



**University of Denver  
Student Bar Association  
Weekly Meeting Agenda**

**I. Call to Order**

**a. Welcome**

**b. Attendance**

**c. Introduction of Guest**

**i. Guest Speaker: Dean Bono**

1. From the Career Development Office
2. Will be in once a month
3. Blog

**a.** CDO is going to try to get out of the business of sending blast emails

**b.** He wants to know if we can get other students to engage in a blog they are wanting to launch

- i. Beta Testing in November, Launch in Spring

**c.** Blog will send emails, but you could turn them off if you wanted. Also allows a two-way dialogue, post polls, get feedback. CDO wants communication with students in that regard. He is worried they may not hear back from students.

**d.** Bono – What should we do to get people engaged?

**e.** Mattson – He thinks it's worth considering that a blog would ask students to add another thing to their lives. They might not do it. You might want to have 1L's sign up for the blogs they are interested in in their first year so that they will have the ability to customize it.

**f.** Bono – Noted. They are designing it to have them customize what tabs they see, (Private, Dean's corner, Public, etc.). They are wanting it to be customizable. He is worried no one will read it, but he thinks they have to try something. The blast email works up to a point, but it doesn't work that well. He wants students to be reading certain articles too, this would allow the CDO to do that.

- g. Jason – He agrees with Mattson. We are going to need to get the word out to support the CDO. He echoes Mattson’s concerns though that if you have students take a passive role they are just going to brush stuff off to the side.
  - h. Bono – They can take polls and RSVP’s. In this way there will be two-way communication.
  - i. Jason – What kind of marketing campaign are you considering for this?
  - j. Bono – Don’t know. The developers will suggest ways to get it out there though. He was thinking of doing signage and a “final” blast email. He would love our ideas of what might reach people.
  - k. Katie – (For SBA) It is important for us to recognize that the CDO is here for the students. It would be helpful and it is our responsibility as student leaders to inform the student body that the CDO is for our benefit.
  - l. Jason – That’s a great point. If you don’t use them you are hurting yourself and missing out.
  - m. Bono – It’s hard to help people we don’t know.
  - n. Chloe – You could connect the blog to a Facebook page. People are on Facebook all the time, then it would be more interactive.
  - o. Bono – That is on his to do list. The blog does interface with social media. The law school does have a Facebook page, he needs to know what restrictions there are. The CDO did used to have a Facebook page, but they didn’t have much activity so they folded it into the main SCOL page.
  - p. Chloe – Some Facebook pages post challenges that make things interactive. People also like prizes for doing certain things.
  - q. Bono – Good idea. We do occasionally have prizes. If you go to four of our programs and come into two appointments you are entered to win an iPad and other great prizes. 3L’s can also get Barbri passes.
4. Law School Strategic Plan (Last Spring)
- a. He was excited, since he was very vocal with the faculty, that they adopted a Career Development Initiative. He thinks that is sorely needed. When doing employment reporting he noticed that while the results have been improving since the Great Recession (by 17%), they still have too many people who 10 months out are underemployed due to the bad job market. These people are typically

ones they don't know, they had other extenuating circumstances, but they haven't done enough career planning, they haven't fully developed their job search skills. The Career Development Initiative says they are going to find a way to embed career training into the curriculum instead of just the CDO. He spent the summer looking into what other schools are doing. Some schools have a required 1 credit hour course 1L's take, some schools take the Lawyering Process course and embed it into there, (they are doing that with the 1LE's this year). We need to find a way to impart career seeking skills into the student body. As a part of this they are working with another committee to tie academic advising with career advising. In the long run Dean Katz wants each student to have a tab where they keep track of their career progress, (this would be after the two other projects).

- b. Steven – I would not be where I am without the CDO, I support anything you do.
- c. Jason – It's kind of hit and miss, some people have these skills and some don't, he worries those with these skills already would be turned off from the intrusion.
- d. Bono – Whenever you are dealing with 250 people in a class they are all going to have unique reactions to this stuff. Some students don't need the CDO at all. The subcommittee working on this right now don't want a course since it would feel too forced and take too much time. They are trying to come up with ways to build it into the already busy schedule instead of adding additional stuff on top.
- e. Chloe – She was part of summer start. They did have 1 credit course that was obnoxious, but it was very helpful, and it was because of that course, (and a presentation by Dean Bono) that that she went to the CDO today. She thinks all of this is worth it.
- f. Bono – It will be somewhat annoying if they do a class on it, (NYU builds into Lawyering Process) but then they ensure that everyone gets it. They want to reach 100% of the class, (with first project they reached about 40% of the class based on their records). Some years they have used mandatory, but then they get push back. They now use strong language they can't enforce, or they make it voluntary and people don't go. We need to have a

goal of everyone leaving here ready for finding a job post-graduation. Even though he hated Property he still had to take it that might be how that is for this.

