FasTracks Challenges  
- 10 years later  

Will Toor  
Transportation Program Director  
Southwest Energy Efficiency Project
NW Rail

Cost - $1.7 billion +

Projected ridership – 9300

Projected opening – 2044 +
US 36 BRT

RTD investment - $200 million +
Projected ridership – 18,800
Opening - 2016
Arterial BRT proposed

Longmont Diagonal, SH 287, SH 7, S Boulder Road
BRT gives faster, more frequent service

Travel time comparisons to Denver Union Station (in minutes)

<table>
<thead>
<tr>
<th>Location</th>
<th>Bus</th>
<th>Rail</th>
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</thead>
<tbody>
<tr>
<td>Longmont Station</td>
<td>53</td>
<td>71</td>
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<tr>
<td>Boulder Transit Village</td>
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<td>119th Ave Bmflld</td>
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<tr>
<td>Westminster Station</td>
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</tbody>
</table>
Total daily boardings

- Total rail riders
- US 36 BRT
- Arterial BRT
- Total BRT riders
Station Areas

• First/final mile key to use of transit lines
  Shouldn’t this be a regional focus?
Ecopasses

- Incredibly powerful ridership tool
- Most cost effective way to maximize use of existing transit lines
Community Transit Pass

• Lyons and Nederland participating, more are interested

• Lyons example:
  – Everyone in town is eligible
  – 900 housing units
  – 2000 eligible residents
  – Grow this model systemwide
Contact Info

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