



Putting Civility Back Into Civic Engagement: A Workshop for Planners

University of Denver Sturm College of Law, Room 412

2255 E. Evans Avenue, Denver CO

Wednesday, March 16, 2016

Agenda

8:30 to 9:00 AM	Registration, breakfast
9:00 AM	Welcome <ul style="list-style-type: none">• Keypad questions: issues to work on and top challenges
9:05 AM	Larry Schooler, Mediator, Facilitator, and Manager of Community Engagement Division, City of Austin <ul style="list-style-type: none">• Basics of effective public engagement• Keys to effective community meetings
9:50 to 10:05 AM	Discussion (including brief response from Peter Pollock)
10:05 to 10:45 AM	Ken Snyder, PlaceMatters <ul style="list-style-type: none">• Stakeholder engagement and iterative design
10:45 to 11:00 AM	Discussion (including brief response from Susan Daggett)
11:00 to 11:15 AM	Break
11:15 to 12:00 PM	Bill Fulton, Civic Canopy <ul style="list-style-type: none">• Building collective commitment in public processes• Transferring collective commitment into collective impact
12:15 to 12:30 PM	Discussion (including brief response from Patience Crowder) <ul style="list-style-type: none">• Keypad question: what do you want to hear more about?
12:30 to 1:30 PM	Lunch
1:30 PM	Citizen Engagement Clinic, moderated by Mary Kay Peck

2:45 PM

Public Coffee—Tandem Cups

3:00 PM

Citizen Engagement Clinic (continued)

- Keypad question: what did you think of our session?

4:30 PM

Adjourn

Expert Biographies

Larry Schooler, Community Engagement Consultant

Larry Schooler manages community engagement, public participation, and alternative dispute resolution projects for the City of Austin, Texas, where he conducts small and large group facilitation, strategic planning, collaborative problem solving, consensus building, and mediation sessions. Larry also works as a mediator, facilitator, and public engagement consultant for outside clients. He is a senior fellow at the Annette Strauss Institute for Civic Life at the University of Texas; on the faculty of Southern Methodist University; and a past president for the International Association for Public Participation (IAP2-USA). His work has been featured by a variety of organizations and publications, including Harvard's Kennedy School of Government and the National League of Cities.

Larry has mediated disputes between military personnel and civilian employers for the U.S. Department of Defense. He hosts interfaith dialogue for Interfaith Action of Central Texas (iACT). In addition, Larry has provided voiceover services to several award-winning productions.

Larry holds a master's degree in conflict analysis and resolution and is pursuing a doctorate in the same field, along with a bachelor's degree in history. He is the author of a manual entitled "The 'Public' in Public Policy: Keys to a Successful Community Meeting" and a forthcoming book on the first Truth and Reconciliation Commission in the United States. In his former career, Larry was an award-winning reporter and anchor for NPR stations and a freelance reporter for National Public Radio and Voice of America.

Larry is married to award-winning real estate and sales professional Jolie Schooler, and the father to four year old Sammy and two year old Robby, who are both highly civically engaged. He runs marathons and enjoys playing piano in the jazz trio "Three Piece Suit."

Ken Snyder, PlaceMatters

Ken is a nationally recognized expert on a broad range of technical and non-technical tools for community design and decision-making. Ken sits on the Board of the National Charrette Institute and is past Chair of the American Planning Association's Technology Division.

Prior to working for PlaceMatters, Ken worked for the Orton Family Foundation, heading up their Planning Tools Program. Ken also worked for the US Department of Energy as a Community Development Program Specialist. In 2000, he served as co-chair of a committee on information and tools for the White House's Livability Council, developing policy recommendations for the Clinton-Gore report on Building Livable Communities. In 2001, he was selected as a German Marshall Fund Environmental Fellow where he traveled to Europe to study professional peer approaches to land use and transportation planning.

He holds a double degree from Oberlin College in Biology and Environmental Studies and a Master's Degree from the Yale School of Forestry and Environmental Studies in Conservation and Development. Ken's articles include: "Putting Democracy Front and Center" (in Planning, July 2006), "Tools for Community Design and Decision Making" (a chapter in Planning Support Systems in Practice, published by Springer in 2003); "Visualization Tools to Improve Community Decision Making" (an APA PAS Memo published in November 2003); and "Decision Support Tools for Community Planning" (the cover article in PM: Public Management, November 2001).

