RMLUI Advisory Board. Chris has been Chairman of Boulder's Design Advisory Board, member of Belmar's Architectural Review Board and is currently a member of Broadway Park's Design Directive Review Board and a member, appointed by the President, of the University of Colorado's Design Review Board. As an architect he has engaged some 60 different design review processes and associated boards and commissions locally and throughout the country. Chris has an undergraduate professional degree from the University of Minnesota and a graduate degree from Harvard's Graduate School of Design.

SPEAKERS:

Lilly Djanants

Urban Planner, Denver Office of Community Planning
Denver, CO

Lilly Djanants is a Senior Urban Planner with the City and County of Denver. She previously has thirteen years of professional experience working as an architectural and urban designer in New York City and Armenia. Most recently she was working for the IDeA Foundation and Tim Flynn Architects in Yerevan. Ms. Djanants was involved in various projects within IDeA including spearheading master planning of the city of Dilijan in Armenia and development of a new Eco-Village in Nagorno-Karabakh. Djanants is a Luys Scholar and a graduate of Columbia University where she received a master's degree in Architecture and Urban Design. Djanants is a recipient of Kinne Fellowship for her post graduate work on how urban development can begin to initiate both economic and political stability in the post-conflict territory of Nagorno-Karabakh.

Greg Dorolek

Principal, Wenk Associates
Denver, CO

Greg Dorolek is a principal at Wenk Associates with over 18 years of experience leading the firm's urban design and campus projects. Many of Greg's projects incorporate green infrastructure strategies that treat and manage stormwater runoff to enhance ecological, human, and economic value. As Lead Designer, Greg is invaluable in workshops and charrettes with his ability to communicate quickly and effectively in real time with hand sketches that bring ideas to life. Greg is a professional landscape architect in the state of Colorado. He holds a Master of Landscape Architecture from the Harvard Graduate School of Design and a Bachelor of Landscape Architecture from the University of Georgia.

Joel Noble

Chair, Denver Planning Board
Denver, CO

Joel Noble currently serves as the Chair of the Denver Planning Board. He is a past President of Curtis Park Neighbors (CPN), the registered neighborhood organization for this historic neighborhood within Five Points. As a long-time active member of CPN, he led Curtis Park's extensive input to the city-wide new zoning code and map, co-authored four successful landmark district applications, chaired the neighborhood's working group for the Northeast Downtown Neighborhoods Plan, and served on the steering committee for the 38th and Blake Station Area Plan. He has served on the Board of the Five Points Business District since its inception, and is Co-Chair of the Inter-Neighborhood Cooperation's Transportation committee. Joel is a native of Denver and is a senior lead software engineer at CenturyLink.

SESSION INFORMATION**OUTLINE:**

- 1) Introduction of Speakers and Topic (Chris Shears)
- 2) Identifying the Problem: (Chris Shears)
 - a) FUGLY? Provide examples of design that is giving density a bad name and causing a backlash to sustainability efforts?
- 3) Best practices in designing density (Greg Dorolek)
 - a) Overview of RiverMile in Denver and Pearl District in Portland
 - b) Compare and contrast architectural design elements that work (or don't work) to ensure that density contributes to the urban fabric.
- 4) Designing Infrastructure to support density (Lilly Djanians/Denver Planner)
 - a) Discuss pedestrian, greenspace, transportation elements of design
- 5) Perspectives from the Neighborhood (Joel Noble/Chair of Denver's Planning Board)
 - a) discussing neighborhood concerns
 - b) providing examples of design that has helped to mitigate concerns
- 6) Q&A

LEARNING OBJECTIVES:

- Understand the role that design plays in making density work for communities
- Review the elements of architectural design that can help mitigate the unintended consequences of density.
- Understand the role of infrastructure design in creating a pedestrian environment and transportation options that serve dense communities.

PRESERVING AND REVITALIZING HISTORIC DOWNTOWNS: CREATING LIVABLE COMMUNITIES, NOT LIVING MUSEUMS

Main Street America has demonstrated its enduring value, and communities across the West have recognized that their unique downtowns provide an opportunity for reinvestment and economic development. Yet many downtowns are threatened by big box retailers and chain stores that demand space requirements that are inconsistent with a traditional downtown building form. What tools and strategies are available for helping to preserve historic spaces while adapting to future economic realities? This panel explores approaches that Western communities have successfully employed to maintain their unique character while pursuing economic development

SPEAKER INFORMATION

MODERATOR:

Meghan Dollar

Legislative and Policy Advocate, Colorado Municipal League
Denver, CO

Meghan is responsible for advocating municipal interests before the state legislature. Her issues include affordable housing, criminal justice and courts, public safety, lottery and gaming, historic preservation, and open meetings/open records. She also assists in training and answering inquiries for municipal officials on various topics. Meghan joined the League in 2011.

