Creating the Program

- Work with Certificate Programs
  - Variety

- Identify 10-15 organizations
  - Doctrinal Faculty and Career Dev may have some good leads
  - Individual meetings with in house counsel important to explain the program

- Paid Externships in the program?
- Market program to students in Certificate Programs and generally

Field Placement

- Information session to explain program and identify organizations - at least a week before the Meet and Greet
- Meet and Greet with SA's and students
- Student applications, to up to 3 placements, due a week after the Meet and Greet
- Externship Program bundles applications and forwards to organizations
- Placements select the students
- Students earn between 3 and 6 credits
- Pass/Fail

Learning Agenda
- Seminar
  - 1 credit graded seminar
    - Provides context for the externship
    - Syllabus
    - Blog
  - Content
  - Team teach with In House Counsel
    - Resources
      - Association of Corporate Counsel
      - Corporate Counsel Magazine
      - Inside Counsel Magazine

Mock Class - Case Study

The Experts - Panel of Supervising Attorney

- Wayne Chancellor, GC of the Americas, Anglo Gold Ashanti
- Andrew Morrison, Managing Counsel, MarkWest Energy Partners, L.P.