

Sandel & Associates

"We are digital city master planners"



Building The Gigabit City

A Brief history

- Google Community Fiber Program
- 1099 Communities Respond
- Award Announcement
- Reasons ...
- *Now what !?!?!?*

Imagining Possibilities

Brainzooming



An initiative of Brainzooming Partners
Mike Brown

What KC Has Done



building the gigabit city

building the gigabit city

EXTREMELY!!!

2012

How Would These Ideas Fit Other

Public Resources

Health and Personal Security

Monitoring current health conditions

Building the Gigabit City: Brainzooming a Google Fiber Roadmap
Prepared by The Brainzooming Group

Brainzooming®

November 10, 2011

SOCIAL MEDIA CLUB



Currently ...



An initiative of Social Media Club of Kansas City
Aaron Deacon



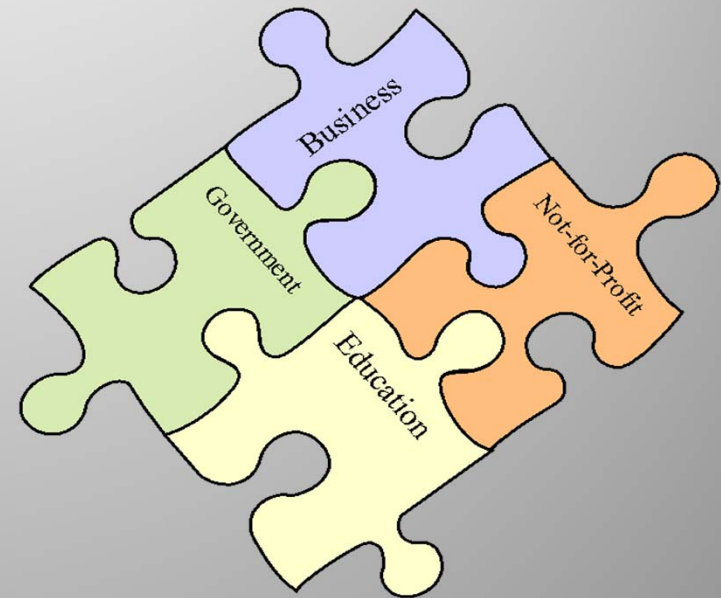
Lessons Learned Thus Far ...

- A Metropolitan Internet is 90% sociology, 10% infrastructure
- Thoughtful alignment of organizations and resources is key

Questions Now Before Kansas City

- What goes in > what comes out ?
- How do we lead ?
- How do we fund ?
- How do we measure ?

Global Gigabit Collaborative



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Brainzooming™
Catalyzing innovative business success.

One Last Thought



Available as Free Download:
Brainzooming.com/googlefiberkc

Thank You

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