Bill Fulton, The Civic Canopy

Bill Fulton has spent the past twenty years helping individuals, organizations, and networks learn what they need to get the results they seek. He is the Founder and Co-Director of The Civic Canopy, a leading edge nonprofit that helps individuals, organizations, and communities work more effectively together to address critical social needs. Just as the protective layer of the canopy in a rainforest supports and sustains an ecosystem, a network of strong partners working together can transform a community. At the core of the Canopy's work is the practice of creating learning communities that bring the right people to the table, provide them with the information they need, and equip them with the best tools to work and learn together.

Much of Bill's current focus on the power of learning in organizational and community change stems from his background in education. With an undergraduate degree in history from Brown University, and an MA in Curriculum and Instruction from the University of Colorado at Denver, Bill began his career as a teacher and Upper School Head at the Rocky Mountain School of Expeditionary Learning in Denver. He went on to serve as the founding Director of the Denver and Rocky Mountain States Office of Facing History and Ourselves, an international education and professional development organization that engages students from diverse backgrounds in the study of injustice to promote a more engaged and informed citizenry. He completed his doctorate at the University of Denver and Iliff School of Theology focusing on dialogue, collaboration, and social change.

Throughout his career, Bill has had the pleasure providing training, facilitation, technical assistance and coaching to clients in all stages of the organizational life cycle. He has worked with organizations of all sizes in all sectors, including Novo Nordisk, Abbot Labs, the Independent Schools Association of the Central States (ISACS) and the Association of Colorado Independent Schools (ACIS), PepsiCo, Qwest, the National Renewable Energy Laboratory, the City of Denver, the Colorado State Legislature, the Annie E. Casey Foundation, the U.S. Department of Education, United Way, and Expeditionary Learning Outward Bound.

Patience Crowder, Assistant Professor, DU's Community Economic Development Clinic

Professor Patience Crowder joined the DU faculty in 2010 to create and teach the Community Economic Development Clinic. Prior to joining the faculty, she was the Wellspring Assistant Clinical Professor of Law at Tulsa College of Law, where she formed and taught a transactional legal clinic. She began her career in the legal academy as a Clinical Fellow in the Community Development Clinic at the University of Baltimore School of Law after working in Sacramento, California, as the business development manager of a nonprofit corporation that works to revitalize an inner-city neighborhood through economic development and public education. She began her legal career as a bank finance associate with Shearman & Sterling in San Francisco, California. Her scholarship examines the impact of contract, corporate, and local government law in transactional advocacy for the public interest, particularly the revitalization of inner-city and underserved communities. Her articles have been published by the Tennessee Law Review, the Journal of Affordable Housing & Community Development Law (reprint), and the Georgetown Journal on Poverty Law & Policy. She earned her J.D. from Rutgers School of Law – Newark, where she was an Articles Editor of the Rutgers Law Review. She received her B.A. in Sociology from Georgetown University.

Mary Kay Peck, MK Peck Associates

Mary Kay Peck, FAICP, is the founding principal of MKPeck Associates, specializing in planning and management services. Her clients include Hillsborough County (FL), the City of Louisville (KY), The Planning Commission

(Tampa, FL), the University of Evansville (IN), the American Planning Association and Tri-State Women in Science, Technology and Engineering.

Peck has 30 years of local government experience as a city manager, assistant city manager, community development director and planning director. During her tenure as Henderson, Nevada city manager, the International Association for City and County Managers (ICMA) recognized the city for outstanding customer service and for its efforts in measuring and improving performance. The city also received the Trailblazer Award for Organizational Excellence from the Nevada Quality Alliance.

Throughout her career, Ms. Peck has managed a number of award winning projects, including the Southern Nevada Regional Planning Coalition Regional Plan, the Downtown Henderson Investment Strategy, the Henderson Visual Interactive Code, and the Springhill, Montana, Community Plan.

While president of the 42,000 member American Planning Association, Peck laid the foundation for the organization's first communication plan and led its first membership growth strategy, resulting in a 23 percent increase. She has given numerous presentations and keynote speeches throughout the United States and around the globe on a variety of topics, including leadership, management excellence and city planning.

Peck serves as an adjunct professor at St. Petersburg College, teaching an introductory city planning course. She currently serves on the board of directors for Scenic America. For her work in community service and leadership, Peck has been honored as a Fellow of the American Institute of Certified Planners.

Her Bachelor of Science degree in Urban Affairs is from the University of Evansville. She earned her Masters in Urban Planning from the University of Illinois at Urbana-Champaign.