

# RMLUI

ROCKY MOUNTAIN  
LAND USE INSTITUTE

## Moderator:

Tom Ragonetti, Otten  
Johnson Robinson Neff  
+ Ragonetti PC

## Speakers:

Larry Ambrose, Inter-  
Neighborhood  
Cooperation

Roger Armstrong  
Capitol Hill United  
Neighborhoods, Inc.

Graham Billingsley,  
Orion Planning Group

Brian Connolly, Otten  
Johnson Robinson Neff  
& Ragonetti, PC

Bob Felsburg, Felsburg  
Holt & Ullevig

Karen Henry, The  
Henry Design Group,  
Inc.

Lance Ingalls, Douglas  
County

Jim Johnson, Otten  
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Ben Kelly, Strategies  
360

Bill Kyriagis, Otten  
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Sean Maley, CRL  
Associates, Inc.

Dominic Mauriello,  
Mauriello Planning  
Group

Terrence Quinn,  
Douglas County

Sarah Rockwell,  
Kaplan Kirsch &  
Rockwell, LLP

Dan Schnepf, Matrix  
Design Group

Bryan Treu, Eagle  
County Government

Carolyn White,  
Brownstein Hyatt  
Farber Schreck

# The Dynamics of the Land Use Case:

## Elements, Strategy & Presentation

Wednesday, March 12, 2014

Are you a developer trying to get  
a project approved?

Are you a lawyer who needs to  
present a case in the land use  
permitting context?

Are you a planner or real estate  
professional who wants to better  
understand how land use  
decisions are made?



Construction at Denver Union Station.

Join us on Wednesday, March 12<sup>th</sup>, at the University of Denver's Sturm College of Law for *The Dynamics of the Land Use Case*, a one-day workshop presented in conjunction with the Rocky Mountain Land Use

The workshop will be led by some of Colorado's leading land use lawyers, planners, and other development experts, who will explore the nuts and bolts of the typical land use case.

Although the workshop is designed to be a stand-alone program, it is also a great introduction to many of the issues that will be covered on March 13<sup>th</sup>-14<sup>th</sup> during RMLUI's Annual Conference, *Moving Beyond Recession. What's Next?*

Discounts are available if you register for both the workshop and the RMLUI conference.

Continuing education credits are pending for legal, planning, and real estate credits.

- ◆ CLE: 7.50 general credits
- ◆ AICP: 6.25 CM credits, 1.50 legal credits
- ◆ CRE: 6.25 general credits

Registration information is available on the RMLUI website:

[www.law.du.edu/rmlui](http://www.law.du.edu/rmlui).

# The Dynamics of the Land Use Case: Elements, Strategy & Presentation

Wednesday, March 12, 2014

This all-day workshop will cover the basics of land use law by dissecting the typical land use development case. A panel of land use experts will examine a representative case, exploring its fundamental elements, important strategies to consider, and techniques for effective presentation. Starting from the earliest conceptual stages for the project and concluding with issues relating to post-decision legal challenges, the workshop is designed to provide anyone involved in land use decision-making processes with an understanding of how the process is supposed to work and the factors that tend to influence the outcome.

## **8:00-9:00 – Registration and Breakfast**

### **9:00-10:15 – Setting the Stage**

The workshop begins with a review of the types of cases, tribunals, other players and the controlling law and standards you are likely to encounter with a development project. Speakers will cover the issues emanating both from the state level, as well as other jurisdictional areas that you should be able to address.

### **10:15-10:30 – BREAK**

### **10:30-11:45 – Preparing and Presenting the Government’s Case**

In preparing your project for approval, you need to know what each of the key parties wants to see in your proposal. In this section, panelists will review what the public officials look for in their analysis and staff report, how they address potential community opposition, how to prepare for legal opposition, and what makes for an effective presentation.

### **11:45-12:00 – DISCUSSION/Q&A**

### **12:00-1:00 – LUNCH**

### **1:00-2:45 – Preparing and Presenting the Applicant’s Case**

In this section, panelists will provide an overview of what you should consider when representing your client, including how you choose “the team,” how to prepare the application and supporting materials, how you organize and present the case, and how you can use political consultants and lobbyists to strengthen your case.

### **2:45-3:00 – BREAK**

### **3:00-4:00 – Organizing, Preparing and Presentation of the Opposition**

In a perfect world, everyone would love your project as much as you do. In reality, you know that there may be neighborhood opposition. This session explores the land use case from the perspective of the opposition, considering tactics and strategies that opponents may employ to stop, or change, a project.

### **4:00-5:00 – When It All Goes Wrong: After-The-Fact-Challenges**

Sometimes all the planning and preparation in the world doesn’t get you where you need to be at the end of the day. The conclusion of the workshop discusses what you can do when it all goes wrong.