

JOHN E. CAMPBELL

ASSOCIATE PROFESSOR OF THE PRACTICE OF LAW

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EXPERIENCE

ACADEMIC

Hughes-Ruud Research Professor & Associate Professor of the Practice of Law – July 2012 - Present

University of Denver Sturm College of Law

- Lawyering Process, Torts, Federal Appellate Practice (Live Client), Complex Multijurisdictional Litigation (Live Client)
- Received \$40,000 in research grants for empirical jury studies in cooperation with Robertson (UA) and Chao (DU)
- Co-Founder and Co-Director – Denver Empirical Justice Institute (DEJI)

Professor – Summer 2017

Inter-American Program – Antigua Guatemala

- Taught Comparative Civil Dispute Resolution to Guatemalan and U.S. students

Visiting Professor – December 2016

Moscow State University

- Taught Comparative Consumer Protection

Adjunct Professor – August 2009 – May 2012

Saint Louis University School of Law

- Civil Practice

PRACTICE/PROFESSIONAL

Founder – Empirical Jury LLC – 2016- Present

- Conducts empirical jury studies using online technology to produce statistical analysis of jury outcomes and best/worst jurors for trial
- Resulted in five verdicts in excess of \$8 million in first six months of business

Member – Campbell Law LLC – May 2013 – Present

- Lead Counsel in cases resulting in verdicts and settlements in excess of \$350 million
- Advise on high stakes class actions, consumer litigation, and appeals
- Trial attorney – lead and co-lead trial counsel in cases set during academic downtimes
- Peer reviews as: AV Preeminent, “Super Lawyer”, and “Best Lawyer”

Of Counsel – Consumer and Class Action Department – July 2012 – May 2013

St. Louis – The Simon Law Firm, PC

- Specialize in appellate argument and appellate briefing
- Advise on complex litigation, including class actions

Managing Attorney – Consumer and Class Action Department – August 2005 – July 2012
St. Louis – The Simon Law Firm, P.C.

- Lead and Co-Counsel in class cases involving consumer fraud, the unauthorized practice of law, ERISA, overland flooding, environmental contamination, securities fraud, mortgage securitization and related matters, Fair Labor Standards Act predatory lending and debt adjusting
- Tried dozens of jury and bench trials, took hundreds of depositions, settled complex litigation
- Primary drafter of briefs and/or oral advocate before United States Supreme Court, Eighth Circuit Court of Appeals, Missouri Supreme Court, Missouri Court of Appeals, Illinois Court of Appeals, and dozens of trial courts

EDUCATION

Saint Louis University - JD – 2006

- Magna Cum Laude (ranked 7 of 269)
- International Law Certificate
- Order of Woolsack

Concordia University – B.A. – 2000

- 4.0
- Class President

PUBLICATIONS (non-refereed)

- Empirically Measuring Persuasive Writing, *Colorado Lawyer* (Feb. 2017)
- Campbell, Chao, Robertson, Time is Money? An Empirical Assessment of Noneconomic Damages Arguments, ___ U. Wash. L. Rev. ___ (forthcoming 2017) – *earlier version accepted by Conference on Empirical Legal Studies for presentation (refereed)*
- Campbell, Chao, Robertson, Yokum, Countering the Plaintiff’s Anchor: Jury Simulations to Evaluate Damages Arguments, 101 *Iowa L. Rev.* 543 (2016) - *earlier version accepted by Conference on Empirical Legal Studies for presentation (refereed)*
- Where Kafka Reigns: A Call for Metamorphosis in Unlawful Detainer Law, 49 *U. Mich. J.L. Reform* 557 (2016)
- Henry Perritt, Employment Law Update: Dukes, Comcast, and Italian Colors: Three Decisions Dramatically Impacting Employment Class Actions, Chapter 9, (2016)
- Henry Perritt, Employment Law Update: Restrictive Covenants: Modern Day Divides Regarding Enforceability, Chapter 9 (2014)
- Coats v. Dish: A Chance to Clear the Legal Haze Surrounding Medical Marijuana, *Denver University Online Law Review*, (2014)
- Can We Trust Trustees?: Proposals for Reducing Wrongful Foreclosures, 63 *CATH. U. L. REV.* 103 (2014)
- Mis-Concepcion: Why Cognitive Science Proves the Emperors Have No Robes, 79 *BROOK. L. REV.* 107 (2013)
- Co-author, Grant Proposal for Hughes-Ruud Research Grant (successful) (2013)
- Unprotected Class: Five Decisions, Five Justices, and Wholesale Changes to Class Action Law, 13 *WYO. L. REV.* 463 (2013) (*requested*)
- Workplace Privacy in Social Media in Emerging Technologies in the Employment Context, in 2013 *EMPLOYMENT LAW UPDATE* 8.01 (Henry H. Perritt Jr. ed., 2013) (with Timothy Grochocinsky)
- John Campbell & Oliver Beatty, Huch v. Charter Communications Inc.: Consumer Prey, Corporate Predators and a Call for the Death of the Voluntary Payment Doctrine Defense, 46 *Val. R. L. Rev.* 501 (2012)