SPEAKERS:

Mike Davenport

Planning Director, City of Manitou Springs
Manitou Springs, CO

Mike Davenport, AIA and AICP, is a licensed architect and planner. He has designed a range of projects from highrise office buildings to shopping centers and apartments. He has served as planning director for Rangely, Teller County, Monument, Telluride and most recently as the Interim Planning Director for the City of Manitou Springs. He has reviewed the design of several hundred projects as the staff member for historic preservation and architectural review boards. He also has served as an assistant town manager, urban renewal director, economic development director, and building official. For eight years he taught a planning course in the Honors Program at the University of Colorado in Boulder. He was appointed to the Platte Valley Development Committee that prepared the plan for redevelopment of the former railroad yards adjacent to downtown Denver.

John Hess

Boardmember, Coal Creek Watershed Coalition
Crested Butte, CO

John was one of the founding members of the Coal Creek Watershed Coalition (CCWC) in 2005 and has been the Secretary/Treasurer since 2013. The mission of the CCWC is to maintain, restore and enhance the environmental integrity of Crested Butte's local watersheds to ensure those local watersheds, and habitats, are of the highest possible quality necessary to support wildlife, aquatic life and human life. John was the Town Planner in Crested Butte from 1990 to 2013 where he was responsible for planning how the town could grow while protecting the historic character while integrating historic features with the natural environment surrounding the Town. During this time John was a founding member of the Crested Butte Land Trust and served on the Board of Directors for 18 years while the organization preserved almost 4,500 acres as open space in over 50 transactions. Between 1977 and 1990, John was a planner in Erie County, NY and Routt County, CO, where he wrote the County's first Master Plan, with the Planning Commission. He was an

Economic Developer for the Northwest Colorado Council of Governments and the Region 10 District Planning Commission, in western Colorado, where he started a revolving loan fund to stimulate economic activity during a recession.

Carol Johnson

Planning Director, City of Santa Fe
Santa Fe, NM

Carol Johnson, AICP, has over 30 years of experience in both the public and private sectors, and in July 2018 joined the City of Santa Fe as Land Use Director. Prior to this appointment, she served as the Planning Director for Maricopa County, Arizona and the City of Berkeley, California. She has also held the position of Planning Manager at the cities of Berkeley and Concord, California and Phoenix, Arizona. Carol has been successful in promoting core values of performance, professionalism and passion for public service, and seeing the positive change this creates. She has managed organizational transitions during contractions and expansions by engaging staff in finding the solutions. In addition to her leadership successes, planning accomplishments in these positions resulted in approval of the first tall building in downtown Berkeley in almost 50 years, and the launch of Berkeley's Adeline Corridor Planning Process. She was also instrumental in completing the Concord Downtown Plan, the Concord Safe Routes to Transit Plan, launching the Phoenix General Plan Update, and creating the Downtown Phoenix Code. Carol has also worked as a planner in various capacities for cities in the states of Arizona, California, Connecticut and Washington, and as a consultant in the private sector.

SESSION INFORMATION

OUTLINE:

1. Setting the stage: the role of main streets and economic growth
 - a. Value of historic elements.
 - b. Importance of Main Streets.
2. Town of Crested Butte – resort communities
 - a. Protecting the historic character of Crested Butte's downtown while integrating historic features with the natural environment surrounding the Town.
3. City of Santa Fe – cities
 - a. Preserving Santa Fe's unique history while diversifying economic base.
4. Town of Manitou Springs – towns
 - a. Protecting the town's character and historic elements after natural disasters
 - b. Historic preservation vs. upgrading infrastructure

LEARNING OBJECTIVES:

- Understanding how historic elements of rural Main Streets can support broader economic development goals.
- Understanding how the role of Main Street and historic areas vary between different types of communities
- Understanding of how to protect historic elements while implementing infrastructure improvements.

PRESERVING OUR VIEWS: BUILDING WITH AN EYE TOWARDS THE LANDSCAPE

An important aspect of building places of enduring value is honoring the natural context of those places, especially in the West where landscape is an integral cultural value. This panel discusses the importance of preserving landscape, the importance of visual quality in building new places, and with an emphasis of landscape design and tools and strategies that can help ensure the protection of these values.