- g. Alex – He thinks having it as part of 1L Lawyering Process is a really good idea. His first year in LP, there were a lot of classes that weren't necessary that some people didn't go to. The ones they need to reach the most are the ones not going to the CDO. A student might not want to learn citation, but they have to anyway.
- h. Bono – Most won't see benefit until they have to go find a job. The most enthusiasm he has received is for tacking it onto an additional course. It's hard to get professors to give up their time. We should talk to the faculty if we feel strongly about this.
- i. Jenny – Could you add it to LP as a supplemental lab that we can take? Getting a job is just as important as learning how to cite.
- j. Bono – Lab is interesting, there is a professor doing it as a lab.
- k. Jenny – She has a lab and it is great, and she thinks that would be a great way to accomplish this goal.
- l. Bono – That lab has been successful. They also did a cover letter lab that the counselors love. The students that went through it had better cover letters. Staffing the lab would be difficult, but he thinks the small group interactive way of delivering this material is most effective. It is sometimes challenging for staffing and timing, but they are trying to make the current program more interactive. They had a judge event where students got to speak one on one with judges. He just doesn't know if they could make it happen.
- m. Jenny – Can't you just tack it onto the regular LP course? You would just have courses that teach one thing at a time. You could have one professor lecture and others walking around.
- n. Bono – If we can get faculty behind it that would be great. Tonya Bartholomew and Tas Bruce invited him in to do this. What he wants to do goes beyond resumes and cover letters though. He wants every student to have career skills and knowledge of how to navigate the job market.

**d. Approval of Minutes from Previous Meeting**

- i.** Approved Unanimously

## **e. Notes from the President**

### **i. SBA Retreat**

1. Thanks everyone for coming

## **II. Committee Updates**

### **a. ABA**

- i.** She just did Webinar.
- ii.** We can join the ABA listing she sees.
- iii.** She is doing tabling on 10/12, and is doing another one for Loan Forgiveness, (Kasia's event).
- iv.** Bi-Monthly Committee meetings
  1. Haven't figured out time yet
- v.** Scholarship Grant
  1. \$1,000 grant for a first time program event that promotes public interest, diversity, professionalism, or mental health
  2. We have to submit a bunch of stuff to them. Summary of the program, budget and receipts.
  3. We are wanting to get something going.

### **b. Finance**

- i.** Two Requests
  1. Sports and Entertainment Law
    - a. Wanted further breakdown of what they were asking for last week. They provided finance committee with that information. They requested \$1,911.92. We can give \$1,270.
      - i.** Finance Recommends Approval
      - ii.** Motion to Approve
        1. Passes Unanimously
  2. PILG
    - a. Trivia Night
      - i.** Huge success last year
      - ii.** Want \$300
      - iii.** Finance recommends approval
      - iv.** Motion to Approve
        1. Passes Unanimously

### **c. Social**

- i.** Barrister's Ball
  1. Photo Booths
    - a. Knicky gave a breakdown of photo booths.
      - i.** Jason – He is wary of approval since Liz isn't here.
      - ii.** Jason – (To Taylor) Can we just email this out?

- iii. Taylor – That’s cool. If you want to wait on Liz that’s cool.
- iv. Jason – Motion to Table since Liz is absent
  - 1. In Favor – Everyone besides:
  - 2. Opposed – Mattson
  - 3. Abstain – Alex and Josh
- v. Ashley – She is worried about the timeline if we can wait.
- vi. Taylor – We will look it over and worry about it next time.

**d. Community Outreach**

- i. Dean Boynton Event (Fall Festival)
  - 1. She didn’t get funding she wanted.
    - a. She only got \$500.
  - 2. Not sure if it’s happening.
  - 3. M.J. – He met with Dean Boynton, she doesn’t think it’s going to happen because of scheduling and funding.
  - 4. Taylor – That’s the vibe she got as well.

**e. Elections**

- i. Nothing

**III. Student Concerns**

**a. Student Org. Room (Steven)**

- i. Steven – I want to change password and have everyone resign agreement to keep it clean.
- ii. Taylor – Did you talk to Student Affairs?
- iii. Steven – Not yet.
- iv. Taylor – Talk to Student Affairs first.

**IV. Previous Business**

**a. Fall Festival**

**b. Evening Student Registration**

- i. Jason – He likes extended time.
- ii. M.J. – Most people he has talked to like the idea.
- iii. Taylor – She will pass on our positive feelings.

**V. New Business**

- a. Nothing

**VI. Adjourn**

- a. Passes Unanimously