- John E. Campbell & Tim Grochocinsky, Chapter 7: Effective Use of Arbitration Clauses in the Employment Context, *Employment Law Update* (Henry H. Perritt ed.) (2012)
- John E. Campbell & Tim Grochocinsky, Chapter 1: Workplace Privacy in Social Media In Emerging Technologies in the Employment Context in *2013 Employment Law Update* (Henry H. Perritt ed.) (2011)
- John Campbell & Erich Vieth, Chapter 9: Binding Mandatory Arbitration, in *Missouri Consumer Law & Practice MOBAR Deskbook 9-1* (3rd ed., 2010)
- John Campbell et al., Challenging Arbitration Provisions in Consumer Cases, *The Missouri Trial Attorney* at 13, (Summer 2010)

PRESENTATIONS

- Appellate Practice: Modern Approaches to Persuasion, BAMSL, (May 2017)
- Jury Persuasion: A Cognitive Science View, American College of Trial Lawyers, Full Day CLE (May 2017)
- Empirical Writing Measures, Southeastern Legal Writing Conference, Stetson University (April 2017)
- Revolutionizing Jury Study: Annual AIEG meeting, Santa Fe, NM (October 2016)
- Empirical Jury Study: The Possibilities, Meeting of Inner Circle of Advocates, The Greenbrier (August 2016)
- Recalcitrant Jurors: An Empirical Study, Quantlaw, University of Arizona (February 13, 2016)
- Measuring Persuasion, Southeast Legal Writing Conference, University of Miami (January 22, 2016)
- Experiential Learning: University of Denver – Moscow State University Partnership, Peterhoff, Russia (June 26, 2015).
- Modern Writing, Colorado County Attorneys Annual Conference, Breckenridge (June 2, 2015).
- Experiential Learning Technique, University of Denver – Moscow State University Partnership, Moscow State University (December 10, 2015).
- Chao and Campbell, Experiments in Patent Trials, Roundtable on Empirical Methods in Intellectual Property (September 20, 2014).
- Spring Simulation, Rocky Mountain Legal Writing Conference, Las Vegas (March 28, 2014).
- Technology in Appellate Practice, Mastering Appellate Practice Conference (Moderator: and Co-Organizer), St. Louis, Missouri (February 13, 2014).
- Unlawful Detainers: Arguments against Legalizing Non-Judicial Eviction, Teaching Consumer Law Conference, Santa Fe (May 30, 2014).
- Putting the Trust in Trustees, at the University of Albany Law School Sharing Scholarship, Building Teachers Roundtable, (February 1, 2013).
- Private/Public Cooperation to Enforce Consumer Laws, at University of Wyoming Consumer Issues Conference, (October 4, 2012).
- Possible Solutions to the Trustee Dilemma in Washington State, at Fair Foreclosure Act 3.0 (July 2012).
- Putting the Trust Back in Trustee: Creating Change in Non-Judicial Foreclosures by Dealing with Trustees, at the Teaching Consumer Law Conference, University of Houston (May 2012).
- Appellate Practice: Effective Persuasion in Writing and Argument, at the Annual Seminar to Benefit Legal Services of Eastern Missouri (June, 2011).
- Mortgage Law Symposium: Issues Affecting Consumers, at the Bar Association of Metropolitan St. Louis (Feb., 2011).
- Class Action Ethics, at the National Consumer Law Conference (Oct., 2011).
- The Alien Tort Statute: Addressing Human Rights Violations Committed Abroad in U.S. Courts, at Saint Louis University (Apr. 1, 2008).
- Current Issues in Class Action Litigation, at the Simon Law Firm Seminar to Benefit Legal Services of Eastern Missouri (June, 2008).

AWARDS/RECOGNITION

- Hughes-Ruud Research Grant Winner (earned in 2012 and 2015)
- National Writing Competition Winner – Association of Consumer Financial Service Lawyers (ABA) (2016)
- Super Lawyer (2015-2017)
- Martindale Hubbell AV Preeminent Rating (2014-2017)
- Largest Settlement (Missouri) \$262 million - 2015
- Most Influential Appellate Advocate, Missouri – 2011, 2013
- Rising Star 2009-2014– Missouri and Kansas Super Lawyers
- Recognized as one of Top 10 Winningest Plaintiffs Attorneys, Missouri – 2010
- Ninth Largest Verdict/Settlement in Missouri (\$25 million) - 2012
- John C. Shepherd Professionalism Award, Bar Association of Metropolitan St. Louis -2010
- Up and Coming Lawyer, Missouri Lawyer’s Weekly - 2009
- Best Appellate Win 2009, Missouri Lawyer’s Weekly - 2009
- Order of the Woolsack – Saint Louis University School of Law – 2007

PROFESSIONAL ASSOCIATIONS

- National Association of Consumer Advocates
- Hispanic National Bar Association
- Missouri Bar Association
- Illinois Bar Association
- New York Bar Association
- Colorado Trial Lawyers Association
- American Bar Association
- Bar Association of Metropolitan St. Louis
- Former Missouri State Coordinator for Public Justice
- Former Chairman of Consumer Law Committee for Bar Association of Metropolitan St. Louis