

The Alumni Relations Office and the Career Development Center present:

# “Effectively Networking During an Economic Downturn: Don’t Burn the Bridges You’re Trying to Build!”

Tuesday, March 2, 2010

12:00 – 1:00 p.m.

Room 180

Lunch will be provided!

You’ve heard it a million times: Nothing is as important as networking when you are trying to find a job.

Say someone makes a call or sends an email on your behalf, and the other person is expecting to hear from you. But life gets in the way and you forget to follow up. You do meet with a contact, but you forget to send a thank you note acknowledging the time they took to meet with you. Suddenly doors that were opened for you are shut and locked.

When looking for a job, there are very few certainties. **Networking is a powerful tool, but used incorrectly, it can backfire.**

Join us for a panel discussion examining methods and styles of **effective** networking. Recognizing the importance of developing and maintaining networks with alumni and other professionals, especially given these tough economic times, the panel will explore the "dos" and "don'ts" of networking.

## Panelists

- **Professor Eli Wald**, as an expert in legal ethics who has written about the effects of the economic downturn on the legal profession, Wald often provides law students references
- **Ashley Wald**, an attorney at Holland & Hart, will discuss the issue from the perspective of an attorney at a large firm who often receives inquiries from students
- **Bob Truhlar**, a partner at Truhlar & Truhlar, will share stories of good and bad follow-up experiences that he has encountered throughout his work with PALS (Partners at Law) and other law student-oriented events
- **Becky Bye**, attorney from the U.S. Department of Energy, will provide the government perspective
- **Cindy Hyman**, associate director of Alumni Career Programs at DU, who once served as recruiting director for Davis Graham & Stubbs, will address issues facing graduates today as they navigate the law firm job market

For questions or more information, contact Laura Dean at [ldean@law.du.edu](mailto:ldean@law.du.edu) or 303-871-6122.