SPEAKER INFORMATION

MODERATOR:

Christopher Shears

Principal, Shears Adkins Rockmore Architects
Denver, CO

Christopher Shears, FAIA, is a strong planner and designer with over 40 years of experience involving projects nationally and internationally. His interest and expertise focus on the planning and design of complex downtown urban infill and mixed use projects. His approach recognizes proven planning and urban design principles. Chris has been involved in many of Denver's most significant development projects, and has also held civic leadership roles in Denver, including as a member of the RMLUI Advisory Board. Chris has been Chairman of Boulder's Design Advisory Board, member of Belmar's Architectural Review Board and is currently a member of Broadway Park's Design Directive Review Board and a member, appointed by the President, of the University of Colorado's Design Review Board. As an architect he has engaged some 60 different design review processes and associated boards and commissions locally and throughout the country. Chris has an undergraduate professional degree from the University of Minnesota and a graduate degree from Harvard's Graduate School of Design.

SPEAKERS:

Chris Duerksen

Senior Consultant, Clarion
Denver, CO

Christopher J. Duerksen is a land use lawyer with over thirty years of experience and was the founder of Clarion's Denver office. Currently Senior Counsel, he provides strategic support to all aspects of the firm's nationwide practice. He specializes in development codes and other land development regulations, growth management plans and studies, historic preservation plans and regulations, natural resource and scenic area protection strategies, and airport-area development. His numerous projects have included codes and plans for a variety of large and small jurisdictions around the country. Most recently, he has focused on sustainable development codes that address issues such as alternative energy and community health. A co-founder of the Rocky Mountain Land Use Institute, Chris has written and spoken extensively on land use issues in Colorado and nationally. He has authored many books and articles, including Takings Law in Plain English, Nature-Friendly Communities, and Aesthetics, Community Character, and the Law. He is a member of the Illinois Bar Association. He received his law degree from the University of Chicago and his undergraduate liberal arts degree from the Kansas State College. Chris currently writes for outdoor magazines and on his blog, hooknfly.com.

Mark Johnson

President, Civitas
Denver, CO

Mark brings over 35 years of experience as a landscape architect and his creative leadership guides designers, project teams, and clients to push the edges of how we work to realize new ways to deliver project value. Since co-founding Civitas in 1984 Mark has led major public space projects, urban design plans and strategies,

and has become widely known for his impact on several cities, on education, and on the role that landscape architects can play in leading complex projects to successful results. He is a natural communicator who has led many communities through challenging programming and design conditions and he has established Civitas as a leading firm on a national and international level. Mark is a regular lecturer at AIA, ASLA, APA, ULI events and a participant in many issue driven symposia around the world, notably the International Academy of Design and Health, with whom he has lectured in North America, Europe, Scandinavia, and Asia on the role of community design in promoting public health. He has been on many design juries for national awards and competitions, was Chair of the Editorial Committee of Landscape Architecture Magazine, and is a founder of the CEO Roundtable, an independent association of the leaders of the top landscape firms in the world that has met bi-annually for more than 15 years to assess impacts and trends in the profession.

Richard Shaw

Principal, Design Workshop
Aspen, CO

Richard Shaw, FASLA, joined Design Workshop in 1976. He graduated with honors from Utah State University and earned his master's from the Graduate School of Design at Harvard University, where he was awarded the Jacob Weidenman Traveling Fellowship. Shaw is a full member of the Urban Land Institute and has held council memberships in its Retail Development Council and the Recreation Development Council. He has taught Resort Design through Harvard University's School of Design Professional Development Series. His work in both small-scale residential garden design and large-scale resort redevelopment, planning and design has garnered many awards and commendations. Richard is a fellow of the American Society of Landscape Architects and a past board member of both the Landscape Architecture Foundation and the American Institute of Certified Planners. He is a registered landscape architect in Arizona, Nevada and Wyoming and a LEED®-certified designer. In 2009 he was the recipient of the American Society of Landscape Architects Design Medal, and in 2012 the American Horticultural Society (AHS) presented him with its Landscape Design Award at the Great American Gardeners Awards Ceremony.

SESSION INFORMATION

OUTLINE:

1. Introduction of Speakers and Topic (Chris Shears)
2. Identifying the Problem: (Chris Shears)
 - a. Urban growth can obscure views of the mountains, natural heritage – which is a significant real estate asset in the West.
3. Best practices in preserving the views (landscape architecture approach) (Mark Johnson)
 - a. provide overview of landscape design tools and strategies
4. Regulatory tools and approaches (Chris Duerksen)
 - a. overlay districts/height restrictions
 - b. zoning to protect viewsheds
 - c. easements and other acquisition strategies
 - d. TDR
5. Exploration of the award-winning I-25 Conservation Corridor Master Plan as a case study in how unique planning methods and regulatory strategies were used to preserve the views of 17 miles along the Front Range. (Richard Shaw)
6. Audience Q&A

LEARNING OBJECTIVES:

- Understand the importance of planning for preservation of views in designing cities.
- Review the elements of landscape planning and design that can help mitigate the unintended consequences of density.
- Understand the regulatory tools and approaches that can help preserve views during the growth and development of our communities.